

Alexia Yang

User Interface Designer
Los Angeles, CA

I believe design is simply to create great experiences for people. I want to use my UI talent to design beautiful, intuitive user interfaces, leveraging my UX experience to create great user experience that facilitate and enhance people's lives in a meaningful way. It has become my passion to create work that inspires the same "wow" and "oohhh" that we all experienced on our first bite of a peanut butter and jelly sandwich.

Skill Set

Design

User Interface Design
Interaction Design
User Experience Design
Art Direction
Wireframing
Graphic Design

Tools

Adobe Creative Suite
Sketch
Pixate
InVision

Language

Mandarin Chinese
English
Japanese

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Experience

Uplift/Robin Care

Contract User Experience Designer

Worked within a small team to define the user interactions and features for a mobile/web-based application designed to guide cancer patients through their treatments to survivorship while improving engagement between patients and their caregivers.

MedCircle

Contract Creative/UI/UX Consultant

Overhauled the user experience of an existing platform, developing a vocabulary of UI patterns in order to enhance UX for both mobile and web users.

Patient Insight

Contract User Interface Designer

Re-imagined the layout of current-day electronic medical records (EMR), designing a data visualization tool designed to provide physicians with more relevant and improved access to medical data at the point-of-care.

2016

Digital Innovation Lab, DIRECTV

Contract UI/UX Designer

Assisted in the creation of various experimental prototypes intended to redefine the television viewing experience, utilizing emerging technologies and interactions by designing and creating high-fidelity wireframes, conducting user research, and developing user workflow/user case scenarios.

2014

UX Group, Fujitsu Ten Corp. of America

Senior User Interface Designer

Participated in the overall design process for Toyota products, using graphic design expertise to create a cohesive aesthetic vocabulary for their various brands as well as conducting user interviews and research in order to design intuitive and innovative user interfaces.

2010

Education

California State University, Long Beach

Graphic Design, BFA
Japanese, BA