



**SkillsUSA California
20 Second Elevator
2017 Regional Contest**

Description:

Contestants will have 20 seconds to respond to the question, “What is SkillsUSA?”

Contestants should prepare a several versions of their speech to better relate to their audience while assuming the person asking this question knows little to nothing about the organization.

Contestants should also incorporate the current theme in their presentation. The current theme is: “SkillsUSA: Champions at Work Preparing America’s Skilled Workforce”

All contestants are required to be in the official dress of SkillsUSA. The official dress is a follows:

Official Attire for Men:

- Red SkillsUSA blazer, windbreaker or sweater
- White dress shirt
- Plain solid black tie
- Black dress slacks
- Black dress shoes

Official Attire for Women:

- Red SkillsUSA blazer, windbreaker or sweater
- White collarless or small-collared blouse or white turtleneck (Collar must not extend over the blazer lapel or the sweater or windbreaker
- Black dress skirt (knee-length) or black dress slacks
- Black shoes

Materials Required by Contestants:

1. Resume
2. SkillsUSA Official Dress

Scoring Guidelines:

Judging Categories	Points
Introduction	250
Enthusiasm and Motivation	300
Eye Contact	200
Closing Comments	250