Oklahoma Municipal Assurance Group (OMAG)  
2023 Grant Writing Seminar  

PREPARING AN ECONOMIC DEVELOPMENT GRANT APPLICATION  
(CDBG, EDA, REAP)  

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Southern Oklahoma Development Association (SODA), Durant
What Are Councils of Government?

- Regional Councils or Councils of Government, COGs, are interlocal cooperatives also designated as Substate Planning Districts by the State of Oklahoma and Economic Development Districts by the U.S. Department of Commerce.

- A COG is a voluntary association of local governments, situated in either a metropolitan or rural area, designed to promote discussion and intergovernmental cooperation among its members concerning common and regional problems, and to engage in planning on a multijurisdictional basis.
Who Is Your COG?

- 11 COGs cover the entire State
- Counties, Cities and Towns are members, but may include other jurisdictions
- A local resource no matter your location or population
What Councils of Government Do

- COGs are generally planning and resource organizations.
- COGs maintain regular contact with State and Federal agencies.
- There are 77 counties and 594 municipal governments in Oklahoma. The 11 COGs provide an efficient and effective way to collaborate, communicate and transfer resources at a low administrative cost.
### What Councils of Government Do

#### Federal/State Programs

- Capital Improvement Planning
- CDBG Grant Administration
- Census Data Depository
- EDA Planning
- Rural Economic Action Plan (REAP)
- Rural Fire Defense
- FEMA Fire Grant Assistance
- Agency on Aging/Older Americans Act Program
- Community Enhancement of Nutrition Assistance (CENA)
- Long-Term Care Ombudsman Program
- Rural Transportation Planning Organization (RTPO)
- Community Wildfire Protection Planning (Firewise)
- FEMA Hazard Mitigation Planning
- Medicaid Advantage Case Management
- Medicare Counseling and Enrollment
- Housing/HOME Program
- Rural Transit Program
- Clean Cities Program
- EDA Revolving Loan Funds
- EPA Brownfields Assessments/Revolving Loan Funds
- Metropolitan Planning Organization (MPO)
- State Energy Grants
- Urban Transit Planning Program

#### Regional/Local Programs

- Community Economic Profiles
- Geographic Information Systems (GIS)
- Grant Writing/Administration
- Public Information
- Comprehensive Planning
- Senior Assistance Program (Masonic Foundation)
- Floodplain Management
- Code and Ordinance Administration/Write
- Regional Water Planning
- Wastewater Planning
- Air Quality Program
- Legislative Program
- Stormwater Management
- Land Use/Zoning/Local Planning Commission Staffing

#### COG Core Programs

- Economic Planning and Development
- Area Agency on Aging and Long-Term Care Ombudsman
- Rural Fire Defense
- Rural Economic Action Plan (REAP) Grants
- Transportation Planning
Grant Programs Common to Oklahoma COGs

- CDBG (US-HUD, ODOC)
- EDA (US-DOC)
- REAP (OK)
  - Referral and/or grant preparation assistance
Becoming Grant Eligible

SAM Registration - Unique Entity ID (UEI)
- The UEI is a 12-character alphanumeric ID assigned to an entity by SAM.gov. Active registration in SAM.gov provides your entity the ability to apply for federal grants or loans or bid on government contracts.

Audit Reports
- An independent auditor reviews your financial and program results to determine whether you are meeting your goals and complying with financial management requirements.

Economic Distress Level, Low-to-Moderate Income determines grant eligibility and/or cost sharing
CDBG-Revitalization

Addresses quality of life needs in rural communities (e.g., road improvements, public structure renovations)

- Grant Maximum - $300,000
- Application deadline - March 30
- Match 40%-50%

Ranking Criteria

- Benefit to LMI persons
- Amount of funds needed
- Leveraging of funds
- Previous CDBG award
CDBG-Water/Wastewater

- Construction of water or wastewater project
  - Grant Maximum - $600,000
  - Application deadline - May 1

- Ranking Criteria
  - Benefit to LMI persons
  - Severity of need
  - Water rate structure, generating capacity
  - Ability to finance
  - Amount of funds needed
  - Leveraging of funds
  - ODEQ permitting
EDA

Projects that leverage existing assets to advance economic prosperity in distressed communities

- Grant Maximum - $1-$2 million
- No application deadline
- Match 30%-40%
REAP

Construction of water or wastewater project
- Grant Maximum - $75,000
- Application deadline - June 1

Ranking Criteria
- Population
- Type of entity
- Operational revenue
- Cost benefit
- Leveraging of funds
- Jobs created or saved
- Type of project
Rural Economic Action Plan (REAP)

**REAP PROJECTS - FY22**

$13,740,178

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<thead>
<tr>
<th>PROJECT CATEGORY</th>
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<td>Roads and Streets</td>
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<td>Water Quality</td>
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<td>Health Care</td>
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<td>TOTAL PROJECTS</td>
<td>265</td>
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SODA Economic Development Grant Cycle

EDA and EDIF accepted year-round

CDBG - REAP (Aug - Sep)

REAP (Jun - Jul)

CDBG Water (Jan - Apr)

CDBG Revitalize (Jan - Mar)

CIP (Application deadline is July 1)