



Gregory McPhee's The Anchorage has cool rustic-industrial interiors.

THE HEART AND SOUL OF GREENVILLE

ONE OF THE MOST UP-AND-COMING DESTINATIONS IN SOUTH CAROLINA FOR FOOD, CULTURE, AND OUTDOOR FUN, GREENVILLE IS A PLACE LOCALS LOVE TO LIVE IN.

"The food scene is growing so fast," explains lifestyle blogger Paula Rallis, "soon my stomach will not be able to keep up!" For fresh flavors, **Southern Pressed Juicery** is among her favorites. "I absolutely love their açai bowl called the Bees Knees for breakfast." You also might find her sipping lavender lattes at **The Village Grind** or checking out views of the Blue Ridge Mountains from the back deck of **Hotel Domestique**.

For residents, living in Greenville is all about enjoying the many different local activities and pleasures, whether it's doing SUP yoga on a locally designed **INVERT** board at Lake Keowee or shopping for hand-poured candles at **We Took to the Woods** boutique. From restaurants to the outdoors, it's a place where you can have your cake and eat it, too—or have a salted caramel macaron from **Jonathan Caleb Cake**. "They're life-changing!" says Rallis.

Learn more and start planning your Greenville getaway at visitgreenvillesc.com.

↓ A PLACE FOR FOOD LOVERS TO GATHER

"The best part about being a chef in Greenville is the ingredients you're able to source," says Gregory McPhee of **The Anchorage**. "We've taken a vegetable-forward approach with the menu, so spring is an exciting time of year with everything from fava beans to the first round of tomatoes." For McPhee, opening a restaurant was inspired by local flavors, as well as the vibrant community of makers and artists. "We're also very proud of the trout we serve, which comes from a small farm near Table Rock State Park," he says. "They're caught fresh with a rod and reel."

McPhee's Culinary Picks

"**Birds Fly South Ale Project** and **The Community Tap** are great for beer lovers. **Passerelle Bistro** has one of the best outdoor dining areas and amazing views of the river. **Swamp Rabbit Café and Grocery** is good for takeaway sandwiches for a hike or picnic."



Blogger Paula Rallis showcases her chic lifestyle at Hotel Domestique.

AN ARTIST WITH A VIEW



Reedy River views outside artist Jared Emerson's studio.

"My performance art allows me to travel the world, but when I think about my home in Greenville, it's in a category of its own," says artist Jared Emerson. "I'm always inspired by the beautiful view of the Reedy River from my studio." The creative communities in **Art Crossing at RiverPlace** and **West Greenville** have thrived especially, he says, and share a collective spirit of learning from each other. For visitors, **First Fridays** is one great way to experience it firsthand. "There is an incredible amount to take in—the **Greenville County Museum of Art**, **Upcountry History Museum**, **Art in Public Places** program—and the list goes on."