I was ten-years-old and my father and I took a bus ride through Nairobi. As our bus stopped at a light, many children ran up to the bus and banged on our windows asking for money to buy food with. At that moment I met the eyes of one particular begging child. His stomach was bloated and huge - disproportionate to his body - and his eyes were yellow.

As I stared into this little boy’s eyes I felt strangely connected to him. His eyes were pleading for me to help, but as a child, I felt absolutely powerless.

Our guide John, who was an older man that had worked as a safari tour guide his whole life, noticed how affected I was by the child. He had a gentleness about him that made me feel I could open up to him.

He sat down beside me and changed how I saw the world…

“Things in this country are very hard right now,” he explained, “I am very lucky, this job takes care of my wife and children and allows them to go to school. But so many others are not so lucky…”

He turned away and sat quietly for a while. I could feel a churning sensation in my stomach. There was a sadness, an emptiness, in me, but most of all, a yearning to make a difference. I could not accept that this was a reality for so many people.

Turning back to me, John put his elbows on his knees so his face was level with mine. This caring old man, weathered by work, shared words of quiet wisdom with me that night…

He instilled in me an awareness that the freedom and opportunity that comes with being a citizen of a privileged country could be used for more than my own needs. He showed me that my fortunate citizenship gave me a unique opportunity to not only have an effect on my own life and government but to positively affect those in need outside of our borders.
Over the next fourteen years, countless experiences and powerful conversations with people had made it clear that there was a real need for a nonprofit that was led by local staff in each country, that could provide the right kind of support, training, and ability to track the students and staff at schools to ensure their success.

These are the principles upon which Humans for Education were founded in September 2015.

Since then, we have learned that each school, each student, and each teacher is unique and has much to bring to the table. We have learned that through collaborative efforts, incredible results can be obtained. We have learned that throughout our journey, none of this would have been possible without each and every single supporter.

Something else I learned is that I am not special! I am not extraordinary. I am just a normal person that realized I had the power to affect change. I believe that all ordinary people are capable of extraordinary accomplishments.

That one conversation so many years ago changed my life. I hope this one will change yours...

**DAPHNE PARISER, 2016**
# Table of Contents

## OUR MISSION
- THE PROBLEM
- OUR MODEL
- OUR APPROACH
- AN EXAMPLE OF SELF-SUSTAINABLE SOLUTION

## OUR IMPACT
- THE 2016 TIMELINE
- REPAIR OF SEVEN CLASSROOMS
- SCHOOL SUPPLIES FOR 550 STUDENTS
- WATER FILTER
- OUR SECOND SCHOOL
- REVENUE GENERATING PROGRAM
- OUR FIRST EMPLOYEE
- OUR 501(C)(3) DOCUMENTATION
- HEALTH AND SANITATION PROGRAM

## CAMPAIGNS
- FIRST GALA
- #MOVE
- ROCHESTER MUSEUM AND SCIENCE CENTER
- GIVING TUESDAY
- JENNA DEFORTE'S CHRISTMAS

## HUMANS FOR EDUCATION TEAM
- THE TEAM
- THE ADVISORY BOARD
- WHY HUMANS FOR EDUCATION?
- Partnerships
- Founding Principles

## FINANCIALS
- DONATIONS
- EXPENSES
We strategically deliver innovative solutions and quality education to combat the global educational deficit. Our programs help schools become economically self-sufficient and focus on developing curriculum and life skills to improve student's quality of life.
WORLDWIDE 103 MILLION YOUNG PEOPLE (AGES 15–24) AND 780 MILLION ADULTS ARE ILLITERATE.
883 million people worldwide cannot read this sentence.¹

1 in 10 children worldwide are illiterate...

THE PROBLEM

- Health and sanitation challenges
- Lack of educational funding
- Infrastructural problems
- Deficit in quality education

¹ United Nations Development Program, 2015
To help schools become financially independent, by creating revenue generating programs.

To ensure that our students are healthy, by equipping them with the knowledge and tools necessary to do so.

To develop programs that support teachers and school infrastructure.

