Infosec International
IBM MaaS360 Managed Services Provider

MaaS360® Platform Overview

IBM®

Enterprise IT is in the middle of a seismic shift in the evolution, or some might say revolution, of mobility and how business is done today. With the current trends in Bring Your Own Device (BYOD) and the growing number of new mobile platforms and devices used in the enterprise, IT must manage everything from policy to deployment, operations, content, compliance, security and monitoring.

- 77% of employees use personal devices for work [i]
- Approximately half of firms have already embraced a multiplatform strategy [ii]

Total Device Management

The MaaS360 platform offers something no other vendor does; true software-as-a-service (SaaS) that delivers instant enterprise mobile device (MDM), application (MAM), document and expense management—all from a single screen.

Built on a secure, multi-tenant cloud architecture, MaaS360 enables instant enterprise mobility management in just minutes with effortless scalability, whether from ten to 100,000 users, and seamless integration into existing enterprise systems. And because there are no servers to install, upgrades to the latest technology are automatic. Affordability is unmatched with no upfront costs and no expensive change management.
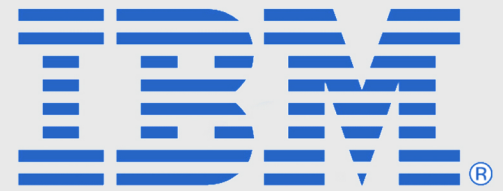
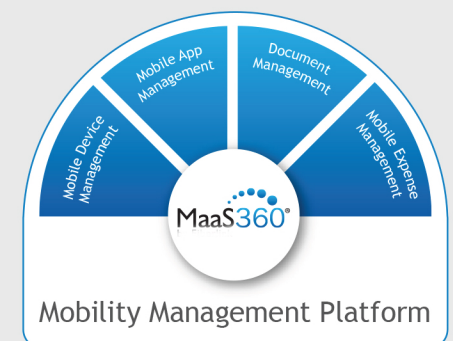## Visualize Your Entire Mobile Environment

Get instant visibility into who is connecting to your corporate data and with which of today's devices including iPhones, iPads, iPods, Androids, Kindle Fire devices, Windows Phones and BlackBerry smartphones as well as laptops and MacBooks. Then take centralized control of your environment through a single screen accessed anywhere through a web browser.

Manage Your Enterprise Your Way

Each enterprise is unique; therefore, you need a flexible, yet simple, platform to manage your fluid environment. MaaS360 gives you the power to view and control across multiple facets including users, devices, apps and documents.

Secure Your Data & Enforce Compliance

Seamlessly apply enterprise-level policies to all devices to enable comprehensive mobile security (mSecurity), whether they are employee-owned or provided by the company, to optimize operational efficiencies, auditing and compliance.

Mobile App Management
Document Management
Mobile Device Management
Mobile Expense Management
MaaS360®

Mobility Management Platform

Comprehensive Management of All Device Types & OS Platforms

From iPhones, iPads, iPods, Androids, Kindle Fire devices, Windows Phones and BlackBerry smartphones to laptops and MacBooks, MaaS360 offers a new approach for simplifying all aspects of supporting, connecting and protecting the mobile enterprise.

- **Easy-to-use interface:** Provision, secure and manage all devices from a single screen with a single view of multiple devices.

- **Enterprise infrastructure integration:** The MaaS360 Cloud Extender seamlessly integrates with your existing infrastructure such as Microsoft Exchange, Active Directory, Office 365, Lotus Notes Traveler, BlackBerry Enterprise Server, and certificate authorities.

- **Centralized policy supervision:** Reduce management time with true visibility into the activity and status of each device.

- **Single platform for IT:** Secure data and control costs without compromising privacy, even on employee-owned devices.

Complete Lifecycle Management

Automate time- and resource-intensive mobile device management tasks, while increasing IT productivity across the entire mobile device lifecycle—from enrollment to enterprise integration, configuration and management, monitoring and security, support, and analytics and reporting.

