



**COLORADO**

**Resiliency Office**

Department of Local Affairs

# Community Recovery Starter Kit



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# Form your recovery and resilience team

- **Who should lead:** county/local government, regional councils of government, other local convenor such as a community foundation
- **Stakeholders should include:**
  - Elected officials
  - Municipal and county staff
  - Emergency management
  - Public health
  - Economic development organizations
  - Members of the community who represent diverse industries/businesses
  - Local chamber of commerce
  - Any non-profits who support work locally and regionally
  - Private sector technical experts - natural resources, lenders, tourism, etc.



# Community recovery and resilience team kick-off

- **Define roles**
  - What is the role of this team versus other stakeholders such as emergency responders, state and federal government
    - Example - the role of the recovery team is to share resources, identify assets, create communications structures, road map under different scenarios what will be needed to get up and running after a disruption, communicate needs to other agencies/organizations
  - Define main points of contact for team coordination and event response and recovery
- **Some questions for the team to consider**
  - What's our vision for the community coming out of this?
  - What community values must be incorporated into the recovery process?
  - What are the pressing shocks and stresses facing the community? Prioritize them.
  - What steps can we take to address these shocks and stresses and build resilience?
  - How can available local, state, federal or non-government resources help achieve our vision for the recovery and for the community?
  - How can we empower the community to take charge of parts of recovery? Think about businesses, nonprofits, universities, creative and arts community.



# Other ideas to explore for the community resilience and recovery team

**Scenario planning**

**10-point economic action plan**



# Scenario planning

Doing scenario planning empowers communities to take back control while things are still uncertain. Thinking about a few ways the future can unfold and considering actions under each scenario will make communities more prepared for any number of future conditions.

## Steps for scenario planning:

- Consider issues and opportunities under each scenario
- Define strategies that address issues and take advantage of opportunities
- This approach can be tailored to different scales from community planning to individual businesses



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# Scenario planning

## Control of virus

social distancing measures  
loosen in near-term

- Define issues and opportunities
- Define strategies based on issues and opportunities

## Periodic resurgence

social distancing measures  
loosen, but periodic resurgence  
causes some restrictions to stay  
in place

- Define issues and opportunities
- Define strategies based on issues and opportunities

## Delayed containment

many restrictions stay in place  
through the summer

- Define issues and opportunities
- Define strategies based on issues and opportunities

Transition to “open”  
(next 2-6 months)



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# Scenario planning example

## Control of Virus

Transition to “open”  
(next 2-6 months)

- Define issues and opportunities
  - Issues
    - People wary of being in public
    - Less tourism in near-term
    - Prepare civic infrastructure
  - Opportunities
    - Capitalize on spirit of innovation and adaptation
    - Community more united
- Define strategies based on issues and opportunities
  - Public health and business community partner to put in place safety protocols and infrastructure
  - Take advantage of the opportunity to think about economic diversification



# 10-point economic action plan

Credit:Richard Florida



# 10-point economic action plan

- **Assess leading industries and clusters**
  - Create a cluster task force to identify critical pain points (a cluster could be small business or a specific industry)
  - Create support plans for clusters
- **Enlist and ready anchor institutions**
  - Engage local anchor institutions to boost local purchasing and hiring
  - Engage anchors in long-term recovery efforts such as universities, large employers
- **Pandemic-proof airports and transit hubs**
  - Design action plan for redesigning these hubs for social distancing
- **Prepare large-scale civic infrastructure**
  - Ready civic assets for transition and some measure of social distancing
  - Develop a public awareness campaign about safety procedures and reopening of assets
  - Consider place-making marketing campaigns



# 10-point economic action plan continued

- **Modify vital infrastructure and public spaces**
  - Adjust public spaces for a period of social distancing
- **Prepare for more remote work**
  - Learn from other successful remote work programs like Tulsa Remote
  - Develop and promote efforts to create community on-line
- **Ensure main streets survive**
  - Mobilize for financial assistance now
  - Create a group of health professionals to provide advice on health and wellness protocols
  - Execute an outreach plan to make businesses aware of financial assistance programs
  - Deploy a “Made In” campaign to promote local products



# 10-point economic action plan continued

- **Protect the arts and creative economy**
  - Establish a team to marshall funding and technical assistance for creatives
  - Convene philanthropic groups, private donors, large-scale anchor institutions to support budget gap for creative and arts organizations
  - Create micro-funding opportunity to support small-scale community art-based initiatives
- **Upgrade jobs for frontline service workers**
  - Mobilize to provide PPE for frontline workers in the long-term
  - Engage local makers in making PPE
  - Create a task force of large scale employers, grocery stores, delivery services to provide appropriate wages and benefits
- **Protect less-advantaged communities**
  - Partner to develop a coordinated strategy for addressing and mitigating health-care vulnerabilities of less advantaged
  - Focus workforce and placement initiatives on less advantaged

