

BLACK MINIMALISTS

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Black Minimalists is an online community providing a safe space for black folks to delve deeper into the world of minimalism. It features spotlights on black minimalists, reader submissions, a directory of black minimalist bloggers and brands, and a forum for readers to communicate and connect.

STATISTICS

May 21, 2016- June 10, 2017

10,810

page views

3,092

site visits

1,393

followers

228

subscribers

OUR AUDIENCE



85% Female
Ages 25-44
Interests include beauty,
style, movies/entertainment,
green living, home decor,
and travel.

TOPICS OUR AUDIENCE LOVES

Minimalism
Debt Freedom
Sustainable Living
Travel

OUR SERVICES

Interviews and Features
Community Forum
Product and Service Reviews
Sponsored Posts

COMMUNITY. FREEDOM. SIMPLICITY.