



W E L C O M E

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R&E reflections
Photography

Session Information



So you want to book a session...

Weekends work best for sessions for myself and most clients. It gives families extra time to ensure kids are happy, relaxed, fed, and comfortable prior to your session. It also gives clients time to ready themselves for senior portraits, engagement, or maternity pictures. However, weekday evenings can be arranged. Evenings in the Summer & Fall make for great natural, golden lighting. Winter and Spring afternoons give a bright, joyous atmosphere to your session. Call, text, e-mail, or message me through Facebook to learn about availability and to book your session. Sessions run anywhere from 30 minutes to an hour, more for full and specialty sessions. I work on baby/kid time, so extra time may be a necessity.

Rachel Ekberg: 530-701-5780

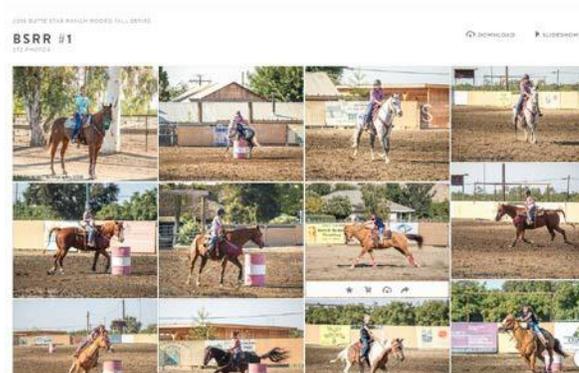
reflections_photography@comcast.net

www.facebook.com/reflectionsphotographybyrachel



REviewing your images:

Within two weeks of your session, you will receive a pass- word-protected online gallery with your finished images. This gallery will be "live" for 7 days for you to place your order. After 7 days, a re-hosting fee of \$25 will apply if you need more time. You are welcome to order directly from the online gallery and have the prints shipped to you or download directly from the gallery. I do not provide unedited images.



Options

Both black and white and color images will be made available for ordering. Additionally, prints can be done in a metallic finish for an additional fee.



Pricing

Session Fees

-Sessions start at \$150 weekend/\$200 weekday basic session (includes one location and 30 minute photo session for up to 5 people).

-Large group sessions, such as family reunion, generational shoots, etc. start at \$300 and include a one hour shoot in one location.

Specialty Sessions:

Maternity: Includes one hour session, one location, and two outfit changes if desired \$300

- Senior & Engagement sessions (including location changes & outfit changes if desired): \$350

Newborn: Provides extra time for babies, may include in home and one other location as well as outfit changes \$350

-Clients who book a newborn shoot at the time of their maternity shoot will receive a \$100 discount.

Events: Event pricing based on situation and client needs.

*Group photos of more than 5 people will be subjected to additional charges.



-Additional \$25+ travel fee for locations outside Yuba & Sutter Counties.





So, what exactly are you paying for?

- What you think you are paying for:

- Portraits

- What your session fees and print/download costs actually go towards:

- Photographer's time and talent
- Processing time
- Business licensing
- Office expenses
- Equipment insurance coverage
- Liability insurance
- Web hosting
- Lab fees
- Gallery fees
- Processing fees
- Accounting fees
- Continuing education expenses
- Promotional and marketing item costs
- Graphic design outsourcing expenses
- Software and storage fees/dues
- Vehicle expenses



Simply put session fees & print fees cover time at the shoot, processing, & costs of doing business





Prints & Products

Prints:

Wallets (8)
4x6
5x7
8x10
11x14
16x20

Available Print Finishes:

Gloss, Lustre, Metallic, Matte

Products:

Stretched Canvas
Metal Arts
Keychains
iPhone Covers
Magnets

Custom & Specialty Products:

Albums
Composites
Invitations
Announcements
Cards
Photo Cubes
Standouts
Wood Art
Framing

High Resolution Digital Files

REflections Photography ultimately wants you to have the highest quality artwork to display in your home, give as gifts, and reflect upon for years to come. Our print services grant you this quality and vision at competitive prices. For flexibility and sharing purposes, we do offer the option of high resolution digital downloads for you to print with the vendor of your choice. However, these images may retain the REflections Photography watermark and quality is not guaranteed. Digital files are \$15 per download.

Only purchased images will be archived after 14 days of your ordering date. Image retrieval past the 14 day mark will be subjected to a \$25 gallery fee.



Sales tax will be added to all applicable products and services



What to wear

Do:

- Make sure you are comfortable
- Make sure you are in attire that you can move in easily for different poses.
- Coordinate your family's attire with complimentary color, but avoid wearing all the same color clothing.
- Make sure undergarments are not visible, as I will not be able to edit these out.

Don't:

- Wear graphic tees or distracting/loud prints.
- Wear shorts or skirts that are too short to sit modestly.
- Wear clothing that you or your children are uncomfortable in as this will reflect in your portraits.

What to bring

- Children who are not hungry and have napped if necessary.
- Willingness to participate in the portrait experience.
- Patience, as sometimes it takes time to create good images.
- Your smiles!



Copyrights RULE!

It is illegal to scan, change, edit, or alter professional images without expressly written consent from REflections Photography.

Copyrights protect us all. Be real, don't steal.

CANCELLATIONS

A 48 hour notice is required for all cancellations or rescheduling.



About Me:

I grew up in Sutter County and began my love for the art of photography in high school (that would be before the digital era, when you didn't develop images on a computer, but in a darkroom with smelly chemicals). After shooting with a film SLR for years, I reluctantly decided to get on board the digital wave. The purpose was to be able capture images of the world around me and my family with greater ease of processing. My love for this art-form grew into capturing moments for friends and family as well as all the nature and landscape I could get onto one memory card! With the urging and inspiration of my family and friends, today, that love has grown into a business that allows me to create memories and provide unique artwork for my clients to reflect upon for years to come. When I am not out 'shooting', you can find me on a horse, at a rodeo, with my nose in a book, in my garden, baking, with one of my nine siblings and my numerous nieces and nephews, or traveling around with my husband and two beautiful daughters. I know that you have many options when it comes to choosing a photographer. Your interest in my style and artwork is deeply appreciated.

Thank you,
Rachel Ekberg
O W N E R

Credentials:

- 20 years photography experience
- Mom/wife/daughter/sister/cousin/aunt/granddaughter
- CC Business Management
- AA in Foundations of Business from UOP
- BS in Marketing from CSU (Summa Cum Laude)

