

Michael W. (Mike) Little

Mike Little is Immediate Past President of the Rotary Club of Richmond (RCOR) and has been a member since 1996. He most recently served as President, President Elect and Secretary of the Club and currently serves as Chair for the Rotary Peace Fellow Program for District 7600. Mike started the first VCU Rotaract Club that is sponsored by RCOR. Also, he has served as Editor of the Tabasco Newsletter and the RCOR Board of Directors.

Mike is an Emeritus Associate Professor recently retired from VCU. Mike served over 33 years at VCU, including as a tenured Associate Professor in Marketing, Associate Dean for Graduate Studies in Business and Chairman of the Marketing Department. Mike helped to develop the VCU EMBA program and served as the program's first Faculty Adviser. During his time as chair, he also developed community engagement programs including the VCU Sales Management Forum and the VCU Marketing Roundtable for senior sales and marketing executives in the Richmond metro area.