

*Slingshot Strategies – Delaware Topline
500 Registered Voters, September 19-September 21, 2024
Percentages may not sum to 100 due to rounding*

SCREENING QUESTIONS

1. What is your age?

Under 18 [TERMINATE]	-
18-24	6%
25-34	8%
35-39	5%
40-49	12%
50-64	28%
65 or older	41%

2. Are you registered to vote in Delaware?

Yes	100%
No [TERMINATE]	-
Not sure [TERMINATE]	-

3. Are you registered as a Democrat, a Republican, or an Independent?

Democrat	45%
Republican	29%
Independent	21%
Some other political party	1%
Not sure	4%

4. Did you vote in the November 2020 presidential election between Joe Biden and Donald Trump?

Yes	100%
No	-
Not sure	-

5. **[IF YES]** Who did you vote for in the November 2020 presidential election?

Joe Biden	59%
Donald Trump	40%
Other	1%
Not sure	-

FAMILIARITY/FAVORABILITY

6. Now you're going to answer some questions about some people and organizations in the news. After each, please indicate if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression, or if you have never heard of them.

[RANDOMIZE]

- Joe Biden

TOTAL FAVORABLE	54%
TOTAL UNFAVORABLE	44%
Very favorable	31%
Somewhat favorable	23%
Somewhat unfavorable	11%
Very unfavorable	33%
Never heard this name	-
Not sure	1%

- Kamala Harris

TOTAL FAVORABLE	60%
TOTAL UNFAVORABLE	39%
Very favorable	41%
Somewhat favorable	19%
Somewhat unfavorable	8%
Very unfavorable	31%
Never heard this name	1%
Not sure	-

- Donald Trump

TOTAL FAVORABLE	39%
TOTAL UNFAVORABLE	59%
Very favorable	20%
Somewhat favorable	19%

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Somewhat unfavorable	8%
Very unfavorable	51%
Never heard this name	1%
Not sure	-

- John Carney

TOTAL FAVORABLE	59%
TOTAL UNFAVORABLE	30%

Very favorable	23%
Somewhat favorable	36%
Somewhat unfavorable	17%
Very unfavorable	13%
Never heard this name	2%
Not sure	9%

- Bethany Hall-Long

TOTAL FAVORABLE	36%
TOTAL UNFAVORABLE	34%

Very favorable	7%
Somewhat favorable	29%
Somewhat unfavorable	18%
Very unfavorable	16%
Never heard this name	13%
Not sure	17%

- Matt Meyer

TOTAL FAVORABLE	42%
TOTAL UNFAVORABLE	20%

Very favorable	16%
Somewhat favorable	26%
Somewhat unfavorable	12%
Very unfavorable	8%
Never heard this name	17%
Not sure	22%

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- Kathaleen McCormick

TOTAL FAVORABLE	16%
TOTAL UNFAVORABLE	18%
Very favorable	3%
Somewhat favorable	13%
Somewhat unfavorable	13%
Very unfavorable	5%
Never heard this name	30%
Not sure	35%

- Mike Ramone

TOTAL FAVORABLE	24%
TOTAL UNFAVORABLE	18%
Very favorable	9%
Somewhat favorable	15%
Somewhat unfavorable	8%
Very unfavorable	10%
Never heard this name	29%
Not sure	30%

- Kyle Evans Gay

TOTAL FAVORABLE	26%
TOTAL UNFAVORABLE	11%
Very favorable	6%
Somewhat favorable	20%
Somewhat unfavorable	6%
Very unfavorable	5%
Never heard this name	37%
Not sure	26%

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- Ruth Briggs King

TOTAL FAVORABLE	16%
TOTAL UNFAVORABLE	13%
Very favorable	4%
Somewhat favorable	12%
Somewhat unfavorable	6%
Very unfavorable	7%
Never heard this name	44%
Not sure	27%

BALLOT TEST

PRESIDENT

7. In November there will be a general election for President of the United States between Democrat Kamala Harris and Republican Donald Trump. If the election for President were today, how would you vote?

[RANDOMIZE]

Kamala Harris	54%
Donald Trump	37%
Someone else	1%
Not sure	8%

GOVERNOR

8. In November there will be a general election for Governor of Delaware between Democrat Matt Meyer and Republican Mike Ramone. If the election for Governor of Delaware were today, how would you vote?

[RANDOMIZE]

Mike Ramone	25%
Matt Meyer	52%
Someone else	5%
Not sure	18%

LIEUTENANT GOVERNOR

9. In November there will be a general election for Lieutenant Governor of Delaware between Democrat Kyle Evans Gay and Republican Ruth Briggs King. If the election for Lieutenant Governor of Delaware were today, how would you vote?

[RANDOMIZE]

Ruth Briggs King	29%
Kyle Evans Gay	37%
Someone else	4%
Not sure	30%

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DEMOGRAPHICS

10. What is your gender?

Man	45%
Woman	54%
Other	1%

11. What is your race?

White or Caucasian	74%
Black or African-American	14%
Hispanic	5%
Asian	5%
Other	2%

12. Do you consider yourself conservative, moderate or liberal?

Conservative	27%
Moderate	46%
Liberal	24%
Not sure	4%

13. Which county do you live in?

New Castle	58%
Kent	16%
Sussex	24%
Not sure	2%

14. Do you live in an urban, suburban or rural environment?

Urban	15%
Suburban	60%
Rural	24%
Not sure	1%

15. Are you a member of a public or private sector union?

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Yes, I am a member of a public-sector union	10%
Yes, I am a member of a private sector union	4%
No, I am not a member of any union	85%
Not sure	2%

16. What is the highest level of education you have completed?

Some high school or less	2%
High school graduate	18%
Some college	26%
College graduate	30%
Some graduate school	3%
Graduate degree	20%

17. We're just about finished...

You and your family earn less than \$20,000 annually	9%
\$20,000 to \$40,000	21%
\$40,000 to \$60,000	14%
\$60,000 to \$75,000	16%
\$75,000 to \$100,000	16%
More than \$100,000	22%
Not sure	2%