Creating financially sustainable schools.
Empowering children.
Revolutionizing communities.

2018 Annual Report

humans for education
2018 has been an incredible year. When I think about all that we have managed to do together, I am elated with the sense that, together, we are a community of people who know that it is essential to help others. Together, we can create change that will make this a better world for every single one of us. I am continually astounded by the dedication of our donors and volunteers, who put forth an exceptional amount of effort to ensure that children they have never met can have a better life.

I believe, as does my team, that deep inside each and every one of us that we all have this sense of wanting to help others. It is a desire to do something good for other people. It is the core of who we are as humans.

The students at our schools will go on to become the next generation of activists, scientists, policymakers, economists, and much more. This means more people who are able to fight climate change, pollution, and overpopulation.

To quote one of my favorite movies Cloud Atlas, “what is an ocean but a multitude of drops?” Every kindness, every compassion you show others makes this world a better place. If each of us can be one drop, together we create an ocean of change, and we can change the world for the better. Thank you for being part of the Humans for Education family!

Daphne Pariser
Founder and CEO, Humans for Education
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OUR MISSION

Humans for Education is a nonprofit, 501(C)(3), the organization bringing small businesses, health, and scholarships to schools in developing countries.
2018 SNAPSHOT

Amount Raised
$84,302.55

Schools with all our programs*
3

No. of students
729

No. of scholarship students
28

WASH - Provide clean water, handwashing stations with soap, and reusable menstrual pads

- 250 students with reusable pads
- Started our first dental clinic and saw over 270 patients
- Less than 10 cases of malaria, typhoid, and dysentery
- Our teachers scored an average of 84.7% on our sexual education courses
- We saw an increase of 43% in enrollment from 2017 to 2018

Create sustainable, small businesses so schools can generate their own income

- $33,610.00 total profit from our small business program at our schools
- 10% of the money generated by our schools was put into savings accounts
- 470 cows and sheep purchased
- Destiny Shaper Primary school completely closes school deficit and generates $3,000 due to Humans for Education small business program
- Destiny Shaper Primary School reinvested part of their income to expand their program to include bees. We project this will generate another $3,000/year. Thus, Destiny is expected to generate over $7,000 in 2019.

*Small businesses, WASH, and scholarship programs
Ensure all students, regardless of parental income, can attend school

- 28 student scholars were admitted this year
Every child deserves the right to a quality education

BUT, 1 IN 10 CHILDREN worldwide is illiterate...

AND WE ARE DETERMINED TO CHANGE THAT...

Data shows that if children are educated they raise their potential income by 8%, helping end the cycle of poverty.

History has proven that investments in human capital have saved countries in Asia from the challenging, long-term hardship of unbearable poverty. It has transformed the idea that ending poverty is a hopeless fight to make because clearly, young people are managing to redefine what is possible when given the resources for success. All they need is the health that will allow them to not just survive, but thrive, and a quality education and they will innovate new solutions to their problems.

2018 Goalkeeper data, Bill and Melinda Gates Foundation
2018 IN REVIEW

January
- 28 students sponsored for 2018
- US and Them Fundraiser ($3,000)
- Partnered with Monroe Community College for Marketing Strategy
- Officially became Getty Images photographer

February
- Began monthly donor campaign

March
- Began the assessment process for Glory Primary School
- Partnered with URBEST at the University of Rochester for Study Abroad’s in Kenya

April
- Won 1st place at the New York Business Competition ($10,000)
- Accepted into Semi-Finals for the Mark Ain Business Competition

May
- Fairport Rotary Awards H4E as a grantee for a district grant

June
- A Birthday Campaign raises over $1,000

July
- DSP made $2,000 in gross profits from cow sales
August
- The kitchen is installed at DSP
- Stove and chimney are installed in Kitchens at DSP
- Test tried "day trading cows"
- Wine and Cheese Fundraiser
- Collaboration with the University of Nairobi established
- Opened our first Dental Clinic
- Saw 200 students at the dental clinic

