



HEATHER WILSON
• GRAPHIC DESIGNER •

EDUCATION

Johnson & Wales University

Providence, RI

Bachelor of Science

Graphic Design & Digital Media

Concentration - Print Design

Magna Cum Laude- February 2017

Additional Coursework:

Creativity in Advertising

Principles of Marketing

Motion Graphics I

Intro to Project Management

ACCOMPLISHMENTS

Dean's List

Johnson & Wales University

Fall 2013 - Winter 2017

Culinary Arts Museum

Providence, Rhode Island

Piece - "Fruit Shot Beverage"

Branding Exhibit - Summer 2016

Student Exhibit Design Conference

Johnson & Wales University

Academic Year(s) 2013-2016

Health & Wellness Committee

Johnson & Wales University

2015 & 2016 Marketing Team

TJMaxx Associate of the Quarter

1st Quarter of 2016

Day One | The Sexual Assault & Trauma Center

Non-profit: Team Project (January 2016)

Designed an infographic for the new statewide launch of human trafficking protocol.

EXPERIENCE

Bad Dog Tools

Freelance Graphic Designer

Bristol, RI (March 2017 - June 2017)

Aid in creation of marketing collateral and booklets for Bad Dog Tools. Also, redesigning current product packaging, and updating content on website as needed.

Rhode Island Parent Magazine

Full Time Intern

Providence, RI (November 2016 - March 2017)

Aid in creation of the magazine's media kit, which is an informative booklet on pricing, exclusive offers and the overall purpose of the magazine. Also, re-designing advertisements from clients within the magazine.

Johnson & Wales University

Providence, RI (September 2013 - November 2016)

Telecommunications - Student Assistant

Part-time Academic Year / Full-time in Summer term

- Manage the front desk.
- Distribute mail.
- Sign for incoming and outgoing packages.
- Manage telecom charges for the IT departments.
- Record spreadsheets and filing.
- Experience in keeping inventory of office phones.
- Set up and replacement of university office phones.

TJMaxx

Seekonk, MA (2012 - Present)

Merchandise Associate

Part-time all year

- Providing quality customer service.
- Greeting customers.
- Stocking items on racks and shelves.
- Processing customer purchases at cashier stations.
- Returning customer merchandise.
- Help shoppers locate merchandise.
- Oversee fitting rooms where applicable.
- Experience in training new staff.
- Handling merchandise in the jewelry department.

SOFTWARE & SKILLS

Adobe Creative Cloud

Photoshop

Illustrator

InDesign

After Effects

Premiere Pro

Dreamweaver

Strong attention to detail

Well organized

Independent worker

Collaborative in a group

Eager to learn new skills

Proficient in time management

Print Design

Package Design

Layout Design

Interface Design

Typography

Branding

Photography

Microsoft Office

Word

PowerPoint

Excel