FREEWAY RESULTS
THE RESULTS
WHAT WE SAY HELPS. WHAT THEY SAY MATTERS.

CENTERPOINT CHURCH
CHILlicothe, OH
centerpointlive.com

WE WERE BLOWN AWAY BY THE RESPONSE TO FREEWAY. WE HAD NO IDEA THE MAGNITUDE OF IMPACT IT WOULD HAVE.

CHRIS VANBUSKIRK: LEAD PASTOR

52 PERCENT INCREASE IN SMALL GROUPS

70 BEFORE
107 AFTER

FACT #1: 2nd highest weekend attendance in Centerpoint history.
FACT #2: 44 decisions for Christ & 11 baptisms during series.
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LIFEPPOINT CHURCH
WILMINGTON, NC
lifepointnow.com

FREeway WILL BE A RESOURCE WE KEEP USING EVEN BEYOND OUR SERIES, WHY?
SIMPLY BECAUSE IT WORKS.
JEFF KAPUSTA: SENIOR PASTOR

69
PERCENT INCREASE IN SMALL GROUPS

SMALL GROUP PARTICIPATION

FACT #1: Spike in “Care Ministry” after the Freeway Series.
FACT #2: Curriculum was enthusiastically adopted by all ages and group types.
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DISCOVERY CHURCH
SIMI VALLEY, CA
discoverychurch.com

THIS THING WAS AWESOME! WE HAVE TRIED A LOT OF DIFFERENT SERIES BEFORE BUT FREESTY IS SOMETHING SPECIAL. IT HELPED OUR CHURCH ON SO MANY LEVELS AND ENERGIZED OUR PEOPLE AND OUR STAFF.

CALEB KALTBACH: SENIOR PASTOR

55 PERCENT INCREASE IN SMALL GROUPS

SMALL GROUP PARTICIPATION

311 BEFORE

466 AFTER

FACT #1: Week 4 of Freeway series was highest weekend attendance in church history.

FACT #2: Finished the Freeway series with a Baptism Sunday. Over 80 people were baptized.
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CROSSTIMBERS CHURCH
DALLAS, TEXAS
crosstimberschurch.org

WE LOVE FREEWAY. IT IS A TRULY REMARKABLE RESOURCE THAT FIT SO WELL WITHIN OUR CHURCH WITH INCREDIBLE RESULTS.
TOBY SLOUGH: SENIOR PASTOR

150 PERCENT INCREASE IN SMALL GROUPS

SMALL GROUP PARTICIPATION
812 BEFORE
2064 AFTER

FACT #1: Reordered Freeway workbooks 3 times due to overwhelming demand.
FACT #2: Integrated Freeway into children's, youth and adult ministries.
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EVERGREEN CHRISTIAN COMMUNITY
OLYMPIA, WA
ecconline.cc

FREEWAY HELPED OUR PEOPLE LOWER THEIR WALLS ABOUT BEING IMPERFECT WHICH ENCOURAGED EVERYONE TO START SHARING THEIR STORIES.
JIM LADD - SENIOR PASTOR

PERCENT INCREASE IN SMALL GROUPS

83

SMALL GROUP PARTICIPATION

450 BEFORE

826 AFTER

FACT #1: 40 groups stayed together even after the series was over.
FACT #2: Consistently high weekend attendance throughout the series.