September
- Partnered with FarmLINK in Kenya
- Learn that "day trading" is more profitable than our previous model
- Rebecca Connor’s Birthday Campaign Raised $10,000

October
- Daphne Pariser speaks at the University of Rochester’s Board of Trustees Meeting
- FarmLINK creates bee hive project
- Pittsford Rotary pledges an $8,000 match to build a new school

November
- Daphne’s Bday campaign raises $12,580
- Daphne spoke on a Podcast about poverty
- The kitchen at Glory Primary is finished
- Kassi’s Thanksgiving Yoga Class raises $103
- Daphne appears on WXXI to discuss charitable donations

December
- Monthly Donation campaign ends with $733.50/month and $8,802.00/year
OUR PROGRAMS

in 2018, we funded 2 small businesses with Destiny Shaper Primary School and Glory Primary school. We additionally built both schools kitchens to serve their schools. Our dental clinic started this year and was able to see 250 patients for under $5,000.
WATER, HYGIENE, AND SANITATION (WASH)

The WASH program includes the installation of water filters and containers, handwashing and drinking stations, education about the importance of WASH, menstrual pads, and sex-ed classes.

WASH programs reduce the risk of our students catching easily preventable diseases, allowing them to stay in school longer and make the most of their education. We are also working to open health care clinics near our schools.

REVENUE GENERATING PROGRAM

At the heart of our strategy is the Revenue Generating Program (RGP). This program is designed to help our partner schools become economically self-sufficient so that they can focus on curriculum development and building life skills.

Every season, cows and sheep are purchased, raised, and then sold. The revenue from this is used to buy supplies and equipment, hire new teachers, upgrade facilities, and to buy a new herd to keep the program running.
There are many children who want to go to school, but can't because their families cannot bear the financial burden. Some of these children are forced to marry early; others spend their time helping their family with the farm. Our scholarship program helps take the financial burden of an education off of the students' family. This allows the student to focus on receiving a quality education without their family having to worry about how to support themselves.

1. Provide clean water, handwashing stations with soap, and reusable menstrual pads
2. Create sustainable, small businesses so schools can generate their own income
3. Ensure all students, regardless of parental income, can attend school
Destiny Shaper Primary school is the first of our schools to experience the wonderful effects of small businesses and can now save money for other purposes to serve the school. Destiny Shaper has responsible plans to enhance the student’s education and learning experience. We are excited to help many more schools achieve the same success.
This was a big year for Destiny Shaper Primary school. Not only did they see a 9% increase in student enrollment, but they were also able to install a new kitchen, stove, and chimney!

In 2017, Destiny Shaper had a financial deficit of $3,597.00. We're so proud to announce that today, Destiny Shaper Primary School is completely out of debt and generating revenue, thanks to the success of the small business we built with Destiny Shaper Primary.

Using our small business model, it took Destiny Shaper only three months to begin to sell their cattle for a profit. With their surplus money, they will be able to build new desks and tables for their students, as well as fund nutrition programs, and much more!

The very first thing Destiny Shaper Primary did was put away 10% of their earnings into savings. These savings accounts will earn 5% interest and will help the school have a safety net if ever needed. This is the first time in their history that Destiny Shaper Primary School has been able to put money into a savings account!
OUR OTHER SCHOOLS

GLORY PRIMARY SCHOOL

MPOPONGI PRIMARY SCHOOL
OUR STORIES

We are incredibly proud of all that we accomplished in 2018, as it has been another fantastic year. This nonprofit is continuing to progress and challenge poverty, which is demonstrated by what we achieved in 2018! Here are some stories from those who have seen or benefitted from it first hand.
Monthly Heroes are a passionate group of changemakers dedicated to a future where all children have access to an education.

“...The sustainability of the program, where work generates income to cover costs and reinvests the profits, is an awesome idea. I believe in education and opportunities for everyone, no matter who you are, where you are, or your circumstances, everyone should have the opportunity to receive an education. Education makes us better humans.”

