

Info Sheet - College Day Reykjavik

Friday, March 24th from 2:30 - 5:00 p.m.

[Reykjavik University](#) - Menntavegi 1101, Reykjavik

Transport from/to Keflavik Airport

Airport Shuttle: [Flybus](#) and [Airport Express](#) both operate shuttles to/from Keflavik Airport. Departures from the airport are 30-45 minutes after each flight arrival. Ticket price (depends on destination) from 2400 - 3000 ISK (\$22-27) for a one-way, or you can book a return ticket. For the return trip to the airport, a seat on the shuttle must be booked ahead of time - you can do this online or at your hotel's reception desk.

Flybus - [more information and online booking](#)

Airport Express - [more information and online booking](#)

Taxi: [These taxi companies](#) operate between Keflavik airport and Reykjavik (about a 50 km journey). There is a taxi stand outside the Arrivals hall, or you can book one ahead of time. Cost is around 16,000 ISK (\$140).

Hotel recommendations:

Near venue:

[Icelandair Hotel Reykjavik Natura](#) - Nautholsvegur 52 - [directions to fair venue](#)

City centre:

[Hotel Holt](#) - Bergstaðastræti 37, 101 Reykjavík - [directions to fair venue](#)

[Hotel Borg](#) - Posthusstraeti 11, 101 Reykjavik - [directions to fair venue](#)

Fair set-up

Exhibitor check-in begins at 1:30 p.m. When you check-in, you will be shown to your info-table where you will find a Welcome Letter containing detailed venue information including the **WiFi password**, and the location of the **exhibitor lounge and refreshments**. Materials shipped prior to the fair will also be placed at your table.¹

Pre-fair Talk - 2:00 - 2:20 p.m.:

Gain insight into the Icelandic school system: an optional 20 minute introductory talk on the Icelandic Educational System - including information on the financial aid system - will be given by Belinda Theriault from Fulbright Commission, Iceland.

Useful phone numbers & info

Emergency assistance: 112

Taxi Reykjavik: +354 588 5522

Hreyfill Taxi: +354 5885522

[Official Visitor's Guide Reykjavik](#)

¹ Specific instructions regarding material quantities and shipping will be communicated in mid-February. We kindly ask that exhibitors wait to receive these instructions before shipping any materials to the venues.