



**SCHOOL TOUR FALL 2018
INFORMATION PACKAGE**

LETTER TO SCHOOLS

Hello I'm Marky Monday, a children's entertainer from Richmond Hill Ontario. I have put together this information package for you in the hopes of performing my new rock musical at your school. I believe the messages expressed in this work of art are important for the youth of today to build a strong foundation for our tomorrow.



Currently I am applying for a grant from the Ontario Arts Council to be able to tour Southern Ontario to reach 30-50 schools in the months of October to mid December 2018. The reason for the grant is so that I can make this effort affordable for participating schools because I believe positive life values and character traits should be shared with everyone regardless of money or status.

Please take the time to read through this information package. You can also visit www.MarkyMonday.com to see videos on what a performance looks like and the type of entertainment/education I provide.

A performance at your school would take place in either the gym, auditorium, or cafeteria. The show length is 1 hour and 10 minutes. After the performance teachers are given a questionnaire they can use to ask their class about the characters, songs, and life lessons learned.

In order to secure the grant from OAC, I require a signed contract stating the date and time of the performance at your school. All documents are provided at the end of this information package. The signed copy of the contract must be received no later than **June 18, 2018**. The cost to the school would only be **\$300**. All equipment, sound, lighting, effects, and props will be provided by Pezmosis Music Productions.

Should you have any questions please call Mark Pezzelato at 905-505-0844 or email MarkyMonday@gmail.com

Sincerely Yours,

Marky Monday.

THE MUSICAL

This unforgettable one-man show features Marky Monday (Mark Pezzelato) performing all characters and instruments at the same time while interacting with a video screen. Amazing special effects and performance features comedic sing along catchy rock/funk songs that brilliantly outline a whacky cast of characters in an imaginative dream world filled with real life lessons. Through the use of music, comedy, narration, and a journey to meet the owner of dreamland, Marky Monday learns the values of **respecting others**, **honesty**, and how to build loving compassionate **friendships** while thinking for oneself and maintaining **integrity**.



Marky's journey begins when he falls to sleep and meets a Giant Banana at an ice cream store. The two of them venture to see Munir McTickles, the owner of Dreamland, who creates all the rules in Dreamland. On the way they meet Ernie Palsoni the Celebrity Turtle and Chick Chick Chicken, who is scared of everything. They all have their reasons for wanting to see the owner of Dreamland and have to work together, accepting their diversity, to figure out why Chick Chick Chicken's eggs have gone missing. As the story unfolds, everything is not as it appears to be in Dreamland. An imposter has been secretly misleading and lying to everyone for his own benefit.



AUDIENCE: Kindergarten to Grade 5.

LESSONS: Honesty, friendship, respect, integrity, diversity, creativity.

Marky's overall message is of love and respect, and highlights the importance of creativity and diversity in children.



CAST OF CHARACTERS

MARKY MONDAY: Main character. The story takes place from his point of view. He is inquisitive, smart, and new to Dreamland.



GIANT BANANA: Giant Banana's feelings are hurt easily as he sees that everyone wants to eat bananas. He has to come to terms with his feelings, but also realizes that sometimes people don't mean the harm they do.



ERNIE PALSONI: A turtle turned celebrity, Ernie Palsoni is the most famous turtle in Dreamland. Ernie accompanies Marky on his adventure, is loving and kind, and a role model for anyone aspiring to be famous.



CHICK CHICK CHICKEN: Acquired her name because she is scared of everything. Her eggs have been stolen and is trying to find them, however she cannot speak any words besides her name, so it's up to everyone else to solve the mystery.



ICE CREAM GUY: Owner of the ice cream store and seller of slug-flavored ice cream. His ice cream is bad tasting, but it's all he can serve now that bananas are illegal to eat.

MUNIR MCTICKLES: The owner of Dreamland. Really Munir McTickles is the Ice Cream Guy in disguise making all the rules in Dreamland to keep his store in business.



WICKED OLD WITCH: Flying on broomsticks, cackling and laughing, this green skinned woman is the archetypal Wicked Old Witch. However, everyone learns a valuable lesson when she ends up being the one person in Dreamland who can show everyone the truth of the mystery.



CZH THP: Two fish who clean Ernie Palsoni's tank. They got their names because they are ugly. The lesson here is to not judge someone because of how they look. These two are really Ernie's saviors.



MAGICAL COWS: Since the cows stopped producing milk they have been laying magical eggs, which leads everyone to believe that the ice cream at the store is really good for you when in fact it's rotten.



MOM: Loving and caring, Marky's mom appears at the beginning and ending of his journey like a warm blanket.



THE CREATOR

Marky Monday is known to fans as the new age Fred Penner, Mr. Dressup, and Mr. Rogers all combined into one, performed and created by Mark William Pezzelato. Mark began working with children in 2001 as a professional drum and guitar teacher. Eventually his teaching evolved into creating songs and entertaining. By 2011 Mark was performing in festivals and private parties as Disney's Mad Hatter, turning heads wherever he went with his unique and original approach, by creating original songs on the spot to entertain audiences of all ages.