-Steve Philbert

Monthly Heroes in 2018

- 18 new members
- Represents $8,742.00 in annual recurring revenue for sustainable education
This is Lilian Kosen. Her entire life changed when her school partnered with Humans for Education. Lilian is the second born child. Her older sister was married at an early age since the family was unable to pay for educational or living expenses.

By partnering with Humans for education, Lilian was able to receive the scholarship she needed. This partnership between Humans for Education and Destiny Shaper means that Lilian and her classmates will not need to be married young and they will have all they need to be successful students!
"When I started (volunteering), Daphne was running a global NGO out of her apartment living room. Now, we have an office space downtown in an incubator that allows us the freedom to collaborate.

We have raised thousands of dollars, drastically reduced diarrheal diseases by improving sanitation, increased access to reusable feminine hygiene products, gave scholarships to students in need, improved kitchens, fences, technology, have access to clean drinking water, empowered young students to follow their dreams, implemented WASH officials to be a resource to students, created curriculums for sexual health and reproduction education... the list goes on and on."

-- Cait Fallone

"I'm constantly reminded how much children mean to the world. They are our future scientists, caregivers, and doctors. At the end of the day... I need them more than they need me!"

-- Eric Oporto

When your purpose is to give a little of yourself the life will always return you to full hands. This experience wasn't the exception, it was much more than I expected.

We will never know how necessary our hands are if our eyes can not see beyond ourselves. This was one of the best experiences of my life

-- Gabriela Margarita Avalos González
"I donate to Humans for Education because it is an amazing cause. I know that all the money that I give goes directly to the people that need it."

- Alan Pariser

"I support Humans for Education because they are perfecting a proven business model for creating education where none existed or wasn't sustainable... and in the process, thanks to some inexpensive WASH stations, they're improving the health of hundreds of students."

- Craig Smith

"It's different from just sending money and hoping that it makes a difference. I know that there is a tangible thing that is going over to benefit a community and is going to last a long long time... We're building sustainable resilient change, and that's a big deal for a community"

- Chris Tarantino

"Every child has the right to a quality education, and also to learn about health and sanitation, and this is a fight that I am so honored to be a part of... Everybody has the ability to change the world, [and] this company is showing them that."

- Michele Liddle
Our approach is one that listens to the community to create long-lasting solutions with those who are most intimate with the problems. The problems that afflict those in abject poverty are primarily driven by a lack of funding and resources. Our community helped us develop the idea that small businesses can provide the resources and opportunities they desperately need to break the cycle of poverty that their families have lived in for generations.
2018 BY THE NUMBERS

$33,610.00
total profit from our small business program at our schools

10%
of the money generated by our schools was put into savings accounts

Our students attended school

96%
of the school year and the female students attended as regularly as the male students.

470
cows and sheep purchased

6942
number of hours volunteered
The WASH program includes the installation of water filters and containers, handwashing and drinking stations, education about the importance of WASH, menstrual pads, and sex-ed classes.

Cases of malaria, typhoid, and dysentery are consistent with last year. There are less than 10 cases at our schools.

250 students with reusable pads

Sexual Education Courses for Teachers

Our teachers scored an average of 84.7% on our exams.

We saw an increase of 43% in enrollment from 2017 to 2018.
Usage of hand washing and water filter stations increases to almost 100%

We noticed that usage of the stations was lowest at the beginning of the semester, so we decided to introduce 1 WASH class at the beginning of the semester and one in the middle of the semester. This significantly increased the usage throughout the semester.
2018 BY THE NUMBERS

Destiny Shaper Primary School, our first school as an example

- Destiny Shaper Primary school completely closes school deficit due to Humans for Education small business program and is able to save 10% of their net income.

- Destiny Shaper Primary school generates more money in 2018 by almost $3,000 due to Humans for Education small business program.

