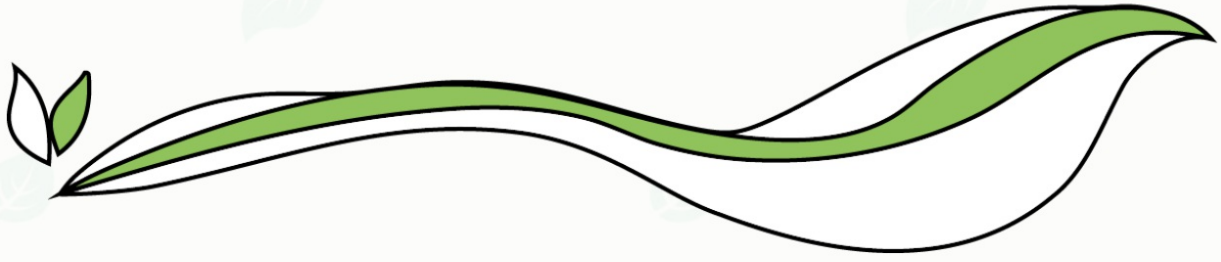


# POSITIVE IMPACT



## Sponsorship Package

### WHO WE ARE

Positive Impact is a not for profit organisation set up to provide education, training and inspiration for the event sector on how to operate sustainably. Our vision is for a sustainable event sector by 2020 that has a positive impact on its economic, environmental and social surroundings.

### OUR CURRENT CAMPAIGNS



#### Girls Creating

We want to use Girls Creating to shine a light on female leaders in events, but also highlight some of the challenges that are holding women back. By 2020 our vision is that all 7 year old girls will be able to create their lives in a way that inspires them and empowers them to make a difference.



#### #CSRShareDay

#CSRshareDay is an online 24hr twitter campaign whereby sustainability champions across the globe will each host an hour of conversation discussing CSR and sustainability.



#### Honest Game

Inspired by the potential of the beautiful game, we love creating a positive impact in the world. This is why we have started a campaign for an #honestgame.



#### Create a Culture of Opportunity

Create a Culture of Opportunity is a day long workshop open to anyone and including innovators, entrepreneurs, political leaders and community leaders. The outcome of the workshop will be designs for a future UK where everyone experiences opportunity.



#### Share a Positive Impact

Share a Positive Impact is an online campaign designed to create a global, collaborative vision for a more sustainable event industry. Created by Positive Impact, our vision is for an event industry that has a positive economic, environmental and social impact.

# WHY BECOME A SPONSOR FOR POSITIVE IMPACT?

- Be a part of a new sustainability movement with Global Leaders in the sector
- Take part in exciting and unique opportunities provided by Positive Impact
- Receive opportunities to collaborate with other sustainability companies around the world

## EXPOSURE

	Platinum £10,000	Gold £6,000	Silver £2,000	Bronze £500
Logo & URL on Positive Impact website	✓	✓	✓	✓
A mention on Triple Pundit Platform	✓	✓	✓	
Social media coverage	✓	✓	✓	
Use of official Event Sponsor label	✓	✓	✓	
Mention in newsletter	✓	✓	✓	
Logo, URL and profile on Positive Impact website	✓	✓		
Name/logo on research	✓			
Opportunity to comment in research	✓			
Partner activation- freebie giveaway	✓			
Distinction and visibility through High Profile Logo in all reports produced for the International Year	✓			

## OTHER OPPORTUNITIES

### News & Offers

Provide Positive Impact with special offers and news and these will be listed on the website.

### Your product/service on Positive Impact email marketing communication

You can use our Positive Impact database which is approximately 3000 unique e-mail addresses from events & meeting professionals. All you need to do is provide Positive Impact with the product/service which you want to advertise, provide a purchase order, agree a date for the mailing campaign and approve the test.

### Featured Positive Impact email marketing sponsor

You can use our Positive Impact database which is approximately 3000 unique e-mail addresses from events & meeting professionals. All you need to do is provide Positive Impact with an image and a link to your website/product, provide a purchase order, agree a date for the mailing campaign and approve the test.

For more information contact: [anna@positive-impact-events.com](mailto:anna@positive-impact-events.com)

POSITIVE IMPACT

