

# Logistics

- **TEDx**FoggyBottom 2017 will kick off at 9 a.m. on Saturday, **April 22, 2017** and conclude at 5 p.m. on the campus of the The George Washington University in Foggy Bottom. Our main program is held in Lisner Auditorium and is organized into 4 thematic sessions, each featuring approximately 5 presentations and lasting 90 minutes
- ◆ Between each session, we invite attendees to participate in our Interactive Exhibits, which serve as extensions of our theme and our speakers' talks. Our exhibits are held in the Marvin Center, across the street from Lisner Auditorium.
  - ◆ At noon, we welcome attendees to grab lunch and refreshments at one of our restaurant partners on campus and throughout the Foggy Bottom neighborhood.

# Opportunities

We offer a variety of opportunities to partner with **TEDx**FoggyBottom. Traditionally, our partnerships fall into one of the following five categories.

## FINANCIAL

monetary contributions that fund our non-profit expenses, like speaker travel

**All Financial donations are tax-deductible**

## IN-KIND

promotional materials for attendees: pens, gift cards for attendee gift bags

catering services for our hard-working team, volunteers and speakers

## SERVICES

interactive exhibits:  
large scale extensions of our theme for attendees to interact with during break

technical services:  
audio/visual equipment for our videos

→ Also as a potential TEDx FoggyBottom partner, you are among the first to know our 2017 theme.

# Benefits

|                               | <b>\$100</b> | <b>\$200</b> | <b>\$500</b> | <b>\$1,000</b> | <b>\$2,500</b> | <b>\$5,000</b> |
|-------------------------------|--------------|--------------|--------------|----------------|----------------|----------------|
| Website + Program Highlight   | X            | X            | X            | X              | X              | X              |
| + Large Program Feature       |              | X            | X            | X              | X              | X              |
| + Video Title Card (end)      |              |              | X            | X              | X              | X              |
| + Video Title Card (start)    |              |              |              | X              | X              | X              |
| + Onstage Recognition         |              |              |              |                | X              | X              |
| + Exhibit or Equivalent Promo |              |              |              |                |                | X              |
| <b>Complimentary Tickets</b>  | 1            | 2            | 3            | 4              | 5              | 6              |