



**SkillsUSA California
Television (Video) Production
2017 Regional Contest**

Description: This contest will demonstrate your technical and creative skills through the creation of a 60 second video. Judges will evaluate your work in a variety of areas, including the Skills USA Television Video Production Skills and Competencies standards, and overall impact. Please familiarize yourself with these standards prior to the competition.

Nature of the Contest

The contestants will submit a 60 second commercial by a team of 2 students.

This video will be produced prior to the contest and turned in to the judges for competition.

Project Requirements

Teams will work together to include the following:

- Length of video: 60 Seconds
- Prompt: Create a commercial on - (SUBJECT TBA) - appropriate for all audiences.
- A production notebook is required that contains the following: ○ **Script- structure, creativity, and format** ○ **Storyboard- visually capturing no paper what will be translated to the screen** ○ **shot list** ○ **schematic** ○ **resume/filmography**
- The commercial must use a variety of shots to sell the message visually.
- The commercial must use sound/audio/music in effective and appropriate ways.
- The final project must be submitted to the judges in one of the following format: QuickTime (.MOV) file, H.264, or MPEG-4. If using QuickTime, it must be compressed using either the H.264 or MPEG-2 codec. (NOTE: It is always wise to render or export you film out to multiple formats to ensure your film will play on the judge's computer.) ● Copy your commercial on a blank USB flash drive.

When the contest opens, you will turn in your production notebook and commercial on a flash drive to the judges. They will review notebooks and watch all commercials. You may be sent on to other competitions and return at an assigned time for teams to make an oral presentation/interview about their project to the judges.

Needed for this contest:

- a. Students will provide their Production notebook
 - b. Completed video on a flash drive to judges on the day of the contest.
- The contest should provide a room with a computer, projector, and speakers to display the videos.
 - There will not be a written test given at the regional level.

For more details, please see the state level requirements at www.skillsusaca.org