

# CHARLOTTE ROSE ERRITY

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## PROFESSIONAL EXPERIENCE:

### **Freelance Editing**

*Travel Book Editor & Assistant* – March 2016 to Present

- Copyedit and improve writing for “The Millennial’s Guide to Business Travel”
- Compile media kits for the publicity of the book, including press releases and reporter contacts

**The Crusader**, the student-run weekly newspaper of the College of the Holy Cross, Worcester, MA

*Editor-in-Chief* – January 2014 to January 2015

- Managed 38-person editorial and publishing staff, focused on high quality content and financial expansion
- Led the evolution of this century old publication to a mobile and web platform
- Compiled and formatted each publication with Adobe InDesign

*Features Editor* – Fall 2012 to Fall 2013

- Edited and authored multiple articles for each issue

**Jack Rogers USA**, New York, NY

*E-Commerce, Social Media, & Public Relations Intern* – June to August 2014

- Assisted management with social media, digital marketing, photo shoots, and website testing
- Led merchandising planning to market and executed the 2<sup>nd</sup> annual Jack Rogers Summer Sample Sale
  - Through social media efforts, tripled sales (revenue and volume) from prior year performance

**The Daily Caller**, Washington D.C. ([www.dailycaller.com](http://www.dailycaller.com))

*Editorial & Reporting Intern and Independent Contractor* – August 2013 to April 2014

- Analyzed social media data using Google Analytics & Microsoft Excel
- Reported on press events, including the daily White House press corps briefings
- Authored 26 articles for [Dailycaller.com](http://Dailycaller.com), on a range of life, politics, and pop culture subjects
- Gained 5,000+ Facebook ‘likes’ from reported articles and earned trust to edit for top bloggers

**Condé Nast Publications**, New York, NY

*Editorial Intern, Teen Vogue Magazine* – June to August 2013

- Assisted the beauty & health editors Elaine Welteroth and Phillip Picardi on priority projects for upcoming issues, including web-based content and launch of initial YouTube video series
- Contacted public relations firms on a regular basis & recommended featured products for the publication

## HONORS / ACCOMPLISHMENTS:

- Producer and host of a *Star Wars*-themed podcast, Skytalkers, which gathers nearly 1,000 listeners per episode
- Published and presented thesis titled “Twitter’s Efficiency: Presidential Elections and the Youth Vote”
- Finalist of the Presidential Service Award 2015, College of the Holy Cross
- Published short story “Fake” in *The Purple*, competitive literary magazine of the College of the Holy Cross

## SKILLS:

**Computer:** WordPress; Adobe Creative Suite (Illustrator, Photoshop, Premier Pro, advanced knowledge of InDesign); Quark; Olapic; iMovie; Final Cut Pro; Keynote; Google Analytics; Final Draft

**Social Media:** advanced knowledge of Twitter and Instagram; Facebook; Tumblr; and Snapchat

**International Exposure:** attended high school in London, study abroad in Paris, and travelled to over 40 countries

## EDUCATION:

**College of the Holy Cross**, Worcester, MA – Bachelor of Arts, May 2015

- Bachelor of Arts, English Literature Major, Creative Writing Concentration; GPA 3.3, Dean’s List
- Université Paris Diderot – Summer Semester 2013, *American Authors in Paris*
- Washington D.C. Semester – Fall Semester 2013, *multi-dimensional curriculum of seminar, internship, and thesis*