Gearing Up for TSET Grant Opportunities

May 9th, 2023

Presented by: Laura Matlock, MS
Program Officer
Healthy Incentive Grants
Agency History

TSET

Oklahoma Tobacco Settlement Endowment Trust (TSET)

Created by voters in 2000

Endowment trust established with payments from the 1998 Master Settlement Agreement between 46 states and the tobacco industry

Only constitutionally protected endowment of its kind

#1
TSET

Oklahoma Chronic Disease Deaths

3 4 65

3 Behaviors

4 Conditions

65 % Deaths
Where to Start?

Get on the list for
Future Funding Opportunities
Announcements

Funding Opportunity Updates

Organization *

First Name *

Last Name *

Title *

Email *

Preferred Phone
Research and Review

Research open grants:
https://oklahoma.gov/tset/funding-opportunities.html

Review eligibility requirements:

Example:
Healthy Incentive Grant for Communities
Healthy Incentive Grant for Communities

- Review Eligibility
- Determine Funding Availability
- Tips and Tricks to Prepare for Grant Application
Eligibility
• Any incorporated Oklahoma city/town/municipality may apply.

Previous Incentive Grantee Eligibility
• A list of previous awards is listed on the website
• Funding maximums are in place
### Maximum Funding Availability

<table>
<thead>
<tr>
<th>Population Size</th>
<th>Bronze Class</th>
<th>Silver Class</th>
<th>Gold Class</th>
<th>Maximum Combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rural – up to 4,299</td>
<td>$10,000</td>
<td>$12,000</td>
<td>$14,000</td>
<td>$36,000</td>
</tr>
<tr>
<td>Small – 4,300 up to 9,999</td>
<td>$10,000</td>
<td>$15,000</td>
<td>$25,000</td>
<td>$50,000</td>
</tr>
<tr>
<td>Medium – 10,000-29,999</td>
<td>$24,000</td>
<td>$36,000</td>
<td>$60,000</td>
<td>$120,000</td>
</tr>
<tr>
<td>Large – 30,000+</td>
<td>$30,000</td>
<td>$45,000</td>
<td>$75,000</td>
<td>$150,000</td>
</tr>
<tr>
<td>OKC/Tulsa</td>
<td>$40,000</td>
<td>$60,000</td>
<td>$100,000</td>
<td>$200,000</td>
</tr>
</tbody>
</table>

**A list of previously funded Healthy Incentive Grants are available on our website!**
The TSET Healthy Incentive Grant for Communities is designed to incentivize cities/towns that adopt policies and implement best and promising practices for:

- Tobacco-free city-owned property
- Access to healthy and nutritious foods*
- Access to physical activity opportunities*

Supporting healthy environments for both city staff and the community at large.
Tips and Tricks

Documentation required: (save as PDFs)

- Tobacco free city-owned property ordinance*
  - Must be 100% comprehensive, signed and dated official document

- Workplace wellness policy*
  - Must meet set minimum criteria AND include tobacco components

- Other policies and ordinances*
  - If you are looking to adopt and need examples or additional resources ASK us

*Can submit for pre-review and receive feedback PRIOR to grant application opening. Need minimum of two weeks for review.
Tips and Tricks

• Review resources & tools provided in grant application packet online

• Gather Documents into one place PRIOR to applying
  o Save as PDFs

• Application only allows 10 uploads
  o Combine several into one as you are able

• Review copy of submission
  o Notify us if you see an error
Cities awarded grant funding will apply the funds to advancing any of health criteria they believe best addresses the needs and opportunities in their communities.

Cities are encouraged to utilize the funding for projects that enhance wellness activities in their geographic areas of poorest health.

Suggested Use of Funds
- Walking trails
- Lighting for parks and trails
- Farmers market venues
- Community gardens
- Basketball and tennis courts
- Bicycle lanes/bike racks
Built Environment Transformation Grants

Funds projects that improve physical activity and nutrition practices. This grant is specifically focused on funding the planning or construction of health-promoting projects.
Other Funding Opportunities

Discovery Grants
This special grant funds programs that directly relate to one of TSET’s Constitutional areas of focus but are not related to the planning or construction of built environment projects:

- Tobacco prevention or cessation for high-risk groups
- Programs designed to maintain or improve the health of Oklahomans
- Programs to enhance the provision of health care services to Oklahomans, with particular emphasis on such programs for children
- Programs designed to enhance the health and well-being of senior adults.
Discovery Grant Examples

- **NewView Oklahoma**: develop a comprehensive wellness initiative for blind and low-vision residents, including an accessible outdoor wellness space, physical activity programming for blind youth and adults, and wellness programs for blind employees at NewView.

- **OU Health Sciences Center**: launch Saving Tiny Sooners, a telemedicine program to train and support health professionals in rural areas to do newborn resuscitation.

- **Oklahoma Senior Games**: launch a program for coaching seniors in lifetime sports.
Tips and Tricks

• Have a plan
  o Get those ideas and conversations collected and put into some sort of plan or project scope

• Capture and document readiness and need for plan or project
  o Conduct needs assessments
    • collect surveys
    • host community listening sessions, etc.
  o Ensure data is timely and has been collected within recent years
Tips and Tricks

- Get to Know all that TSET has to offer
  - Use free resources, follow social accounts, connect with TSET funded partners near you

- Build a network or team to support your plan or project
  - Could be a formal committee, team, etc.
  - Work on gathering letters of support and/or commitment

- Clearly identify project service area

- Save files and let others know where they are!
- If doing a construction based project gather bid/construction costs estimates and include as part of proposal

- Incorporate policies for workplace wellness
  - Comprehensive tobacco free environments

- Incorporate some wellness initiatives
  - Including physical activities and nutrition

- Promote TSET FREE Resources
  - Shape Your Future
  - Tobacco Stops with Me
Other TSET Resources

TSET Newsletter
https://tset.ok.gov/content/email-newsletter

TSET Website
https://oklahoma.gov/tset.html

TSET Better Health Podcast
https://oklahoma.gov/tset/public-information/tset-better-health-podcast.html

Shape Your Future
https://shapeyourfutureok.com/
Questions?
Hope to see your application in FY24

CONTACT INFORMATION:

Tobacco Settlement Endowment Trust (TSET)
2800 N. Lincoln Blvd
Oklahoma City, OK 73105
Email: LauraM@tset.ok.gov
Mobile: (405) 764-4668

Laura Matlock
Program Officer
Healthy Incentive Grants

https://tset.ok.gov/content/healthy-communities-incentive-grants