



# Solar Vehicle Project Sponsor Information Brochure

The University of Minnesota Solar Vehicle Project has produced twelve cars since its inception in 1990. The Project spent the Summer of 2016 racing Eos, which debuted at the World Solar Challenge 2015. UMNSVP's 13th car will be unveiled in May 2017, to be raced in the World Solar Challenge 2017.

The team consists of more than 50 University of Minnesota Undergraduate students from majors across the board. Working together, these students are designing and building a highly-efficient prototype solar electric vehicle. Since 1990, the team has completed thirty races across three continents and five countries. America, Canada, Australia, Japan, and Taiwan. Of these entries, the Project has finished in either first or second place fifteen times.



*Normalizing the array for a morning charge as we drove our car from Minneapolis, MN to Pittsburgh, PA for the 2016 Formula Sun Grand Prix, where we were the only multiperson vehicle to race.*

The Solar Vehicle Project also provides a unique extracurricular education for U of M undergraduate students. The Organization is entirely student led, from the development of the vehicle to race planning. Members of the University of Minnesota Solar Vehicle Project gain real-world design, manufacturing, testing, communication, and project management skills throughout the process of building, testing, and racing each car. Through this process, team members interact with a large network while working with sponsors or participating in events.



*Testing the front solar panel during scrutineering to qualify for the 2016 Formula Sun Grand Prix.*

UMNSVP does a variety of outreach, from U of M showcases to local car fairs, to highlight the value of engineering to Twin Cities communities.

Our Organization is proud to work on the leading edge of technology and to inspire the next generation of engineers. We invite you to be a part of our team. Without our sponsors, this project could not exist, let alone uphold its tradition of excellence. We love recognizing our sponsors and our sponsors love getting to work with the most committed and inspired engineering students at any university, anywhere.

Your sponsorship will support developing project space for the team's building and storage needs, student travel and vehicle transportation to compete in the American Solar Challenge and World Solar Challenge in Australia, and supplies and equipment to construct the solar vehicle.





## Sponsorship Levels

The Solar Vehicle Project is a 501c3 organization. Any price reductions or donations are completely tax deductible. The Project also has the following benefits for becoming a sponsor:

### Driver: \$20,000+ (\$30,000+ in-kind)

- Large Company logo will be placed in premier locations on the vehicle body, sponsor board and team uniforms.
- All “Crew Chief” level benefits.

### Crew Chief: \$10,000-\$19,999 (\$15,000-30,000 in-kind)

- Medium Company logo will be displayed on sponsor board, and team uniforms.
- Small Company logo will be displayed on car body.
- Availability of students for technical presentation and the car for local display.
- Permission to use photos in company promotional materials.
- All “Pit Crew” level benefits.

### Pit Crew: \$5,000-\$9,999 (\$7,500-15,000 in-kind)

- Small Company logo will be displayed on team uniforms.
- Opportunity to visit the vehicle and team on campus.
- All “Team Member” level benefits.

### Team Member: \$1,000-\$4,999 (\$1,500-7,500 in-kind)

- Medium Company logo will be displayed on the sponsor board, very small logo on team uniforms.
- All “Friends of the Team” benefits.

### Friends of the Team: up to \$1,000 (up to \$1,500 in-kind)

- Small Company logo will be displayed on the sponsor board.
- Invite to the shop.
- Receive a team newsletter.
- Name listed on U of M Solar Vehicle Project website.

## Contact Us

The team is available for contact via email, postal mail, phone, and social media. Check out our website for recent events, updates, and more information regarding donations.

### Website

[www.umnsvp.org](http://www.umnsvp.org)

### Email

[svp@umn.edu](mailto:svp@umn.edu)

### Postal Mail

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Fueled by the Sun, Powered by the Mind!

