



Heat Seek Winter 2017 Fundraising Campaign

Your tax-deductible donation to Heat Seek allows us to:

- **Double the number of tenants we serve**
 - With more hardware and easier installs thanks to our new sensors, Heat Seek will be able to serve more tenants more families this winter
 - For years, partners and individual tenants have been asking for our help in cold buildings. This year we're stepping up in a big way to meet the need.
 - We're already well on our way! Over a third of our sensors will be installed before the winter holiday.

- **Develop an online tenant toolkit**
 - Why reinvent the wheel with every case? We're developing a free online toolkit to guide tenants through the process of using their Heat Seek data to hold their landlords accountable and get their heat restored.
 - Potential steps include automating 311 complaints, sending certified letters to landlords, filing for rent reductions, and initiating HP actions in housing court.

- **Sustain partnerships with 50+ tenant organizers and legal service providers across all 5 boroughs**
 - *Rarely* do tenants only have heat issues. When slumlords skimp on basic services, they almost always skimp on repairs and maintenance, too. While heat is our bread and butter, partnering with tenant organizers and legal service providers allows us to work toward our mission of ensuring safe, healthy, dignified housing for all New Yorkers.
 - Partnerships take time to develop and maintain. Your support allows us to put in the grassroots work, showing up to tenant association meetings, training district office staff, and making sure we're meeting tenants' needs each and every day

- **Buy more sensors & serve even more New Yorkers**
 - After three years with our old hardware, our new sensors are cheaper and easier to produce, more reliable, and more adaptable to internet connection possibilities
 - Sensors now come in two models, wifi and cellular. Each model has an onboard SD card for storing data, meaning readings are never lost, even if the sensor temporarily loses its internet connection. (Data consistency is so important, and can make or break a court case).