

## Event Promotion

1. Use Tugg's Event Page request form (<http://mlts.co/event>) to create an online page for your event and easily collect RSVPs, sell tickets, promote your event, and communicate with your attendees.
2. The [Social Media Kit](#) has sample tweets and facebook posts, emails for your RSVPs, and countdown images for you to post leading up to your event. Make it easy for your partners to also promote your event on their e-newsletters, websites, and social media platforms by sharing the kit with them!
3. Using the [Sample Press Release](#), create a press release to issue to your local news outlets and community calendars to spread the word to a broader audience. To increase chances of the story being picked up, offer the media interviews with speakers from your event, local experts or activists, and/or partner representatives. You can also send reporters the film's [Official Press Kit](#).

