OU IQC + OML

> About IQC
> Highlights
> Partnership Opportunities
Engaged Learning +
B.S. Environmental Design

500+ GCA Students
Since 2013

75% of Courses
Service Learning Designation
Placemaking Conference + Continuing Education

3,500 Attendees
41 Speakers
60 Counties
3,500 Attendee
41 Speakers
60 Counties
Community Assistance + Request for Proposals

- 60+ Communities
- 25,000+ miles
- 30 Counties
Community partners offer a real-world challenge and real clients for OU GCA students.
OUIQC offers resources, facilitates projects, and delivers ideas in exchange.
Gather the Team
Refine the Ideas
Share it Back
OUTCOMES/IMPACT

An accessibility audit of Bricktown in Oklahoma City found over a thousand people per day crossing at a location with no crosswalk.

The Downtown OKC Partnership, City of OKC, and local firms partnered to finance and build the student concept crosswalk. An lighted entry landmark was also recently approved for installation.
On a narrow and busy stretch of Route 66 in Vinita, students presented an alley transformed into a public space.

The City of Vinita and local chamber won a $25,000 grant from AARP to construct the project.
Residents in Oklahoma City’s Capitol Hill have long sought a plaza that could be the heart of the community. IQC facilitated a design workshop and tactical urbanism demonstration.

Calle Dos Cinco and City of OKC Strong Neighborhoods Initiative continued to build support for a permanent plaza.
2021-22 HIGHLIGHTS

11
Community Projects

5
Received OML Funding

6,000
Miles of Travel

160
Community Participants & Collaborators

19
OU Faculty/Staff

313
OU Students
Alignment

> Public benefit and built environment connection
> Preliminary level
> Community-backed
> Reciprocity/partnership
HOW WE SUPPORT

- Visioning and ideating
- Engagement
- Conceptual recommendations at the preliminary level
- Site visits, workshops and charrettes, community engagement/discussions, ongoing support throughout the school year, recommendation reports with data and visuals
- OML assistance
WATCH FOR:

> Community Request for Proposals – due 5/15! Apply online or submit application to vanessa@ou.edu. Available for TA!
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