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## **TWO KANSAS CITY ARTISTS AND MOMS LAUNCH UNIQUE KIDS' STORYBOOK HOLIDAY APP, "ONE PRESENT, PLEASE?"**

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*Available in Apple's App Store for \$2.99, the festive, beautifully illustrated interactive app for children ages 4 - 8 teaches wholesome message of giving and receiving, told in a clever way.*

**KANSAS CITY, MO.—(Nov. 22, 2016)—** Just in time for the holidays, Rain Boot Media, a Kansas City-based company dedicated to creating kid-friendly apps with an artist's flair and important messages, launched its inaugural app, "One Present, Please?" at Fat Brain Toys in Prairiefire in Overland Park, Kan. in mid-November. Kansas City moms and artists Rebecca Pashia and Noelle Stoffel collaborated on the interactive holiday app that is highlighted by beautiful fine art illustrations, coloring pages, hidden pictures, puzzles and mini games to encourage problem-solving skills. The entertaining and educational app is designed for ages 4 to 8 and is now available on the Apple App Store for \$2.99.

"One Present, Please?" follows Jake, a young boy who can't wait for Christmas. The app takes users on an exciting journey through Jake's house to find hidden objects and navigate tricky games to earn seven gifts, like playing a tune on a keyboard and turning polka dots green on a gift-wrapped package. Whimsical sounds signal users throughout the game. After seven days of presents, Jake learns the lesson that giving is even more fun than receiving.

"Creativity for all ages is my passion," says Pashia, the mother of three boys and chief executive officer of Rain Boot Media, who has painted atmospheric landscapes and taught painting classes to adults and kids for 25 years. "I'm always looking for ways to nurture it and keep it growing regardless of age. Now I'm thriving on the challenge of using visual and fine arts with digital media."

Pashia notes that "One Present, Please?" will appeal to parents, grandparents, teachers and anyone who wants to give a child the gift of a positive learning experience.

"We designed the app so that kids don't even realize they're learning," Pashia says. "It's that much fun."

Joining Pashia in her quest to provide apps that inspire creative thinking skills while pushing technology to its limits is Stoffel, who illustrated Rain Boot Media's debut project. A Kansas City Art Institute illustration graduate, former Hallmark Cards designer

and the mother of two young daughters, Stoffel enjoys creating moments of wonder, intrigue and hope.

“I am constantly captivated by what my children are looking at,” Stoffel says. “It’s invigorating to see things through their eyes.”

“One Present, Please?” is the first in a series of storybook apps geared to young children that Rain Boot Media plans to release every six months. Each app, including one for Valentine’s Day and a Happy Birthday app, among others, will feature an original story, original artwork and custom games.

“I named my company Rain Boot Media because I like the notion that when it’s raining and pouring, a child’s mind is never boring,” Pashia says.

“One Present, Please?” was vetted by the first Rain Boot Kid Review Board, a focus group comprised of kids ages 4 to 8, that tested the app in real time and gave Pashia, Stoffel and Rain Boot Media Chief Financial Officer Tim Kelley feedback.

“We’re in an amazing time when kids are tuned into technology more than ever,” Kelley says. “It was important for us to consult with our audience—children—to ensure the app made sense. And they loved it.”

Pashia’s son, Broc, did the snowman voiceover on the app and wrote the theme song while her son, Wyatt, performed Jake’s voice.

To purchase the app, which is ideal for holiday travel or a stocking stuffer, go to the Apple App Store and type **one present please** or **rain boot media** in the search window or click on this [link](#).

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### **About Rain Boot Media**

Rain Boot Media is a Kansas City-based company dedicated to creating kid-friendly apps with an artist’s flair and wholesome messages. The apps use original illustrations from professional artists, along with original stories and music. The company contracts with app developers and programmers from around the globe to bring the storybooks to life on screens. CEO Becky Pashia oversees the development of every page of every product, to ensure it is of the highest quality. For more information on Rain Boot Media, visit [rainbootmedia.com](http://rainbootmedia.com) or [Facebook](#).