



Frequently Asked Questions

What is Rain Boot Media

Rain Boot Media is a Kansas City-based company dedicated to creating kid-friendly apps with an artist's flair and wholesome messages. The apps use original illustrations from professional artists, along with original stories and music to bring lively, fun, wholesome stories to life on digital devices. Rain Boot Media apps are designed to inspire creativity in children. They are created for children ages 2 to 8 years of age.

What are the company's products?

Rain Boot Media currently has three apps available with more to follow. The current apps are:

- *One Present, Please?* -- Featuring an original holiday story, beautiful illustrations, coloring pages, hidden pictures, puzzles and mini games. The app conveys a wholesome message of giving and receiving in a clever way.
- *Pass a Present* -- A phone app for all ages allowing users to create personalized presents and send them instantly to friends and family via text.
- *Ladybug Band* -- a rhyming musical storybook app with original illustrations and music that introduces children to different kinds of sounds, and even lets them make their own recordings as a member of the Ladybug Band.

For what ages are the apps designed

Philosophically, Rain Boot Media book apps are designed with children ages 2 to 8 in mind. Appropriate ages may vary by individual app. For example, while the rhyming story and fun music of *Ladybug Band* is enjoyed more by preschoolers, the puzzles and games in *One Present, Please?* offer the challenges and entertainment to keep slightly older children engaged. The *Pass a Present* app is a fun app for phones, and is for all ages, 2 – 100.

Where can the apps be purchased?

All apps are available for download in the Apple app store. Additionally, *Ladybug Band* and *Pass a Present* are available on Google Play.

Who creates the apps?

The original stories in Rain Boot Media's original storybook apps are written by Rain Boot Media CEO Becky Pashia, with fine art illustrations created by Kansas City Art Institute graduate and former Hallmark Cards designer Noelle Stoffel. Original music for the Ladybug Band was written and performed by Becky's son, Mason, a professional musician. Becky works with app developers and programmers from all around the globe to bring the storybooks to life on screens. She oversees the development of every page of every product, to ensure it is of the highest quality.

What makes Rain Boot Media apps unique

Each of the visually rich and stimulating apps pushes the limits of technology to showcase stunning art and illustrations and offer the creativity and fun to keep kids engaged. The Rain Boot Media commitment is to create apps that are wholesome, educational and entertaining, providing the best, most appropriate use of technology for young children.

Will there be additional apps?

Yes. There are plans to release new apps. Future apps will be available in the App Store and on Google Play.

Who is the company's leadership?**CEO Becky Pashia**

Well-known area artist, Rebecca "Becky" Pashia, is the founder and CEO of Rain Boot Media. Becky, a mother of three sons, has painted and taught painting classes to adults and kids for more than 25 years. She is most well-known for her atmospheric landscape paintings, and her ARTichokes business, in which she offers her clients and students the opportunity to learn and paint through classes, group painting activities and corporate team-building events.

Additionally, for years, Becky has created fun stories and games for children. With numerous manuscript and project ideas stacked in the corner, she has been waiting for kids and schools to embrace technology, knowing that her stories needed to be "interactive." With the Rain Boot Media apps, Becky is excited to bring these stories to life through blending visual and fine arts with digital media. She hopes to challenge and educate young minds in an entertaining way. Becky aims to inspire creativity in children and hopes to develop the problem-solvers of tomorrow through nurturing their ability to find answers and solutions to storybook challenges. As Rain Boot Media grows, she plans to offer many high-quality book apps for kids and their families with the help of her talented team.

CFO Tim Kelley

Tim Kelley joined Becky to launch Rain Boot Media as the CFO. For many years, he has provided operations and financial experience to start-ups and mid-sized companies, helping to lead and grow resources to ensure success. He has spent much of his recent professional career leading teams, implementing process improvement as well as integrating companies to achieve strategic goals. Tim is a problem solver and works with creative entrepreneurs to bring great ideas to reality. He has three kids ranging from elementary age to high school.

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Pashia oversees the development of every page of every product, to ensure it is of the highest quality. For more information on Rain Boot Media, visit rainbootmedia.com or [Facebook](#).