In 2016 one of Mark's band mates made an off-handed post on a Monday saying: "It's Marky Monday's!" and featured a funny picture of Mark at a gig behind a drum kit. Mark loved the name and used it for this new character for which he was already developing and writing original songs. Marky Monday was born.

Mark has been recording and performing music since 1998. He has written hundreds of songs, and has produced and collaborated on thousands of other songs with various artists via his professional audio and video recording facility Pezmosis Music Productions, located in beautiful Oak Ridges Ontario Canada.

Mark Pezzelato is also the author of three non-fiction books, two of which are published under IC Publishing. In chronological order the books are entitled: "*Transformations: Your Inner Guide to Self-Exploration*," "*Invest In Yourself*," and "*Stories and Lessons From My Father's Life*." Mark has also written a drum instructional book called: "*X-Ponential Drumming: The Fastest way to become an expert drummer*."

AWARDS

Creator of *Marky Monday's Adventures In Dreamland*, Mark William Pezzelato is recognized by the town of Richmond Hill for his outstanding achievements. Marky is the recipient of the 2017 Creative Laureate Award.

The song "Yes, No, Maybe" from the musical is a semi-finalist in the 2017 International Songwriting Competition.



MARKY MONDAY with the Mayor of Richmond Hill DAVE BARROW. Richmond Hill Town Council is a proud sponsor of Adventures In Dreamland.

Marky was also awarded as the Top Announcer of his graduating class at Loyalist College in the Radio Broadcasting Program for Announcing.



MARKETING AND ADVERTISING

Marky Monday is a brand name and is a registered trademark owned by Mark William Pezzelato. Any promotional material for a performance can be supplied by Mark Pezzelato upon request.

When using the Marky Monday logo, it is important to always display it in its original colours (orange, black, and white). The logo is not to be skewed or altered in any way.

A 12x18 poster is already created for the *Marky Monday's Adventures In Dreamland* performance (refer to page 1 of this document). It features the cover art with a blank space on the bottom to put in your own information about the show location, time, cost, and any other info you'd like people to know. This poster can be sized down to create smaller versions for individual handouts.

Marky Monday will only provide a digital template for you to use. All printing costs incurred and advertising expenses are those of the school and not Marky Monday.



CONTACT

BOOKINGS AND TECHNICAL

MARK PEZZELATO

CELL: 905-505-0844
MarkyMonday@gmail.com

MEDIA RELATIONS

CHRISTINE CARRINGTON

CELL: 416-879-2664
ChristineLCarrington@gmail.com



www.MarkyMonday.com

CLASSROOM DISCUSSION QUESTIONS

The following questions can be used by a teacher for his/her students after a class has watched *Marky Monday's Adventures In Dreamland*. Teachers can pick through the list of questions, or use them all. The idea behind these questions is to make the students aware of the important life lessons that were shown to them during the musical.

1. Draw your favourite character from the musical.
2. If you could have a super power, what would it be?
3. Why was it illegal to eat bananas?
4. What was ice cream guy's secret identity?
5. Why is lying wrong?
6. What are the four big words we learned in the musical and what do they mean?
7. What is Marky's favourite part of the alphabet?
8. What is the largest number in the world?
9. What did Munir McTickles do that was wrong?
10. What are the names of the ugly fishies?
11. Why do you think the fish were given those names?
12. Why are the ugly fishies important to Ernie Palsoni?
13. Does Ernie Palsoni care what the fish look like?

14. Why was Ernie Palsoni a good celebrity?
15. In the musical Marky quoted the Dalai Lama by saying: “Don’t let a minor dispute injure a great friendship.” What does that mean?
16. Was the Wicked Old Witch good or bad? Why?
17. What does milk turn into?
18. Is it true that milk turns into eggs, or was that made up by Munir McTickles?
19. Why would Munir McTickles make up that the cows were magical?
20. At the end of the musical the narrator says: “It is important to respect and forgive others, because in respecting and forgiving, love is found.” Do you think that is true? Why or why not?



CONTRACT

I agree to have Marky Monday perform at our school for his 2018 Fall Tour of Marky Monday's Adventures In Dreamland.

SCHOOL: _____

FULL NAME: _____

POSITION/TITLE: _____

ADDRESS OF SCHOOL INCLUDING POSTAL CODE:

PHONE: _____

DATE AND TIME OF DESIRED PERFORMANCE:

(note: dates are on a first come first serve basis, please indicate a date and time on a weekday between OCTOBER 1 – DECEMBER 14, 2018)

AMOUNT FOR PERFORMANCE: \$300 plus HST = \$339.00

Please make cheque payable to **Pezmosis Music Productions**
Payment due on date of performance.

SIGNATURE

DATE

Please send this signed contract to Mark Pezzelato via email:
MarkyMonday@gmail.com