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Martha’s Vineyard Community Horse Center To Become
Misty Meadows Equine Learning Center
Repositioning reflects growth and broader equine-related programming

West Tisbury, MA: Martha’s Vineyard Community Horse Center (MVCHC) will change its name to Misty Meadows Equine Learning Center (MM) effective July 1. Coupled with the name change comes a new logo and brand image to better define the center’s vision of empowering individuals through connections with horses.

The repositioning of Misty Meadows is an outcome of a recent merger with Rising Tide Therapeutic Equestrian Center and a multi-purpose future to include expanded youth, adult and therapeutic riding programs, plus adding an educational lecture series, retreats and clinics.

“Misty Meadows has strong roots on the Vineyard,” noted Sarah Nixon, MVCHC board president. “It's been a major riding center since 1972.” The West Tisbury property was gifted to MVCHC in 2016 by Carol and Jerry Kenney. “The Kenney’s wanted to return to the community what had been for decades a facility for people to connect with each other and the magic of horses,” added Nixon. “This name change reflects our role in preserving an island landmark while heralding its long equine history.”

To launch Misty Meadows and its expanded vision a benefit “Magic at Misty,” will be held June 22 & 23 at the Center. On Friday evening, there will be a gala with dancing to live music. Saturday events will include demos, hands-on adult workshops and children’s activities for the community to experience and connect with the herd. Tickets go on sale May 25. For details, visit www.mvhorsecenter.com.

About MVCHC: MVCHC is a 501(c)3 organization. Our mission is to provide innovative learning experiences to inspire and support personal growth and transformation through connections with horses and nature. The facility, located in West Tisbury, includes a 14-Stall Barn, Indoor Arena and Outdoor Ring. Riding areas are complemented by the Manuel F. Cornellus State Forest that abuts the five-acre property offering endless miles of trails and nature conservation.

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