

# FRANK MARTIN

VIDEO PHOTOGRAPHY MARKETING DESIGN

## CRITICAL AND REFLECTIVE—HARDWORKING, PASSIONATE, DRIVEN, AND FOCUSED.

EAGER TO HONE NEW SKILLS AND ADAPTING TO FULFILL CLIENTS' NEEDS THROUGH TEAMWORK AND PROBLEM SOLVING.

DEDICATED TO PEOPLE AND RELATIONSHIPS BY BEING A COMPASSIONATE AND ENERGETIC LEADER.

## EDUCATION

### THE GRADY SCHOOL OF JOURNALISM AT THE UNIVERSITY OF GEORGIA

- Major: Entertainment & Media Studies | Minor: English | GPA: 3.63

## PROFESSIONAL EXPERIENCE

### THE UNIVERSITY OF GEORGIA ATHLETIC ASSOCIATION

The Georgia Football Video Department

(July 2013-Present)

- Responsible for the writing, directing, editing and overall creation of creative videos for fans at the stadium and on social media during and even after the football season
- Received a Golden Matrix Award at the 2014 IDEA Awards Conference for my video Letter for Larry
- Earned 4 SAVVY awards for Best Recruiting Video and Best Overall Video in the nation for the 2014 and 2015 Football Seasons
- Learned the value of teamwork and leadership through my experience with the players, coaches, and staff
- Gained extensive experience with various equipment, coaches video, and editing software including Avid, Final Cut Pro 7, DaVinci Resolve, and Adobe Creative Cloud programs such as Premiere Pro, After Effects, Photoshop, Illustrator, InDesign and others
- Conducted and organized many video and photo shoots with the team
- Provided research on new equipment for company purchase
- Managed social media outreach to recruits, alumni, and fans
- Other awards include: UGA Amazing Student, Student Employee of the Year Runner-Up, and a unique recognition for Excellence in Football Video

### FREELANCE CREATIVE WORK

Assistant Editor on a feature film

(August 2013-Present)

- Launched my career as a freelance filmmaker in my spare time: working for many different organizations such as the Children's Miracle Network, freelance work for The Adsmith, the Orientation and FYO programs at UGA, sororities, Student Government and many other organizations and businesses
- Impassioned editor, photographer, designer, writer, and overall student of Film
- Excited about every aspect of production and willing to adapt and learn to new concepts and ideas

### THE UNIVERSITY OF GEORGIA VISITORS CENTER

Campus Tour Leader

(May 2015-Present)

- Lead daily campus tours and inspire prospective students to have a remarkable college experience
- Gained public speaking and leadership skills
- Mentored future college applicants throughout their college search
- Facilitated teamwork with colleagues on administering tours
- Asked to represent the Visitors Center and The University of Georgia in this past Fall's Homecoming Court

### THE UNIVERSITY OF GEORGIA

Marketing Creative Consultant

(June 2016-August 2016)

- Assisted in creative planning for the school's recent rebranding endeavors
- Asked for input and assistance on the school's graphics, logos, and future videos

### TURNER BROADCASTING SYSTEM, INC.

Summer Internship

(May 2014-August 2014)

- Gained hands on experience of studio production with professionals in the field including practice in pre production, marketing, set design, equipment handling, production, editing, coloring, and finalizing a project for distribution
- Created many strong relationships and knowledge of the culture of a professional business by adapting to many different personalities and work environments

frankmartinmedia@gmail.com

[www.frankmartinmedia.com](http://www.frankmartinmedia.com)

