



### **Rain Boot Media introduces *Ladybug Band*, unique interactive kids' storybook app**

Colorful, creative rhyming tale comes to life on digital devices; features read-along story, original art and music, provides educational fun for children ages 2 to 7

**KANSAS CITY, MO** -- [Rain Boot Media](#), a company dedicated to creating kid-friendly apps with an artist's flair and important messages, has introduced its app, *Ladybug Band*, a fun and lively read-along digital storybook that encourages kids to get up, dance and make music. The educational and wholesome app is available for download from the App Store and Google Play for \$1.99.

Like other apps from Rain Boot Media, *Ladybug Band* features beautiful color- and texture-rich illustrations. The original illustrations combine two different art techniques by story author and artist Becky Pashia, and illustrator Noelle Stoffel, and accompany a read-along, narrated rhyming story. Designed to engage both fine and gross motor skills, each page has items for kids to touch, trace or shake. At the end of the story, they can become a member of the *Ladybug Band* and make their own recordings playing the ukulele, reeds, drums, or singing the main vocal. The app even includes an original song, "Coconut Jamboree" (also available on itunes and spotify) written and performed by Mason Pashia.

"We want to inspire creativity in kids and also nurture their abilities to solve 'problems' and challenges," explains Rain Boot Media Chief Executive Officer, Becky Pashia. "In the book, kids have to figure out what to 'do' on each page. This is where the learning happens."

Rain Boot Media was founded by Pashia with a goal of offering wholesome and educational apps where original stories come to life on digital devices through fun narrative, beautiful illustrations and custom games -- all designed to inspire creative thinking skills in kids.

Pashia has painted and taught painting classes to adults and children for more than 25 years. She is most well-known for her atmospheric landscape paintings and her ARTichokes business, in which she shares the painting experience with groups and individuals through classes, group paintings and corporate teambuilding events. Pashia has experimented with both visual and fine

arts over the course of her artistic career, and now, with the Rain Boot Media apps, takes her craft to a new level blending visual and fine arts with digital media.

The company's first app, the holiday-themed “*One Present, Please?*” debuted in November 2016. The story features an original story written by Pashia, fine art illustrations by Stoffel, coloring pages, hidden pictures, puzzles and mini games. The app conveys a wholesome message of giving and receiving in a clever way. Pashia's goal with the app is to inspire kids to make present hunts for each other and express their own creativity.

For more information, visit [RainBootMedia.com](http://RainBootMedia.com). All apps are available for download in the Apple app store. Additionally, *Ladybug Band* is available on Google Play.

### **About Rain Boot Media**

Rain Boot Media is a Kansas City-based company dedicated to creating kid-friendly apps with an artist's flair and wholesome messages. The apps use original illustrations from professional artists, along with original stories and music. The company contracts with app developers and programmers from around the globe to bring the storybooks to life on screens. CEO Becky Pashia oversees the development of every page of every product, to ensure it is of the highest quality. For more information on Rain Boot Media, visit [rainbootmedia.com](http://rainbootmedia.com) or [Facebook](#).