

# CORPORATE SOCIAL RESPONSIBILITY POLICY

Camm & Hooper are proud to support The Sustainable Events Summit which exists to provide a place to meet and to inspire the continuous development of a global sustainable event and live communications industry.



SUSTAINABLE  
EVENTS SUMMIT

Camm & Hooper have partnered with Work for Good, a social enterprise whose mission is to unleash the giving power of the business world. Camm and Hooper will be launching a charity fundraising initiative in 2017.



## CLEANING

- /Recycling all office paper, plastic, cans, glass.
- /Supporting and assisting event clients in setting up & developing their own recycling schemes.
- /Minimising usage of chemicals and restriction of aerosols when cleaning.
- /Using microfibre cloths which can be washed & re-used instead of disposables.
- /Encouraging the conservation of energy and water by using modern, more efficient technology.
- /Company's cleaning vehicle fleet operates on LPG, hybrid and electric energy.
- /Training & educating staff on company's environmental policy.
- /Only using similarly-minded suppliers and subcontractors.

## WATER

- /By not selling single mineral water in any of our businesses eliminates packaging waste associated with pre-bottled water.
- /Reduces refrigeration storage requirements by chilling water on demand.
- /Vastly reduces carbon footprint.

## UNIFORMS

- /Worked with linen supplier who launched the EkoChef Range.
- /Consists of EkoChef jackets, trousers and aprons. All made from recycled plastic bottles and waste polyester fibre.
- /Production: 80% less energy used in production.
- /Landfill: Saving on landfill - 6.7 cubic metres per 1000 jackets. Plastic bottles take an average of 500 years to bio-degrade.
- /Oil Conservation: 3.8 barrels of oil are saved per 1000 EkoChef jackets.
- /Less CO2: A saving of 2.5 tonnes of CO2 for every 1000 EkoChef jackets versus standard polyester garments.
- /Reduced Emissions: Reduction in greenhouse emissions and a reduction in harmful Carbon Dioxide.



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## PARTNERSHIPS

**Lucas|Gardiner**  
creative • catering • consultancy

Quality and provenance of produce is of the utmost importance. Choose seasonal British produce, locally sourced where possible, cutting down on air miles whilst supporting local farms, fields and rivers.

Surplus food is offered to the local charity community via a purpose built app and is claimed and collected to feed those in need, reducing waste to landfill and helping those in need.



Camm & Hooper use VenueVerdict to gather customer feedback. Every survey response VenueVerdict receives triggers a donation of 50p to Meeting Needs, the meetings industry's charity.



In the past three years, Production Plus have reduced their landfill by 60%.

Investment to improve efficiency - New heating systems, insulation to warehousing and lighting systems have all been completed in the past 12 months.

Heavy investment in the latest equipment - smaller, lighter and more efficient products allowing for smaller vehicles with less emissions.

Offer clients the opportunity to make their event carbon neutral with a donation to agencies who environmentally offset the impact of a large show.



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