Humans for Education believes that every child deserves the right to a quality education and our goal is to increase to accessibility of quality education so that more children can realize their own dreams and potential.
innovative solutions to school self-sustainability

create

and develop curriculum

support

health and sanitation education

provide

improve school infrastructure
OUR APPROACH

Determine a partner school
By identifying the schools that are most needy and committed to their children’s education.

Research the project and need
Our highly educated staff decides on a self-sustainable project that will help generate annual income for the school, while also assessing the other needs of the school.

Project completion and training
The completion of each project is overseen by our Humans for Education Country Managers. Our managers will also ensure the training of the community.

School Independence
The training of all school staff is complete and they become fully independent to handle the project without our Country Staff.
**0-3 Months**
Work with the Country Manager and communities to identify the schools that are most in need and most committed to their children's education.

**6 Months**
Our highly educated staff decides on a self sustainable project that will help generate annual income for the school, while also assessing the other needs of the school.

**FIRST UPDATE**
**COUNTRY INFO**
After this six month period our staff will send you an update on the project chosen, our determination of the needs of the school, and our plans moving forward.

**6-9 Months**
Our Country Manager will make full reports on the progress of the implementation of the project with photos and videos.

**12 Months**
Project is complete or near completion. Our United States Staff arrives at the site to ensure the completion of the project and the training of the community.

**SECOND UPDATE**
**PROGRESS REPORT**
At 12 months a complete update with photos and videos will be sent to you to show the progress or completion of the project.

**12-15 Months**
Our Country Staff collects data on the usage of the project and ensures that all staff that manage the project are fully capable to handle the project independently.

**24 Months**
Training of all school staff that will take over the project should be complete and they should be fully independent to handle the project with our Country Staff.

**COMPLETE!**
**COMPLETION REPORT**
After the school staff are independently handling the project we will send one last report with completion photos, videos, the number of the affected population, and how much money the project has generated.
An example of self-sustainable solutions

One of our partners, Mpopong Primary School, sits on 42 acres of land, which allows them to generate income by buying and selling cattle.

**Issue**
Lack of educational funding

**Solution**
Innovative solutions to school self-sustainability

42 Acres of unused land can house 50 cows, which generate $14,000 net income per year.

This will allow the Mpopong Primary School to keep up with buying school supplies, food, and maintenance for the school.
EVERY CHILD DESERVES THE RIGHT TO A QUALITY EDUCATION
Our Impact

This year we officially became a federally recognized nonprofit! As well, we served over 600 students and built a phenomenal team to help serve many more students in the years to come.
**2016 TIMELINE**

**FEBRUARY**
- Received our 501 (c)(3)
- Hired our second Graphic Design intern

**JANUARY**
- Bought school supplies and received donated computers for our partner school in Kenya.

**MARCH**
- Visited our partner school, Mpopongi Primary School, in Kenya to decide self-sustainable project and deliver school supplies

**APRIL**
- Had a fundraiser thrown in honor of us by University of Rochester's Graduate Student Society. They raised nearly $600.
- Hired our first accountant

**MAY**
- Started our online campaign for the self-sustainability project (or cow project)

**JUNE**
- A fundraiser was thrown in our honor by #MOVE in Brooklyn, NY. They raised nearly $1,000
**JULY**

Raised awareness at a local Science Museum, during a costume party.

Raised nearly $4,000 from our self-sustainability campaign

**AUGUST**

Created our Board of Advisors

Partnered with Givebutter

**OCTOBER**

Gave presentations to multiple Rotary Clubs. Many clubs bought and named their own cows.

**SEPTEMBER**

Completely remodeled our website.

Partnered with High Tech Rochester and Melaleuca

**DECEMBER**

Jenna DeFortes 5th grade classroom collected holiday gifts for our students in Kenya.

Received a grant from the Farash Foundation

Our first Giving Tuesday campaign was a huge success. We raised about $4,500 more than our goal.

Added 4 new members to our team
During year one of our self-sustainable plan, Humans for Education worked hard to ensure that the quality of life at the school was good enough for children to learn comfortably. While we ironed out the plans for our self-sustainable program with our first partner school, Mpopongi Primary School, we helped the school in many other ways.

We repaired seven of the classrooms at Mpopongi Primary School.

The classroom floors, windows, and doors were so warped that the students could not use them or if they did they were at risk of injury.