- **Individual device security:** Configure, lock, disable, or wipe a lost smartphone or tablet remotely over-the-air (OTA).

- **Enterprise-wide security:** Advanced automated policy management, actions, workflows, and event-based security with a compliance rules engine to ensure all devices meet security configurations.

- **App management:** Integrated enterprise app catalog for the secure distribution and management of in-house and 3rd-party mobile applications across multiple platforms.

- **Role-based portal access rights:** Other departments, such as HR, finance and operations, gain appropriate visibility.

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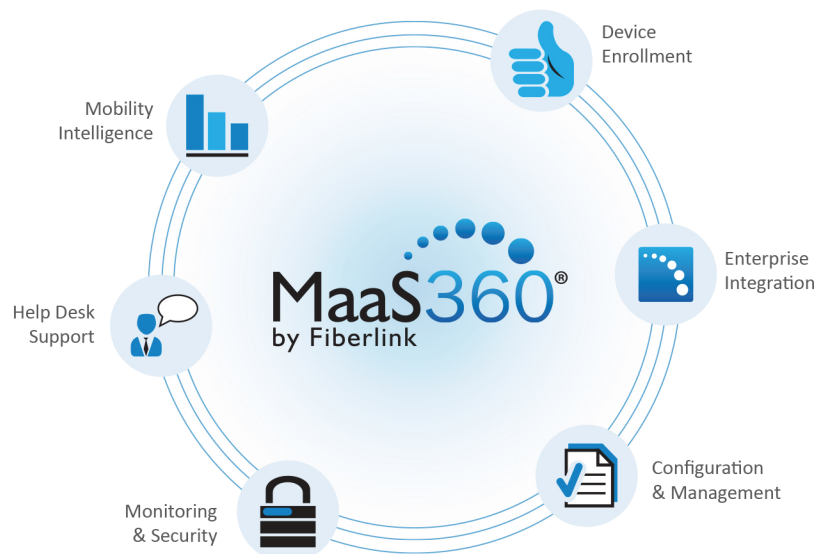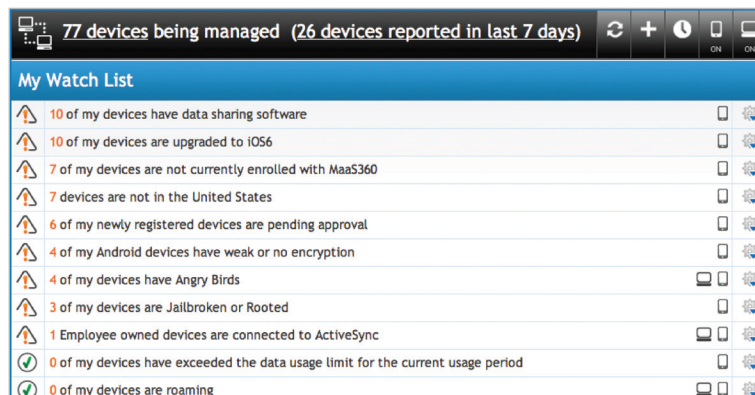
Clear Interface, Reporting and Analytics Deliver Actionable Insights

The MaaS360 Platform provides a whole new level of centralized visibility into and control over mobile devices, applications and data. Flexible mobile device reporting and analytics provide insight into your entire device landscape.

- **Mobility Intelligence (MI) dashboards:** Interactive, graphical summaries of mobile device operations and compliance.
- **Integrated smart search, reporting and analytics:** High-level view of enterprise mobility with detailed visibility into hardware and software inventory reports, plus configuration and vulnerability details.
- **Clean, simple and straightforward user interface:** Analysis of and insight into existing mobility operations, including the distribution of mobile devices across OS platforms, approval status, device capabilities and ownership.
- **Administrator intelligence:** A quarantine option lets you set manual approval alerts for any device trying to access corporate email systems or applications, and watch lists and email alerts notify you of any potential problem areas.