Destiny Shaper Primary School’s income helps benefit the school in many ways, for example:

- 22 desks, 4 new tables, repaired 5 tables, 5 benches, and were able to repair 3 school floors.
- All teachers were sent for teacher training at the beginning of 2019 to be prepared for the teaching year.
- Kale and spinach were added to the meal plan to help children combat malnutrition.
Destiny Shaper Primary School, our first school as an example, reinvested part of their income to expand their program to include bees. We project this will generate another $3,000/year. Thus, Destiny is expected to generate over $7,000 in 2019.
2018 FINANCIAL DATA

Total donations

$45,694.30
Individual Contributions

$15,000.00
Corporate sponsorships

$23,608.25
Grants/Events

Total expenditures

$45,487.69

$3,119.59
M&G

$1,414.31
Fundraising

$40,953.79
Programs
BEEHIVES- We are planning to install 14 beehives at each of our schools, following the example of Destiny Shaper Primary School. In addition to their cow businesses they will now be able to earn at least another $3,000 annually! This means more for the students and staff at school!

Our scholarship program helps take the financial burden of an education off of the students' family. This allows the student to focus on receiving a quality education without their family having to worry about how to support themselves.
In 2018, we are planning to build a dental clinic in Narok, Kenya where over 3,000 people do not have access to care. This facility will provide free dental care to the surrounding community and will generate income through our small business program. Our cows and bees will support the expenses of this clinic. Additionally, it will create several jobs in the community.

NEW SCHOOLS, NEW STAFF, NEW STUDENTS

We plan to open 3 new schools this year, which will cater to 300-400 new students this year. Each school will have its own small business program to generate its own income. This will create several jobs for teachers and headmistresses. Of these three schools, 2 will be schools that already exist and just need help with finances and 1 will be brand new, with only female staff.
OUR ADVISORY BOARD

David Dressler  
Co-founder, President  
Tender Greens

Michele Liddle  
Founder, The Perfect  
Granola

Sharon Napier  
Chief Executive Officer,  
Partners + Napier

Jonathan Schwandt  
President, CEO  
Rehema Home

Max Friedman  
Co-founder, CEO  
Givebutter

Chris Harris  
Accountant and NFP Team  
Director at RDHB

Chris Tarantino  
CEO of Epicenter Media & Training

Ben Patrzalek  
Axa-Advisor
OUR TEAM

Eric Oporto
Chief Operating Officer

Ninoshka Fernandes
Fundraising Coordinator

Chadia Bedetse
Fundraising Coordinator

Teddi Shapiro
Social Media and Communications

Roxy Dias
Social Media and Communications

Gabriela Margarita Avalos González
Dentist

Mostafa Altilibi
Dentist

Heather Natola
Dental Assistant

Cait Fallone
WASH Coordinator

Nicholas Lim
WASH Coordinator

Daphne Pariser
President and Founder

David Kasura
Country Manager, Kenya

Craig Smith
Advisor

Erin Mathis
Grants Manager

Hillary Bobys
Advisor

Patrick Saeva
Advisor

Keshov Sharma
Data Analyst

Honorable Mentions
FEATURED PARTNERS

University of Rochester
Graduate Student Society
Graduate Women in Science
Tender Greens
Day for Girls International
Givebutter
Moe's Southwest Grill
Getty Images

Rotary: District 7120
Partners + Napier
RDG + Partners
Vie2 Cycling Studio
Farash Foundation
Melaleuca: The Wellness Company

MONTHLY HEROES

Casey Adrian
David and Randi Dressler
Patricia Phoenix
Ben and Brooke Pariser
Gayle Abbott
Stefan Klemm
Angela Austin
Iantha Sidell
Sondra Pariser
Meera Singh

Angela Austin
Nicholas Battaglia
Dale Canning
Keshov Sharma
Shannon Kirsch
David Dressler
Milla Björlin
Vir Singh
Alex Cashman-Rolls
Stefan Klemm
We hope you join us on our mission in 2019!!

www.humansforesducation.org

Want to see some videos of our work? Click here!