

**MEET THE DESIGNER**

# MAURIZIO PELLIZZONI

Interior architect Maurizio Pellizzoni has design in his DNA. It's no surprise, as he grew up near Lake Como and comes from a family who work in the business. Since founding his consultancy MPD London seven years ago, he has applied his Italian appreciation of style and design to a range of residential and commercial projects.

Based in the Chelsea Design Quarter, MPD London has many of Europe's best suppliers and services on its doorstep.

In a recent project MPD London collaborated with an architect to renovate from scratch a 10,000m<sup>2</sup> family mansion in the Home Counties.

The brief was to recreate The Hamptons in the Surrey Hills, and Maurizio set about creating an upscale 'American look' that incorporated the owners' many personal antiques and objets d'art. All the artworks were reframed for consistency and around 20 per cent of the furniture, including the kitchen, the balustrade in the hallway

and all the sofas, was custom-made by MPD. Maurizio themes each bedroom around an existing antique piece, and extended the effortless comfort of the living rooms to two outdoor terraces.

A former Ralph Lauren staffer Maurizio has a passion for design that is infectious and a eye for merging colour and texture. We caught up with the designer to discuss inspiration and his recent project in Surrey Hills.



**DESIGNER**  
MAURIZIO PELLIZZONI FROM MPD LONDON

### **WHAT WAS THE DRIVING FORCE BEHIND YOUR CAREER IN INTERIORS?**

Since I was little I have always been passionate about design and interiors. My passion for luxury and great interiors is most probably the driving force for my career.

### **WHAT IS YOUR APPROACH TO CLIENTS?**

Personal approach; each project is tailored made to the client, and how they want the interior to be. I always try to understand how they want to live and use the space. Its is important for me not to impose my style or ideas. During the design process all the client comments/ ideas evolve to become the final design.

### **WHO DO YOU ADMIRE WHEN IT COMES TO DESIGN?**

I have always admired Frank Lloyd Wright, his work has been a great inspiration. When I moved to London I started to work for Ralph Lauren which clearly became my inspiration for the luxury end products. I believe his approach to lifestyle and attention to details has been the most influential thing in helping me become the designer I am today. I am also inspired by movies and fashion.







MPD LONDON  
SURREY HILLS



**WHAT WAS THE BRIEF BEHIND YOUR RECENT SURREY HILL PROJECT?**

The main client requirement was to use some of the furniture, antiques and accessories they own from their previous home. To me these were also part of the family history and it was important to incorporate them into the design of the house.

During the design process we allocated each piece to a room and used them as the inspiration for the space. The main project brief was to create a comfortable family home, a place for them to enjoy every day life.

**WHAT DID YOU FIND MOST CHALLENGING AND REWARDING WITH THE FINAL DESIGN?**

One of the most challenging aspects of this project was to incorporate in the house all of the clients own furniture, antiques and accessories. This was most probably the biggest task, as we had to photograph and file each piece before they were sent to storage. To start with we created a catalogue with all of these pieces which was used during the design process. Most of the soft furniture was re-upholstered and we had to re-frame some of the artwork to incorporate them into the final scheme.

The most rewarding aspect of the project, was to be able to see all the client pieces beautifully incorporated.

**WHAT WAS THE BEST ADVICE YOU RECEIVED WHEN IT CAME TO INTERIOR DESIGN?**

To follow my instinct and my ideas. Being a designer this can be hard, sometimes it would be easier to just follow the trend and what everyone else is doing. I never wanted to be like everyone and started my own company because of my passion for design. This passion means I put my all into each project, which is not always easy as it takes time and patience.

### MAURIZIO'S TOP FIVE INSIDER DECORATING TIPS

1. Look at the space and understand the use of the room before starting any design.
2. Listen to the clients ideas and work with them to achieve the final design.
3. Try to use innovative ideas.
4. Don't be afraid to use colours/materials as this will make the room look luxurious and unique.
5. Accessories, artwork and fresh flowers are fundamental as the final layer of each room.

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