Cloud Model for Fast Deployment, No-Fuss Maintenance & Effortless Scaling

As a true on-demand cloud service built on a secure, multi-tenant architecture, MaaS360 offers immediate insight and control without the added costs and complexities of deploying hardware and software, dealing with intricate configurations, and dedicating additional resources to create and support the solution on an ongoing basis.

- **Deploy quickly and easily:** Jump in, and with just a few clicks, you can set up a mobility management platform and start enrolling devices.
- **Pay as you go:** Start managing a small group of users now, and scale as your needs change.
- **Rapidly access innovations, versions and updates:** New features are rolled into existing subscriptions automatically, resulting in additional capabilities and functionality at no additional charge.
- **Save maintenance time and costs:** Ongoing remote management and updates means that we are always supporting the latest devices and operating systems—with less effort on your end.

i   Information Week "2012 State of Mobile Security" by Michael Finneran, May 2012

ii Forrester "Market Overview: Cloud-Hosted Mobile Device Management Solutions And Managed Services" by Christian Kane and Benjamin Gray, January 2012

iii Gartner "Critical Capabilities for Mobile device Management" by Monica Basso & Phillip Redman, August 8, 2012

iv Gartner "Magic Quadrant for Mobile Device Management Software" by Phillip Redman, Monica Basso & John Girard, May 17, 2012

v   http://www.maas360.com/news/press-releases/2012/maas360-wins-best-enterprise-mobile-service-at-mobile-world-congress/

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Why MaaS360

Proven Approach to Cloud-Based Mobility Management

A true cloud-based SaaS delivery model built on a mature cloud-based architecture that is multi-tenant, fully redundant, secure, and on-demand.

As Gartner stated, "As-a-service MDM offerings are growing in the market, and are increasingly being adopted by organizations because of their greater flexibility, scalability and cost-effectiveness, compared with on-premises deployments" [iii]

MaaS360 is naturally the best cloud solution because it was originally "cloud-built" rather than competing solutions, which were designed for the LAN then "cloud-modified"

Selected as part of the Leaders Quadrant in Gartner's Magic Quadrant for MDM [iv]

Highest rated MDM vendor by Gartner with a 4.8 out of 5.0 for the Critical Capability of "As-a-service and cloud delivery models" [iii]

Gartner.

Powerful Management & Security to Address the Full Mobility Lifecycle

Dynamic end-to-end management to continuously monitor and take automated action on the expanding suite of employee- and corporate-owned mobile devices, all from a single console.

Named an "Innovator" in MDM by Forrester Research, stating that MaaS360's "single pane of glass, web-based console and experience with and commitment to security and compliance in the cloud computing arena has earned the vendor traction with the US federal government and a place on customers' shortlists" [ii]

FORRESTER®

Seamlessly Integrates With All Of Your Existing Infrastructure

Exchange | AD/LDAP | Lotus | BES | Certs

Through the MaaS360 Cloud Extender and robust APIs, IT can easily tie in with their existing infrastructure, extending their enterprise capabilities to a mobile environment, including Microsoft Exchange, ActiveSync, Office 365, Lotus Notes Traveler, Active Directory, LDAP, certificate authorities, reporting systems, help desk systems, or other 3rd-party applications.

Gartner stated that MaaS360 "had great feedback on integration with cloud email services, such as Microsoft BPOS and Office 365" [iv]

Honored with the 2012 Global Mobile Award for "Best Enterprise Mobile Service" at Mobile World Congress for providing the "most innovative mobile tools to help corporations or enterprise users to work smarter and do business better on the move" [v]

GSMA | **GLOBAL MOBILE AWARDS 2012 WINNER**

Simple & Fast With an Exceptional Customer Experience

5 min

Through streamlined provisioning, automated workflows, and an intuitive user interface, customers can get a complete MDM solution up and running in minutes, instead of days, weeks, months, or never at all, allowing us to be more responsive to our customers in helping them to deploy, manage, and secure mobile devices and apps for enterprise use.

According to Gartner, our "clients recurrently indicated very positive feedback on smooth implementation, configuration and testing, as well as excellent customer support" [iv]

Gartner.

For More Information

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