WLA

#01

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Welcome to #01 of WLA, a new quarterly landscape architecture digital zine.

I am proud to present the next step in publishing for World Landscape Architecture, WLA is our digital zine that allows anyone, anywhere in the world to gain access to the latest landscape architecture projects.

WLA gives the opportunity for firms, designers, educators and students to present their designs and projects on the international stage. WLA encourages the distribution of information and knowledge to everyone across the world.

We have chosen to publish in digital format for quicker and wider distribution and to offer an alternative to those who wish to reduce their impact on the earth by not using trees and inks for printing. We transport WLA using 1’s & 0’s rather by sea, air or road. We also offer a print-on-demand hard copy version that can be ordered and shipped to your door. At some stage we wish to be digital-only.

We hope to invigorate the Landscape Architecture profession that is constantly growing in knowledge and members across the world. Landscape Architects are working on every continent to provide solutions to landscape problems that will enrich the lives of billions, we hope to help showcase those solutions to the world with WLA.

Thank you to all those who have contributed to WLA making our first edition come alive.

DAMIAN HOLMES
Editor & Founder – World Landscape Architecture
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PARQUE CENTRAL VALENCIA

GUSTAFSON PORTER
Leading landscape architects Gustafson Porter have won a high profile competition to design the Valencia Parque Central. The winning project “Aigua Plena de Seny” was developed by an international multidisciplinary team which is a joint venture led by Gustafson Porter and includes Borgos Pieper architects (London/Barcelona), Nova Ingeniería Project Management and Grupotec Engineers from Valencia.

The international competition initially drew 36 teams from eight countries. The five shortlisted design teams to submit a master plan at the final stage of the competition also included Foreign Office Architects, Zaha Hadid Architects, Rogers Stirk Harbour + Partner and West 8 Urban Design & Landscape Architecture.

The designs were judged by a jury comprising prominent members of the local architecture and landscape community and the Mayor of Valencia, Rita Barberá, who announced the winning design of the international competition on 25 January 2011. With a total area of 66 hectares and an investment of 73 million Euros, the Valencia Parque Central project is, according to the Mayor Rita Barberá, “a historical milestone of the city’s urban development” and “the most attractive, important and certainly the economically most significant project in Europe”.

Mary Bowman, Director of Gustafson Porter, states: “We are extremely pleased to have won this prestigious competition. The Valencia Central Park is one of largest and most important public parks to be built in Europe. The park will dramatically improve the quality of life for residents by creating 23 hectares of gardens, large green open spaces, play areas and cultural and educational activity spaces within the heart of the city. A new residential quarter with neighbourhood parks and gardens covering another 43 hectares forms part of this ambitious project. It is fantastic that a landscape project has been given this level of prominence in the redevelopment of the city.”

The Valencia Parque Central project covers the central urban area affected by the arrival of high speed trains to Spain’s third largest city. The new contemporary public park is made possible by the tunnelling the existing railway lines below ground. More than half of the available site will be planted, and a new 23-hectare Central Park will become the heart of Valencia’s most important redevelopment project to date.

The design celebrates the landscape and culture of the Valencia region and builds on Valencia’s unique location between ecological habitats: the Turia River reserve, the agricultural plain (La Huerta), the Albufera natural park and the Mediterranean resulting in its role as a major European trading and cultural centre throughout history.
PARQUE CENTRAL VALENCIA  GUSTAFSON PORTER

Inspired by the local tradition of ceramics, the concept of the "bowl" incorporates the unifying gesture of the Park with water as the overarching design theme. Its shape represents the idea of containers. Each of these containers holds art, activities, people, landscapes, history and cultural memories.

Water, landform, plants and existing buildings are the design elements used for the configuration of the individual bowls:

- North Plaza (A) — Featuring a large water feature and spectacular canopy.

- Central Plaza and North-South Promenade (B) — Promenade of palms and jacarandas, opening to a central square and acting as a link for all the main pathways of the Park.

- South Plaza (C) — Featuring an atmosphere of movement and speed created by linear lights and projections to treasure the site’s historic memory of travel, trains and journeys.

- Arts Plaza (D) — Existing refurbished buildings, Art Centre, Library, Visitor Centre and Café, and a natural amphitheatre frame a spectacular water feature and form one of the poles of attraction of the Park.

- Huerta Garden (E) — Planted terraces suggest the historical agricultural tradition of the Valencia region.

- Children’s Garden (F) — Offering flexible space for play areas serving different age groups.

- Flower Garden (H) — Formalized avenue around Alquería historic building framed by colourful flowers.
Parque Central de Valencia. Aigua plena de Sèny
Inspired by the local tradition of ceramics, the concept of the “bowl” incorporates the unifying gesture of the park.
PARQUE CENTRAL VALENCIA GUSTAFSON PORTER
1 Amphitheatre
2 Master Plan
3 North Plaza
4 Central Plaza
5 Natural Lake
6 Arts Center Plaza
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