

Juan Galavis.

LEAD WEB & GRAPHIC DESIGNER

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Portfolio: juan-galavis.com

Experience

JULY 2015 - DECEMBER 2016

GrowthMed , Los Angeles - Lead Designer

- Oversee the design and production of responsive wordpress websites from concept to finish.
- Developed and optimized the design process which drove an increase in approvals by over 200%.
- Delivered innovative user experience design work optimized for SEO, social, and conversion.
- Maintained optimal client satisfaction through effective communication during design, production and post production.

MAY 2013 - JULY 2015

NKP Medical Marketing, Los Angeles - Senior Web Designer

- Designed and presented over 100 responsive websites for clients in the medical industry.
- Streamlined the design process to effectively gather relevant information from the client .

JUNE 2011 - JUNE 2013

Reflectur, San Francisco - Designer

- Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy.
- Worked with clients to determine creativity and strategy for marketing campaigns.

JULY 2009- AUGUST 2010

Mark & Medios, Barcelona, Spain - Designer

- Designed from concept to artwork various collateral material, landing pages and email marketing campaigns for clients in various industries.
- Drove innovative brand strategy through the creation of logos and brand identities
- Delivered UI, UX and site architecture design

JUNE 2006 - JUNE 2008

Mer-K-Brand, Caracas, Venezuela - Art Director

- Development from concept to implementation of various events and experiential marketing activities for various brands .
- Consulted on the creation of brand identity design, logo, and collateral material for B2C clients.

JANUARY 2006 - JUNE 2006

Extremo Surf Magazine, Caracas, Venezuela - Art Director

- Lead the art direction and layout design of the entire magazine.
- Collaborated with the editorial team in selecting, retouching and archiving photos and content for the launch of the publication
- Delivered high quality and immersive styling and design for bi-monthly magazine

Education

JANUARY 2001 - JULY 2004

Instituto de Diseño de Caracas, Caracas, Venezuela - Bachelor Graphic Design

Special Skills

Bi lingual (Spanish, English), Photoshop, Illustrator, InDesign, Dreamweaver, Quark Xpress, Wordpress, HTML, CSS, Jquery, Flash, SEO, Front-End, Print Production, Social Media Marketing, Project Management, Keynote, Microsoft Office Proficient.