



**SkillsUSA California
T-Shirt Design
2017 Regional Contest**

Description:

Contestants are to present their artwork for the t-shirt design and give a 5-7 minute oral presentation. Contestants are to explain how their design accurately represents the state and what, qualities it possesses, and why another SkillsUSA member would want to wear it.

Contestants are encouraged to use visual aids such as PowerPoint or notebooks. (Please see the official SkillsUSA T-Shirt Design Technical Standards for approved visual aids and other contest restrictions and requirements.)

All contestants are required to be in the official dress of SkillsUSA. The official dress is as follows:

Official Attire for Men:

- Red SkillsUSA blazer, windbreaker or sweater
- White dress shirt
- Plain solid black tie
- Black dress slacks
- Black dress shoes

Official Attire for Women:

- Red SkillsUSA blazer, windbreaker or sweater
- White collarless or small-collared blouse or white turtleneck (Collar must not extend over the blazer lapel or the sweater or windbreaker)
- Black dress skirt (knee-length) or black dress slacks
- Black shoes

Materials Required by Contestants:

1. Resume
2. SkillsUSA Official Dress

Scoring Guidelines:

Judging Categories	Points
Artwork Size	75
Colors Used	75
Professional Appearance	150
Preliminary Research	100
Process Followed in Design	75
State Representation	75
Unique Qualities	75
Appeal to Members	150
Voice & Poise	75
Introduction & Ending	75
Confidence in Design & Presentation	75