

## Phonetic Planet Online Privacy Statement

Last modified: June 11, 2017

### **Introduction**

At Phonetic Planet, we are committed to protecting your privacy and maintaining your trust. This Statement describes:

- The types of information we may collect from you or that you may provide when you visit the website [www.phoneticplanet.org](http://www.phoneticplanet.org) (our “Website”).
- Our practices for collecting, using, maintaining, protecting and disclosing that information.

This Statement applies to information that we collect:

- On this Website.
- In e-mail, text and other electronic messages between you and this Website.

This Statement DOES NOT apply to information that:

- We collect offline or through any other means, including on any other website that we or any third party operate, such as Facebook or Twitter. For such other sources, please refer to their particular privacy statements.

Please read this Statement carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to the terms of this Statement. This Statement may change from time to time. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the Statement periodically for updates.

### **Children Under the Age of 13**

Although Phonetic Planet is dedicated to early childhood literacy, this Website is not intended for children under 13 years of age. It is intended for the use of educators, parents, and other adults who are responsible for teaching and rearing children. We do not knowingly collect personal information from children under 13. If you are under 13, do not provide any information on this Website or on or through any of its features, do

not register on the Website, do not use any of the interactive or public comment features of this Website, and do not provide any information about yourself to us, including your name, address, telephone number, e-mail address or any screen name or user name that you may use. If we learn that we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at [hello@phoneticplanet.org](mailto:hello@phoneticplanet.org).

### **Information We Collect and How We Collect It**

We collect information from and about users of our Website two ways: (1) directly from you when you provide it to us and (2) automatically as you navigate through the site. Such information might include:

- Information by which you may be personally identified, such as name, postal address, e-mail address, telephone number or any other identifier by which you may be contacted online or offline (“**personal information**”);
- Information that is about you but individually does not identify you, such as photographs that you submit through the Website and associated metadata included in those image files; and/or
- Information about your internet connection, the equipment you use to access our Website, and usage details.

**Information You Provide Directly to Us.** The information that we might receive directly from you include:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of posting material or requesting further services. We may also ask you for information when you report a problem with our Website.
- Records and copies of your correspondence (including e-mail addresses), if you choose to contact us.

You also may provide information to be published or displayed (hereinafter, “**posted**”) on public areas of the Website, or transmitted to other users of the Website or third parties (collectively, “**User Contributions**”). Your User Contributions are posted on and transmitted to others at your own risk. Although we limit access to certain pages and/or you may set certain privacy settings for such information by logging into your account profile, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

**Automatic Information Collection And Tracking.** As you navigate through and interact with our Website, we may use technology to automatically collect:

- **Usage Details.** When you visit our Website, we may automatically collect certain details of your visits, including traffic data, location data, logs, and other communication data, as well as the resources that you access and use on the Website.
- **Computer/Internet Connection.** We may collect information about your computer and internet connection, including your IP address, operating system, and browser type.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

### **How We Use Your Information**

We use information that we collect about you or that you provide to us, including any personal information, to:

- Present our Website and its contents to you.
- Provide you with information that you request from us.
- Fulfill any other purpose for which you provide it.
- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for shipping, billing, collection, and related activities.
- Notify you about changes to our Website or any products or services we offer or provide through it.
- Allow you to participate in interactive features on our Website.
- Comply with any law, including but not limited to the Digital Millennium Copyright Act.
- For any other purpose after first obtaining your consent.

The usage information that we collect helps us to improve our Website and to deliver a better and more personalized service. For example, it enables us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Website.

### **Disclosure of Your Information**

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

In addition, we may disclose personal information that we collect or you provide:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties that we use to support the Phonetic Planet mission.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Phonetic Planet's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Phonetic Planet about our Website users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- For any other purpose after first obtaining your consent.
- To comply with any court order, law or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Terms of Use <https://phoneticplanet.org/s/pp-tnc-20170611.pdf> and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Phonetic Planet, our customers, or others.

## **Your Choices About How We Use and Disclose Your Information**

We strive to provide you with choices regarding the personal information that you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Promotional Offers from Phonetic Planet.** We will use your e-mail address and contact information to promote our own products or services, only if you have chosen to receive such communications either by subscribing on our “Join Us” page or by requesting the same through our “Contact” page. You can opt-out of receiving such communications by sending us an e-mail stating your request to [hello@phoneticplanet.org](mailto:hello@phoneticplanet.org) or by using the ‘unsubscribe’ link at the bottom of email communications. . Similarly, if we have sent you a promotional e-mail, you may send us a return e-mail asking to be omitted from future e-mail distributions. This opt-out does not apply to information provided to the Company as a result of a product purchase, warranty registration, product service experience, or other transactions.
- We do not control third parties’ collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative (“NAI”) on the NAI's *website*.

## **Accessing and Correcting Your Information**

You may send us an e-mail at [hello@phoneticplanet.org](mailto:hello@phoneticplanet.org) to request access to, correct, or delete any personal information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Similarly, you may request that we delete your User Contributions from the Website. If your User Contributions are deleted, please note that copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other Website users. Proper access and use of information provided on the Website, including User Contributions, is governed by our Terms of Use <https://phoneticplanet.org/s/pp-tnc-20170611.pdf>.

## **Data Security**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information that you provide to us is stored on secure servers behind firewalls.

We urge you to be careful about giving out information in public areas of the Website. The information that you share in public areas may be viewed by any user of the Website.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

## **Changes to Our Privacy Statement**

We may update our Privacy Statement from time to time. If we make material changes to how we treat our users' personal information, we will post the new Privacy Statement on this page.

The date the Statement was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable e-mail address for you, and for periodically visiting our Website and this Statement to check for any changes.

## **Contact Information**

To ask questions or to comment about this Privacy Statement and our privacy practices, contact us at:

hello@phoneticplanet.org