Once we crunched the numbers we decided to buy all 550 students at Mpopongi Primary School school supplies so that they had the ability to study.

After reviewing the school budget it was obvious that too much money was being spent on trips to the hospital for easily preventable illnesses. Most of these illnesses were due to worms that the children got from drinking river water. So we bought a water filter for only $300 and that now filters water and will function for the next 20 years.
The Farash Foundation granted Humans for Education $7,500 to start our second school in Buea, Cameroon.

We started working on an assessment for our second school in Cameroon.

Our Revenue Generating Program, which is the initiative that helps schools become economically sufficient was started at our first school, Mpopongi Primary School. This program was to buy 50 cattle and help the school buy and sell them each 6 months for a profit of $14,000/year.

This year, we officially hired our first and only paid employee. Our Kenyan Country Manager is absolutely crucial to our success. After four years of volunteer work, we knew we needed him full time.

"Humans for Education helps improve the school so that all the students can have a good and comfortable environment to study in... It makes me happy to see the students receiving what will make their life at school happy and healthy." -David Kasura, Kenyan Country Manager

With the addition of our Health and Sanitation Manager, Cait Fallone, we were able to start our Health and Sanitation program. This program focuses on integrating hand washing into the school curriculum and teaching students about female menstruation while providing female students with reusable pads.

In February, we received our 501(c)(3) documentation from the IRS. This officially declared us a tax-deductible nonprofit. After which, multiple people raised funds in our honor.
Thanks to all of our supporters we are able to give self-sustainable education to 900 children!

STUDENTS SERVED
900+

VOLUNTEER HOURS
1,649

AMOUNT RAISED
$28,864.43
Humans for Education is committed to 100% transparency in sharing information about our projects, results, and financials. We are dedicated to making sure 100% of donations go to program costs. Administrative costs represent 5% of our overall expenses and are fully covered by our Founding Donors. 100% of public donations go towards our program services.
The graphs below are a breakdown of our 2016 nonprofit income by source. These graphs were internally prepared.

SUPPORT INCOME

$28,864.43 Support income

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Contributions</td>
<td>$18,962.00</td>
</tr>
<tr>
<td>Grants</td>
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<tr>
<td>Corporate Sponsors</td>
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<tr>
<td>Events</td>
<td>$1,791.00</td>
</tr>
<tr>
<td>Merchandise Sales</td>
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</tr>
</tbody>
</table>

Financial Growth Over Time

2015: $6,731.00
2016: $28,864.43
During our first year of operation, Humans for Education worked to obtain the funding necessary to pay for self-sustaining revenue-generating programs for the schools.

Fundraising exceeded expectations, and we look forward to doing great things in our second year, 2017.

We raised $17,500, which is enough to fund a revenue-generating program at two schools.

Implementation of a health program, featuring hand washing and feminine hygiene.

Providing internet to each of our schools.

AVERAGE DONATION

$154.66

*Only includes donations under $800
HUMANS FOR EDUCATION TEAM
Our team is truly global, as we are working with people from California, Vermont, Michigan, Massachusetts, Canada, Dubai, Cameroon, Kenya, and, of course our headquarters, New York.

All of the people on our team, from our campaigners to our board of advisors are essential to our movement. Everyday heroes, such as yourself, are the backbone of our work. Our success depends on the help from all our team members.
Humans for Education
2016 Team

Daphne Pariser
President and Founder

David Kasura
Country Manager, Kenya

Cait Fallone
Health and Sanitation Program Manager

Joseph Green
Web Design, intern

Shannon Kirsch
Social Media and Communications

Frances Batarse
Co-Founder

Greg Perlman
Web Design

Kara Thomas
Fundraising Coordinator

Carolin Donnelly
Program Director

Shirley Chang
Graphic Design, intern
DAVID DRESSLER  
Co-Founder and President of Tender Greens

JONATHAN SCHWANDT  
President and CEO of Rehema Home

MAX FRIEDMAN  
Co-Founder and CEO, Givebutter

SARA WROBLEWSKI  
Founder and CEO of One Bead

CHRIS HARRIS  
NFP Team Director and Accountant, RDHB

ROY KANAAN  
Wealth Management Expert
As a Medical Anthropologist, it is my goal to improve health and wellness within diverse communities. Within my field, we utilize the understanding of cultural influences, societal norms and environmental factors to not only understand the health of a community but also to improve it within the realm of that community's culture. I feel so honored to be a part of Humans for Education to not only improve the health and wellness of the students and faculty but also helping to create and implement programs that the students can make their own! By giving them the tools and education about their health, they can take ownership of their bodies, community, and environment.

