

# Alexia Yang

UI/UX Designer | Los Angeles, CA

I believe design is simply to create great experiences for people. I want to use my UI talent to design beautiful, intuitive user interfaces, leveraging my UX experience to create great user experience that facilitate and enhance people's lives in a meaningful way. It has become my passion to create work that inspires the same "wow" and "oohhh" that we all experienced on our first bite of a peanut butter and jelly sandwich.

## Skill Set

### Design

User Experience Design  
User Interface Design  
Interaction Design  
Art Direction

### Tools

Sketch  
InVision  
Adobe Creative Suite

### Language

Mandarin Chinese  
English  
Japanese

## Credentials

### Graphic Design, BFA

### Japanese, BA

California State University, Long Beach

## Contact

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## Experience

### Metamason

2017

#### Product Designer

Worked with design team in conducting research and translating the results into thoughtful user experiences, and implementing critical interactions within the application, balancing beauty, utility and seamless integration into the workflow of the patients, clinicians and other medical practitioners.

### Robin Care

2016

#### Contract User Experience Designer

Worked within a small team to define the user interactions and features for a mobile/web-based application designed to guide cancer patients through their treatments to survivorship while improving engagement between patients and their caregivers.

### MedCircle

2016

#### Contract Creative/UI/UX Consultant

Overhauled the user experience of an existing platform, developing a vocabulary of UI patterns in order to enhance UX for both mobile and web users.

### Patient Insight

2016

#### Contract User Interface Designer

Re-imagined the layout of current-day electronic medical records (EMR), designing a data visualization tool designed to provide physicians with more relevant and improved access to medical data at the point-of-care.

### Digital Innovation Lab, DIRECTV

2014

#### Contract UI/UX Designer

Assisted in the creation of various experimental prototypes intended to redefine the television viewing experience, utilizing emerging technologies and interactions by designing and creating high-fidelity wireframes, conducting user research, and developing user workflow/user case scenarios.

### UX Group, Fujitsu Ten Corp. of America

2010

#### Senior User Interface Designer

Participated in the overall design process for Toyota products, using graphic design expertise to create a cohesive aesthetic vocabulary for their various brands as well as conducting user interviews and research in order to design intuitive and innovative user interfaces.