



VIRTUAL WARDROBE CONSULTING

How it works

UPDATED 6.13.17

Part 1: Getting to Know You



1. Virtual questionnaire -

Sandi will email a virtual questionnaire for you to fill out with questions related to your body type, the size of your wardrobe, and your goals for working with a personal stylist. You can type the answers in an email or Word document, OR use Adobe to fill out the blanks inside a PDF.

2. Pinterest board -

Sandi will create a Pinterest board to use collaboratively with you during your time together (if you don't already have a Pinterest account, it is free and easy to set up!). The Pinterest board will serve as the primary tool in identifying your style and the outfits you love the most. Sandi may also add images of ideas she has for you using your Pinterest board.

3. Style memo -

Sandi will email a style memo summarizing your questionnaire and a recommended plan of action. It will include a breakdown of estimated hours and the next steps for your time with Sandi.

The fee for Part 1 is \$49.00.

SANDI MELE

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(480) 980-3408
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Part 2: The Closet Audit



1. Pre clean -

Sandi will email you a short list of items to check off as you pre-clean your closet for the closet audit session. This list includes questions such as "does this piece of clothing align with your style goals and Pinterest board," etc.

2. Closet audit prep -

Sandi requests that you make note cards or sticky note "labels" for the closet audit session to identify what clothing will be kept, donated, sold, archived, and fixed. Your closet will need to be organized by shirts, pants, jackets/sweaters, etc.

3. Closet audit -

The closet audit session will take place over Skype, FaceTime, or Google Hangouts. The room will need to be well-lit and a tablet or laptop is preferred for greater visibility. Sandi will document what you own and create a detailed list as you walk her through your closet. She'll ask you to try on specific pieces as you go.

The fee for Part 2 is \$150 for a 2-hour session or \$225 for a 3-hour session.

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Part 3: The Closet Shop



1. Outfit pairing -

If the closet shop is included in your recommended plan of action, Sandi will email you a list of outfit ideas using the pieces in your current wardrobe.

2. Closet shop -

The closet shop is a second Skype, FaceTime, or Google Hangouts session where you'll try on the outfits Sandi paired together for you. Sandi will make notes as you try things on for your final style guide.

3. Style guide -

Sandi will send you a finalized style guide with pictures and a how-to "cheat sheet" for you to refer to when creating your own outfit combinations.

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The fee for Part 3 is \$150 for the personalized style guide and \$75 for one hour of outfitting in your closet.

Part 4: The Online Shop



1. Shopping list -

If the online shop is included in your recommended plan of action, Sandi will email you a list of gap items currently missing from your closet. The gap items include pieces that will create more mileage and versatility in your wardrobe.

2. Online shop -

If you choose to proceed with the gaps list, Sandi will create a new Pinterest board with links to items she recommends specifically for you. The online shop will only include items within your budget based on your questionnaire answer(s).

3. Clothing review -

Once the items have been received, you'll meet with Sandi for a third Skype, FaceTime, or Google Hangouts session. This session will include your trying on the new pieces for Sandi while she creates a list of items to keep or return.

4. Style guide -

You have the option of adding these new pieces to your personalized style guide. Sandi will send you an updated guide with outfit options using your new closet additions.

The fee for Part 4 is \$225 for the online shop and \$75 for a one-hour clothing review. The style guide addition is \$99.00.

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If it is in your best interest to proceed with all 4 steps above, there will be a package discount of \$111.50 and a total price of \$749 for 12 hours of styling.

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