

Central Districts Field Days



We hope your April has gone well! We've been busy reviewing all the details from Field Days from both our exhibitor survey and our visitor survey.

On that note, thanks for filling in our exhibitor survey earlier this month. We'll be using this information to shape our 2018 event. We'd also like to extend a special thank you to our sponsors for making the event happen: ASB, Bayleys, CLAAS Harvest Centre and NZ Farmer.

Visitor insight

This year we ran a comprehensive survey at the event, and thanks to our online ticketing also had a database of customers to send the survey to after Field Days. Our in-house research team have analysed the information collected and have found the following about our visitors.



ASB Innovation Zone

This year we launched the ASB Innovation Zone, an area specifically designed to showcase how the agri industry is innovating and tackling issues with technology. This was well visited by our visitors, with 46.4% of those surveyed saying that they stopped by to check it out.

The ASB Innovation Zone had 13 innovative exhibitors plus our wonderful sponsor ASB. The feedback was sensational from these exhibitors. Check out our video [here](https://www.youtube.com/watch?v=EsDfA2TLLFE&feature=youtu.be) (<https://www.youtube.com/watch?v=EsDfA2TLLFE&feature=youtu.be>).

We will be continuing with this zone in 2018 and are on the look-out for businesses who are changing the agri landscape. Do you know of anyone who would be interested in exhibiting in this area? If so, please get in touch with Simon Johnston - simon.johnston@fairfaxmedia.co.nz.

Health & Safety Success

As you know, the world has changed, and now more than ever we need to be vigilant in regards to health and safety

at events. This year we introduced a health & safety questionnaire which we're pleased to say all exhibitors filled in prior to the event. Thank you for your cooperation here, because of this we were able to isolate any potential risks and talk to these exhibitors one-on-one. Field Days is filled with a range of potential issues with exhibitors bringing on everything from hazardous chemicals to heavy machinery, so it's important for us as the event producers to understand what is on the site.

We're also pleased to announce we inducted more than 3,500 people into the site during build up and pack down. We really appreciate your understanding of why we do this, and it was also good to talk to many of you face-to-face about your other experiences with inductions and health and safety requirements.

Suzuki Rural Prize

Thanks to all exhibitors who donated a prize (<http://www.cdfielddays.co.nz/SUZUKI-RURAL-PRIZE.html>) to the Suzuki Rural Prize pack! A special thanks to both Suzuki and Brent Smith for their generous donations. We had well over 1,000 entries over the three days which was a fantastic outcome.

The lucky winner was Graeme Bridger of New Plymouth who lives on a lifestyle block and grazes horses. He was very excited to win as he'd "never won anything before!"

Cuisine of Central Districts Basket

Thanks to those exhibitors who donated products to our Cuisine of Central Districts basket. The lucky winner was Vicky Bennik from Levin.

Exhibitor Auction for Manawatu Child Cancer Foundation

Thanks to all the exhibitors who donated products to the exhibitor auction, and to those who bid! We raised \$1,000 all up for Manawatu Child Cancer Foundation through both the auction and drink sales.

Arohanui Hospice Collection

Each year we invite a charity to collect money at the main visitor gate for their cause, and this year we invited the Arohanui Hospice. They raised an amazing \$1,860 for dollar coin donations thanks to the generous visitors. Fundraising Manager Robyn Naylor said "We are very appreciative of the opportunity to collect for the Hospice and it was great to meet so many of the fabulous farmers who graze cattle for our Hospice Farming scheme."

Central Districts Field Days



National Excavator Operator Competition 2017

Congratulations to Steve Galbraith, winner of the 2017 National Excavator Operator Competition. See the full results [here](http://nzcontractors.co.nz/national+events) (<http://nzcontractors.co.nz/national+events>). Photo from left: Sam Scott (runner up); Steve Galbraith (winner); Brandon Crowley (Third Place and winner of Contractor magazine One Day Job Award); Jason Toomer-Reti (Humes Good Bastard Award winner).



CLAAS Harvest Centre Tractor Pull Results

Congrats to everyone who took part in this year's competition, and thanks to CLAAS Harvest Centre for making it happen. Check out the results [here](http://www.stuff.co.nz/business/farming/fielddays/90648073/tractor-pull--thrills-crowds) (<http://www.stuff.co.nz/business/farming/fielddays/90648073/tractor-pull--thrills-crowds>).

Courtesy Vehicles

Our thanks to all companies who have provided vehicles to assist with the preparation and running of CD Field Days: City Honda Palmerston North; AFC Motorcycles; Dannevirke Honda; Impact Off Road; Interfarm Imports; Norwood Farm Machinery; Manawatu Nissan; Steelfort; Transag; Brent Smith Trailers; Northfuels; Ovation NZ.

We cannot provide a lot of our services without your help and it is very much appreciated.

If you would like to talk with us about how you can contribute a courtesy vehicle for 2018, please fill in [this form](https://docs.google.com/forms/d/e/1FAIpQLSfDFEhQZDoj_u4hVL5vWRVMihEZ18UxcTWRV20_3Oq0YL5JNA/viewform?c=0&w=1) (https://docs.google.com/forms/d/e/1FAIpQLSfDFEhQZDoj_u4hVL5vWRVMihEZ18UxcTWRV20_3Oq0YL5JNA/viewform?c=0&w=1) and we will be in contact.

Field Days 2018

Central Districts Field Days 2018 will be held 15 - 17 March at Manfeild Park, Feilding.

Rebookings and applications will be taken from July 2017. We will be in touch with all 2017 exhibitors first about rebooking, before we go out to the rest of the market. At this time you will be given the option to rebook your 2017 site and three weeks to confirm - following this time period we will work with any exhibitors who wish to move or enlarge their sites.

From August all remaining sites will be sold. Food sites and Cuisine of Central Districts sites will be on sale from September.

Thanks again for your support in 2017, onwards to a great 2018 event!.

CONTACT US

Let us know if you have any questions about your participation at Central Districts Field Days... we would love to help.

Cheryl Riddell – Site Sales

E: cheryl.riddell@fairfaxmedia.co.nz
P: 06 354 0000
M: 021 222 0482

Christine O'Connor – Admin

E: christine.oconnor@fairfaxmedia.co.nz
M: 021 247 1266

UNSUBSCRIBE

If at any time you wish to be removed from our newsletter, please contact Christine O'Connor.