



New Interactive children's storybook company, Rain Boot Media, launches in Kansas City

Founded by local artist and mom, Becky Pashia, company offers colorful, creative apps with original art and music, provides wholesome, educational fun for preschool and elementary aged children

KANSAS CITY, MO -- May 1, 2017 -- [Rain Boot Media](#), a company dedicated to creating kid-friendly apps with an artist's flair and important messages, has debuted in Kansas City, and recently introduced its third app.

Founded by local artist Rebecca "Becky" Pashia, Rain Boot Media offers unique interactive storybook apps where original stories come to life on digital devices through fun narrative, beautiful illustrations and custom games -- all designed to inspire creative thinking skills in kids.

Pashia has painted and taught painting classes to adults and kids for more than 25 years. She is most well-known for her atmospheric landscape paintings and her ARTichokes business, where she shares the painting experience with groups and individuals. Pashia has experimented with both visual and fine arts over the course of her artistic career, and now, with the Rain Boot Media apps, is excited to take her craft to a new level as she blends visual and fine arts with digital media.

"I love the possibilities for creativity and learning that open up when we mix art and technology," says Pashia, who is the mother of three boys and serves as chief executive officer for Rain Boot Media. "I'm very excited to see parents, teachers and kids embracing this new way to learn and be creative."

The company's first app, the holiday-themed "*One Present, Please?*" is based on a game Pashia created for her young children and debuted in November 2016. The story features an original story written by her, fine art illustrations by artist Noelle Stoffel whose art hangs in galleries across the country, coloring pages, hidden pictures, puzzles and mini games. The app conveys a wholesome message of giving and receiving in a clever way. "*One Present, Please?*" was followed by "*Pass a Present*," a phone app that allows users to create personalized

presents and then instantly send them to friends and family via text. Rain Boot Media's recently launched *Ladybug Band*, is a rhyming musical storybook app that introduces children to different kinds of sounds and even lets them make their own recordings as a member of the Ladybug Band.

For more information, visit RainBootMedia.com. All apps are available for download in the Apple app store. Additionally, *Ladybug Band* and *Pass a Present* are available on Google Play.

About Rain Boot Media

Rain Boot Media is a Kansas City-based company dedicated to creating kid-friendly apps with an artist's flair and wholesome messages. The apps use original illustrations from professional artists, along with original stories and music. The company contracts with app developers and programmers from around the globe to bring the storybooks to life on screens. CEO Becky Pashia oversees the development of every page of every product, to ensure it is of the highest quality. For more information on Rain Boot Media, visit rainbootmedia.com or [Facebook](#).