

Join us in celebrating 20 years of life saving swim lessons in our community!



SwimKids Swim School 20th Anniversary Celebration

Event page: www.hopefloats.foundation/celebration

Each of our locations will have its own Twenty Year Celebration on Saturday, May 27, 2017 from 1:00 pm until 4:00 pm. There will be lots of FREE activities for families to enjoy. Concessions will also be for sale and some activities will include a fee, from which ALL proceeds will benefit [Hope Floats Foundation](http://www.hopefloats.foundation).

Did you know?

- Drowning is the leading cause of accidental death in the United States for children age 4 and under (CDC)
- Lower socioeconomic status is associated with higher risk of drowning (WHO).
- Participation in formal swim lessons reduces risk of drowning by 88%! (National Institute of Health, Arch Pediatr Adolesc Med, 2009)

Hope Floats Foundation aims to make a difference in helping children learn to save their own lives through the gift of swimming by providing scholarships for underserved children that could not otherwise afford swim lessons.

We are seeking your help to partner with us in this event that will benefit Hope Floats Foundation. We anticipate reaching thousands of people through this event and you will have access to reach our families, many of whom are small business owners themselves. We will promote and recognize your business' and your generosity as a partner in our celebration of this SwimKids milestone.

Sponsorship levels



Triple Diamond Partner \$10,000 (Sponsor of All Sites)

- 1st choice custom signage sponsor for a main activity at each site
- DJ promotes your Company as our Triple Diamond Partner with every raffle winner every 10 min
- Giant check picture for papers and social media
- Mentioned on all PSAs for event (TBD)
- Opportunity to speak at the event
- Silent Auction Sponsor
- Triple Diamond Partner Plaque presented on stage at the event
- One year custom signage sponsor each swim school (500,000+ impressions per year)



Diamond Partner \$4,000 (Main Sponsor each site)

- Next choice with custom signage of a main activity
- DJ promotes your Company as our Diamond Partner with raffle winners every 20 min
- Co- Chairman for our event (honorary)
- Giant Check picture for social media
- Diamond Partner Plaque presented on stage at the event



Platinum Partner \$1,500 (Activity Sponsor)

- Custom signage with your logo at main activity
- DJ promotes your Company as Platinum Partner once per hour at the event
- Custom individual Facebook post just for your business
- Logo on event webpage & link to business on event webpage
- Flyer in the event bag
- Email mention

Activities available for Triple Diamond/Diamond/Platinum Levels:

- Giant Inflatable Dual Slide
- Climbing Wall
- Dunk Tank
- Petting Zoo
- DJ & Prize Wheel
- Silent Auction
- Face Painting



Gold Partner \$750

- DJ thanks your company once at the event
- Logo on event webpage & link to business on event webpage
- Custom individual Facebook post just for your business
- Flyer in the event bag
- Email mention



Silver Partner \$500

- Logo on event webpage & link to business on event webpage
- Custom individual Facebook post just for your business
- Flyer in the event bag
- Email mention



Bronze Partner \$250

- Flyer in the event bag
- Facebook & email mention and link to business on event webpage

Additional Opportunities

- Partner in Hope \$100
 - Facebook and email mention & link to business on event webpage
- Share your flyer in the event bag \$50
- Donation for the Silent Auction & Raffle

Please contact Allison Griffin at allison@swimkids.us or 703-303-6566 for more information.