

March 3, 2013

FINANCIAL POST

Greenpeace admits its attacks on forest products giant were ‘non-verifiable statements of subjective opinion’

Greenpeace and its allies have been waging a campaign based on the false claim that Resolute Forest Products is "destroying" the boreal forest. Now, they're admitting that their campaign amounts to "hyperbole" that doesn't adhere to "strict literalisms or scientific precision." **In other words, exaggerations and lies.**

Greenpeace publicly insists its claims are factual but, in formal legal filings in US Federal Court, calls its campaign more "figurative than literal" and blames the public for believing their "non-verifiable subjective opinion[s]."

WHAT GREENPEACE SAYS PUBLICLY

**"Resolute:
Forest Destroyer"**

"Greenpeace is an independent nonprofit with a record of taking non-violent, creative action based on sound scientific facts."

*Annie Leonard,
Director Greenpeace USA
December 13, 2016*

"In our work in Canada and around the world, Greenpeace has always been science-based."

*Joanna Kerr
Director Greenpeace
Canada
August 14, 2015*

"Greenpeace stands by its campaign as accurate and truthful and defends its campaign as fair comment based on true facts."

*Greenpeace
Campaign Page*

WHAT GREENPEACE ADMITS IN LEGAL FILINGS

"No reasonable reader would ever interpret a statement such as "forest destroyer" to mean literally the permanent removal of all trees from a forest landscape."

Greenpeace Legal Filing January 23, 2017

"The statement that Plaintiffs have destroyed forests can be describing figurative, rather than literal, destruction. "

STAND Legal Filing January 23, 2017

"Statements that 'cannot reasonably be interpreted as stating actual facts' are not actionable."

*STAND Legal Filing
January 20, 2017*

Greenpeace "often use[s] forceful language to make their point. They do not hew to strict literalisms or scientific precision, but regularly use words 'in a loose, figurative sense.'"

*Greenpeace Legal Filing
January 23, 2017*

"Criticism and heated rhetoric are the coin of the realm."

*Greenpeace Legal Filing
January 23, 2017*

"Allegations...are without question non-verifiable statements of subjective opinion and at most non-actionable rhetorical hyperbole."

*Greenpeace Legal Filing
September 8, 2016*

Greenpeace is using claims about Resolute that it admits are not true to raise money from unaware donors. **We have an obligation to set the record straight.**