



THE SECRETARY OF THE NAVY
WASHINGTON DC 20350-1000

March 2, 2012

MEMORANDUM FOR CHIEF OF NAVAL OPERATIONS
COMMANDANT OF THE MARINE CORPS

SUBJECT: Tobacco Cessation in the Department of the Navy

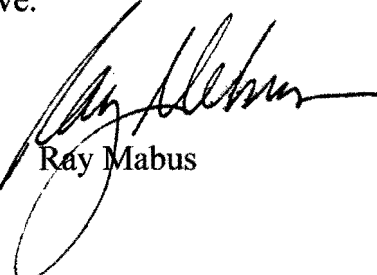
It is imperative those in leadership positions do everything possible to support personal responsibility for individual health and wellness. Today, tobacco use is the most avoidable public health hazard in the Navy and Marine Corps. To address this health hazard as forcefully as possible, I would like to redouble our efforts to reduce the prevalence of tobacco use by Naval personnel. To achieve this goal we must aggressively promote cessation efforts to those who use tobacco. To this end, I request you take the following actions:

(1) Food and Drug Administration (FDA)-approved Nicotine Replacement Therapy (NRT) products, i.e., NRT gum and patches, shall be supplied at no cost to assigned service members aboard all ships, in all base clinics and pharmacies, and Battalion Aid Stations. Such NRT products shall be available for Sailors and Marines prior to end of the current fiscal year.

(2) Effective prior to the end of the current fiscal year, the price of all tobacco products sold in Navy and Marine Corps exchanges shall match the most competitive price in the local community (i.e., there should no longer be discounted prices for tobacco products). The price of tobacco products sold in Navy and Marine Corps exchanges overseas and in ships' stores afloat shall be within the range of prices established for Navy and Marine Corps exchange stores located in the United States.

(3) Development of an information and education campaign, to include formal training as part of Navy and Marine Corps recruit training, shall be initiated immediately.

I have asked the Assistant Secretary of the Navy (Manpower and Reserve Affairs) to revise Secretary of the Navy Instruction 5100.13E, Navy and Marine Corps Tobacco Policy, to codify the policies directed above.


Ray Mabus

cc:

UNSECNAV

ASN (M&RA)

USD (P&R)

ASN (FM&C)

OPNAV (N093)

COMNAVSUP



DEPARTMENT OF THE NAVY
OFFICE OF THE ASSISTANT SECRETARY
(MANPOWER AND RESERVE AFFAIRS)
1000 NAVY PENTAGON
WASHINGTON, D.C. 20350-1000

ACTION MEMO

FOR: SECRETARY OF THE NAVY

UNSECNAV LV

FROM: Juan M. Garcia, Assistant Secretary of the Navy (Manpower and Reserve Affairs)

JMG 27 Feb 12

SUBJECT: Tobacco Cessation in the Department of the Navy

- Mr. Secretary, the memo at TAB A to Chief of Naval Operations and Commandant of the Marine Corps will initiate several actions as part of the Department's tobacco cessation effort and the 21st Century Sailor and Marine initiative.
- Specifically, the memo requests CNO and CMC take the following actions:
 - Supply tobacco cessation products, i.e., nicotine replacement therapy gum and patches, to ships, base clinics and pharmacies, and battalion aid stations to ensure their availability to Sailors and Marines who want to quit tobacco use.
 - Adjust the price of tobacco products sold in Navy and Marine Corps exchanges to match prices in the commercial sector, and thereby end the five percent discount permitted by DoD policy.
 - Initiate development of an information and education campaign, to include training as part of Navy and Marine Corps recruit training.
- Estimated cost for the initial purchase of Food and Drug Administration (FDA)-approved nicotine replacement therapy products is \$1.6 million to supply shipboard and \$4.0 for base clinics, pharmacies, and battalion aid stations.
- Addressing tobacco cessation in an operational setting is important for ensuring mission readiness and agile forces. Currently, more than one-third of Navy and Marine Corps personnel use some form of tobacco.

RECOMMENDATION: Secretary of the Navy sign memo at TAB A.

COORDINATION: TAB B.

Attachments:
As stated

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