-Cait Fallone

As a preschool teacher, I believe that every child has the right to a quality education. It wasn’t until I began my Interdisciplinary Studies Degree in World Cultures, English, and Psychology that I started to realize that not every child has this right today. Humans For Education gives me an way to help give quality education opportunities to those in need. It also enables me to educate others about the lack of quality education and give them the tools to help. I am overjoyed to be part of this team and an organization that gives self-sustainable education to children!

-Kara Thomas

My entire life can be marked by the schools I’ve attended and the countries I’ve lived in. I spent my childhood adapting to a constantly changing field while following my mother around the world in support of her Navy career. It was a great pleasure to go to schools and meet teachers that the average American student wouldn’t meet and have the chance to experience a life totally unique to our way of life. It was through these experiences that I came to value education and the effect it can have. My own military career and subsequent university education helped me to develop my interests and hone my focus. I look forward to contributing to this organization’s good works and offering my assistance to the communities it touches.

-Carolin Donnelly
Education is a powerful tool that strengthens communities and gives individuals the ability to choose the life they wish to lead. I have spent time volunteering in an orphanage outside of Nairobi and I was touched by the beautiful spirit of the children there despite the lack of access to regular meals, shoes or other basic resources so many of us are accustomed to. I am incredibly grateful for the opportunity to assist in this organization as I truly believe that providing primary education to those who are impoverished is a key step in the pursuit of a better life.

- Frances Batarse

My name is Shirley and I studied Graphic Design at Syracuse University. I specialize in brand design, encompassing everything from the identity to print and digital deliverables of a brand. During my senior year, I had the opportunity to intern for Humans for Education. Since the nonprofit was relatively new, I worked with Daphne and Frances to create a cohesive identity and materials for H4E to use as it grows as an organization. With collaboration and feedback, I chose new colors and typefaces that could represent the organization, as well as designed new logo proposals, a press kit, brochure, an event poster, and infographics that further tell the H4E story. I also got to edit photos and video footage taken on trips to the Mpopongi Primary School, and redesign the H4E website, which was a great undertaking that allowed me to learn a lot in a practical setting. Not only was it great working with passionate and kind people, but I also believe in the organization’s cause and mission, and to contribute to the growth of this positive outreach is an incredibly rewarding experience. Daphne and the team have such creative ideas for how to support and grow education and schools in areas that need more help, it was amazing to know that my work was going towards aiding H4E to be seen as the worthy nonprofit organization that it is. As a designer, visuals are my method of storytelling and I am lucky to have gotten the chance to help spread H4E’s inspiring message.

-Shirley Chang

I joined because I believe that every child deserves sanitary living conditions and an education to better themselves and the community.

-Shannon Kirsch
I joined the advisory board with the hope that I could offer guidance and support based on my own nonprofit leadership experience. In all honestly, though, the role has been mutually beneficial. Daphne and the entire Humans for Education team inspire my own growth as a young entrepreneur in many ways. Their work ethic and determination to make a difference is unparalleled. I am extremely excited to watch this organization grow and evolve over time!

-Sara Wroblewski

My whole life I have taken education for granted. Daphne has really opened my eyes to the fact that in many parts of the world a quality education is hard if not impossible to come by. Education gives people opportunities they would never have otherwise and is critical for communities to grow and develop. That is why I'm so grateful be a part of Humans for Education and help every person receive the quality education they deserve.

-Max Friedman

As someone who has spent a large amount of time on his own education, I can personally attest to the long lasting rewards and freedom it can provide. A good education not only helps us all become self-sufficient but also provides a strong value system that lasts a lifetime, contributing to more productive societies with less poverty throughout the world. After learning about the mission of Humans for Education and the team in place, it is my absolute pleasure to join as a Board Member to help translate the stated objectives into reality, one child at a time.

