

# TOM BUCK

Institute of Media Production Arts and Creative Technology  
Indio High School

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ihsimpact.org



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## EXPERIENCE

- 2016-Present **Institute of Media Production Arts and Creative Technology (IMPACT)**  
*Indio High School*
- CTE Pathway Coordinator / Instructor
  - Film, Video, Audio, Animation, Graphic Design
  - SkillsUSA Advisor
  - Broadcast Advisor
  - Yearbook Advisor
- 2012-2016 **Digital Arts Technology Academy (DATA)**  
*Cathedral City High School*
- Digital Storytelling Instructor
  - Film, Video, Journalism, Broadcast, Screenwriting, CCNews App, Visual Effects
  - Produce weekly district radio broadcast/podcast
  - Assistant SkillsUSA Advisor
  - Yearbook Advisor
- 2011-2013 **Cathedral City High School**  
*English Instructor, Yearbook Advisor*
- Expository Reading and Writing
  - Literature, technical texts
  - Writing, research, and revision
  - CAHSEE Tutoring and Preparation
- 2006-2011 **Trader Joe's**  
*Graphic Artist*
- Develop, design, and generate a wide variety of traditional and digital artwork
- 2001-2006 **KESQ Newschannel 3 (ABC Affiliate)**  
*Editor, Floor Director, Production Intern*
- Broadcast and promotions post production via Final Cut Pro/AVID
  - Camera operation, graphic design, audio, master control operation

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## EDUCATION

**MA: Education** | August 2011

**Chapman University**

Research Area: Effective Implementation of Writing Centers in  
Secondary School Environments

Advisor: Dr. Kristy Hilton

**BA: English Literature** | June 2009 (Honors)

**California State University, San Bernardino**

**Career Technical Education Teaching Credential** | October 2012

**California State University, San Bernardino**

Subject Area: Arts, Media, and Entertainment

**Single Subject Teaching Credential** | June 2011

**Chapman University**

Subject Area: English

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## CONFERENCES & PRESENTATIONS *(abridged)*

March 2016	<b><i>Brand to Expand: Increasing Community Exposure with Creative Media</i></b> Sacramento, CA Education for Careers Conference	Sacramento, CA
March 2015	<b><i>Cultivating Creative Culture</i></b> Education for Careers Conference	Sacramento, CA
June 2014	<b><i>Introduction to Digital Storytelling</i></b> Palm Springs USD Common Core Conference	Rancho Mirage, CA
March 2014	<b><i>Focusing Student Creativity</i></b> Education for Careers Conference	Sacramento, CA
Recurring 2012-2016	Lighthouse Demonstration Days / New Program Outreach & Development	

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## CURRICULUM DESIGN

### **Intermediate Digital Media Production, 2013**

11th Grade DATA Digital Storytelling Course

UC A-G & CTE Approved

### **Advanced Digital Media Production, 2014**

12th Grade DATA Capstone Digital Storytelling Course

UC A-G & CTE Approved

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## COURSES TAUGHT

Advanced Digital Media Production  
Intermediate Digital Media Production  
Medial Literacy  
Contemporary Media  
Journalism II  
Journalism I

Advanced Yearbook Production  
Yearbook Production  
Expository Reading and Writing  
English II  
English I  
Strategic Reading

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## AWARDS & HONORS

**2016** Digicom Golden Reel of Excellence  
**2015** Apple Distinguished Program (Digital Arts Technology Academy)  
**2015** White House Student Film Festival, Honorable Mention  
**2015** 1st Place Yearbook, Riverside County Fair  
**2014** Students' Choice Top Ten Educator  
**2014** White House Student Film Festival, Honorable Mention  
**2014** Outstanding Scholastic Yearbook Journalism  
**2014** Digicom Golden Reel of Excellence  
**2014** Tales of Cathedral City Student Film Festival  
**2013** Outstanding Scholastic Yearbook Journalism  
**2013** Students' Choice Top Ten Educator  
**2013** Digicom Golden Reel of Excellence  
**2013** Education Grant, Palm Springs Women in Film and Television  
**2012** Students' Choice Top Ten Educator

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## PROFESSIONAL GROUPS & AFFILIATIONS

California Partnership Academies (CPA)  
SkillsUSA (Arts, Media, and Entertainment)  
Coachella Valley Economic Partnership (CVEP)  
California Partnership Lighthouse Academy, CA Department of Education

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## APPLICABLE SKILLS

**Software** | Final Cut Pro X, After Effects, Lightroom, Photoshop, Adobe Creative Suite

**Technical** | Film, video, photography, editing, graphic design, writing, marketing and promotion

**Education** | Digital Arts, Film, English, Academy implementation, curriculum design and development, organizational leadership

**Presentation** | Professional development, conferences, workshops, community and speaking events

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## CORE VALUES & EDUCATIONAL PHILOSOPHY

**Creativity** | Imagination and new ideas build a critical eye while developing a strong mind.

**Character** | A strong work ethic and a sense of purpose boosts individual achievement and helps others to reach their potential.

**Collaboration** | Working together and sharing ideas develops a strong sense of community and leads to innovative results.