



Heat Seek Spring 2017 Fundraising Campaign *Turning Up the Heat on Bad Landlords*

- **Double the number of tenants we serve**
 - With more hardware and easier installs thanks to our new sensors, Heat Seek will be able to serve more tenants
 - Partners and individual tenants have been asking for our help in cold buildings, and we're stepping up to meet those needs
- **Implement a cheaper and more efficient sensor design**
 - After more than two years of our current hardware, our new sensor will be cheaper and easier to produce, more reliable, and more adaptable to internet connection possibilities
- **Advocate for new regulations to force the worst landlords to install sensors in their buildings**
 - Councilmember Ritchie Torres and Brooklyn Borough President Eric Adams have introduced legislation that would require sensors to be installed for the city's worst landlords
 - Heat Seek is helping city council members understand the benefits of using technology to enforce bad landlords
- **Wrap up this winter's court cases from that are using Heat Seek's sensor data, ensuring that those tenants aren't back in court next year**
 - Ten of our buildings have active court cases and/or organizing campaigns using Heat Seek data. Even though it's warming up, these tenants still need our support to:
 - Maintain their sensors through May 31 - the end of "heat season"
 - Provide advocacy support and training
 - Testify in housing court about Heat Seek data