-Roy Kanaan

Education is the most important gift we can give the orphaned children under our care. Education is a powerful tool, one child at a time you can change the destiny of a family, village, and country. I am impressed with the work and mission of Humans For Education. Their self-sustainable model will empower many children for generations to come.

-Jonathan Schwandt

I'm so happy to serve on the Advisory Board of Humans for Education. It's a privilege to help young entrepreneurs succeed but it's particularly gratifying when they are building organizations of value for the greater good.

-David Dressler
PARTNERSHIPS

Our partners have helped us accomplish so much! We are lucky and grateful to have the opportunity with these amazing companies to increase the awareness of our mission and long-term plans for success.

Givebutter

Our friends at Givebutter believe in a simple idea: in order to create a better way to fundraise, they had to build a better way to give, which is exactly what they did. We partnered with them before our first Giving Tuesday fundraiser. During this fundraiser, we raised over $14,000 and many of the donors expressed how much they liked the Givebutter platform. We love it so much that we made the co-founder, Max, a board member.

Melaleuca’s mission statement is, "Enhancing the Lives of Those We Touch by Helping People Reach Their Goals." This couldn't be truer. Melaleuca was the company that first took Daphne Pariser to Kenya and is one main reason she founded Humans for Education. This year Melaleuca financially supported Humans for Education, which truly promoted the wellness of our nonprofit.

High Tech Rochester is a business incubator serving early stage through growth startups and manufacturing businesses in the Rochester, NY area. They have given valuable mentorship to our nonprofit and we couldn't more grateful to be part of their team!
Over the past year, many different people showed their support to Humans for Education by throwing fundraisers in our honor. Our supports are the reason we can have the impact that we do.
University of Rochester's Graduate Student Society teamed up with the Undergraduate Student Association to throw us our first Gala! The night was filled with lots of dancing and laughter, great food, and awesome raffle prizes.
In November 2014, Joseph Dieuvil and Dave Howard conceived MOVE, a “donation dance” party aimed at raising money for the less fortunate. Combining their love of music with a passion for assisting others, they wanted to begin a “MOVEment” where people (regardless of their race, ethnicity, socioeconomic status, gender, or sexual orientation) would come together to enjoy music, dance and raise money to improve the life of someone in need.
The science center in Rochester, NY shuts down the museum and has after hours events with dancing, drinks, and food. Many of the people at these events stop by our table to play games with us or take photos at our photo booths. Over 100 people from these events became Humans for Education supporters.
WE BLEW OUR FIRST GIVING TUESDAY OUT OF THE WATER!

Moo for Moola

DONATE NOW

$14,528 RAISED BY 55 DONORS

$10,000 GOAL

BY MOO FOR MOOLA - #GIVINGTUESDAY

Campaign ended

ANGIE STIMSON
I donated $200
I donated to help create a safe sustainable environment for all students.

NANCY MELLOR
Your cause is wonderful because education can bring so much happiness to the world.

KEN KASTELIC/ TRACI BERLIN
I donated $200
Kastelic-Tarling! I love how many children it helps along with the ongoing future benefits.

LANCE AND MICHELLE SMITH
We are donating because every child deserves an education and the opportunity to create a good life! We are so blessed in the US and so many people are suffering - please join us in giving back. May God Bless you all!

ANGELA AUSTIN
You too could help a kid in Mopong Primary School, Kenya to an education. It's a brilliant idea.

RANDI & EDWARD ITKOWITZ
Every young person deserves an education.

CHRISTIAN & SHANNON CRESCENZO
We are happy to support this organization and its purpose. Keep up the good work!

STACY, GARRY, KYLE AND KELSEY BODNAR
I donated $200
Love the power of social media and being able to donate to a great cause through word of mouth endorsements... what a great idea and a brilliant way to share to share your passion of helping others.

DAVID DRESSLER
I donated $100 #Moo4Moola because little kids in far away places get what they need to live and because this organization's heart is in the right place. You should too!

ANONYMOUS
We believe in the concept of "small things done by many can have huge impacts". How great to support people in far reaches of the world, live a better life!!
This holiday season Jenna DeForte's 5th grade class reflected on the Christmas season by gathering together some Christmas cheer to send to the students at our school in Kenya! This year the Mpopongi Primary School will be receiving some real Christmas Magic.