NATIONAL COWBOY POETRY GATHERING

THE ORIGINAL COWBOY POETRY AND MUSIC FESTIVAL

The *National Cowboy Poetry Gathering* is an annual celebration of the ranching and rural West and of lifestyles that are deeply connected to the earth and its bounty.

Through poetry, music, and stories, ranch people express the beauty and challenges of that life. Each year during the heart of winter thousands travel to rural Elko, Nevada to listen, learn, and share at what's been called the most honest and open-hearted festival in America.

With hands-on gearmaking, cooking, dancing, and writing workshops; live poetry and music performances; exhibitions, talks, films, and storytelling sessions; and plenty of socializing between shows at the historic Pioneer Saloon or at one of the many dances, there's something for everyone at "the Gathering." And make sure to check out the open mics this year — or even participate yourself — because at the end of the week we'll host a show featuring open mic highlights. So, whether it's your first or thirty-sixth Gathering, this is not one you're going to want to miss.

Black Cowboys

From the Mississippi Delta bayou to Buckaroo country, Oklahoma rodeo grounds to the streets of Oakland and Los Angeles, people participate in and identify with cowboy and horseback communities around the country. This year we will feature individuals from these communities to explore and celebrate the sometimes underappreciated historic and contemporary contributions of Black cowboys.

Meet some of our special guests in talks, storytelling sessions, performances, exhibitions, films, and more. Join us for a whirlwind week as we honor the significant and lasting influence Black cowboys have on what it means to be a cowboy.



Featured Artists

An American Forrest, Enterprise, OR Mike Beck, Manhattan, MT Cat Clifford, Porcupine, SD Dylan Clough, Spanish Fork, UT Doris Daley, Black Diamond, AB, Canada

Geno Delafose & French Rockin' Boogie, Eunice, LA

John Dofflemyer, Lemon Cove, CA
Carolyn Dufurrena, Winnemucca, NV
Maria Lisa Eastman, Hyattville, WY
Dom Flemons, Hillsborough, NC

Patricia Frolander, Sundance, WY

Pipp Gillette & Lloyd Wright, Crockett. TX

DW Groethe, Bainville, MT RW Hampton, Cimarron, NM Andy Hedges, Lubbock, TX

Carol Heuchan, Cooranbong, NSW, Australia

Yvonne Hollenbeck, Clearfield, SD Hot Club of Cowtown, Austin, TX Chris Isaacs, Eagar, AZ

Randi Johnson, Hines, OR

Jarle Kvale, Dunseith, ND
Ned LeDoux, Northeastern KS

Corb Lund & the Hurtin' Albertans,

Southern AB, Canada

Annie Mackenzie, Jordan Valley, OR

Miko Marks, Oakland, CA

Waddie Mitchell, Twin Bridges, NV Marinna Mori, Tuscarora, NV

Tracy Morrison, Boise, ID

The Munsick Boys, Dayton, WY Joel Nelson, Alpine, TX

Rodney Nelson, Almont, ND

Jonathan Odermann, Medora, ND Vess Quinlan, Florence, CO

Henry Real Bird, Garryowen, MT

Brigid Reedy, Whitehall, MT Randy Rieman, Choteau, MT

Jake Riley, Riverdale, NE

Trinity Seely, Ojai, CA

R.P. Smith, Broken Bow, NE

Jay Snider, Cyril, OK

Dave Stamey, Orange Cove, CA Gail Steiger, Prescott, AZ

Michael Stevens, Alpine, TX

Tom Swearingen, Tualatin, OR
Jessie Veeder, Watford City, ND

Wylie and the Wild West, Conrad, MT Paul Zarzyski, Great Falls, MT

AND OTHER SPECIAL GUESTS!



Get Your Questions Answered Here!

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First-Timer?

Is it your first time at the Gathering? We have some hints for you! For the ultimate first-time experience:

- » Become a member of the Western Folklife Center. As a member, you can buy your tickets during members' pre-sales when shows often sell out. You'll also get a free ticket to a members' show, and a members discount on a 3-Day Deluxe Pass during pre-sales.
- » Come early in the week for evening ticketed shows and workshops where you can learn how to craft Western gear, cook delicious food, write poetry, view special exhibitions, watch films, and more.
- » Thursday through Saturday is when things really ramp up. In addition to ticketed shows, dance and music workshops, and nighttime dances, there are dozens of daytime poetry and music performances, talks, films, and demonstrations you can access with a daytime pass.
- » Have fun! Whether you're at a show or just sitting in the Pioneer Saloon and unwinding, the Gathering is a great place to meet new people and make new friends!

Marla Aufm

TICKETS & Passes

What is the difference?

TICKETED SHOWS are curated and feature a combination of poets, bands, singer-songwriters, and storytellers that you won't see in the non-ticketed sessions. See this year's ticketed shows starting on page 4.

NON-TICKETED SHOWS AND EVENTS take

place during the day Thursday through Saturday (January 30 – February 1). To attend, all you need is either a **3-Day Deluxe Pass** (\$60 for members from September 3 through October 2; \$80 beginning October 3) or a **Single Day Pass** (\$30). With over 90 performances, storytelling sessions, films, talks, and more to choose from, you're sure to make good use of your pass. See below for more details.

The full schedule of sessions you can attend with a pass will be posted in January at *nationalcowboypoetrygathering.org* and on our app at *sched.org*. Stay up to date on the full schedule as it unfolds by following the Western Folklife Center on Facebook.

When can I buy them?

Western Folklife Center members can purchase tickets one month before the general public, beginning at 9:00 am Pacific time, Tuesday, September 3, 2019. For information about membership, see page 18. The general public can purchase tickets beginning at 9:00 am Pacific time, Thursday, October 3, 2019.

THREE WAYS TO BUY:

- » ONLINE (RECOMMENDED). Go to the Buy Tickets page at nationalcowboypoetrygathering.org.
- » BY PHONE. Call (775) 738-7508, or call toll-free from the U.S. at (888) 880-5885, 9:00 am to 5:00 pm Pacific time, Monday through Friday, beginning September 3 (for members).
- » BY MAIL. Mail your completed order form (pages 10–11) to the Western Folklife Center, 501 Railroad Street, Elko, NV 89801.

TICKET DISCOUNTS & SPECIAL OFFERS

Are you a student? Are you under 35? Did you buy a ticket to an early-week workshop?

Are you bringing a friend (or friends) to the Gathering for their first time? Are you a working cowboy or ranch family?

» If you answered yes to any of these, there's a special ticket discount or offer waiting for you! See details on the order form, pages 10 and 11.

Members of the Western Folklife Center can buy tickets early!

» See page 18 for more information.

Why should I buy a pass?

A **3-Day Deluxe Pass** or **Single Day Pass** gives you access to non-ticketed shows and events that take place Thursday through Saturday, which include:

- » Intimate poetry, music, and storytelling events
- » The keynote address
- » Film screenings
- » Open mic sessions of music and poetry

The Deluxe Pass comes with a commemorative pin. Single Day Pass and Deluxe Pass holders receive a Gathering program book.



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SCHEDULE of Ticketed Shows & Events

Come Early in the Week!

Take full advantage of all the Gathering has to offer starting Monday. You'll have more time and space to visit with friends, chat with the artists in the Pioneer Saloon, experience great evening shows of poetry and music, enjoy the exhibit gallery, or take a hands-on workshop in Western arts that is not available later in the week. If you participate in an early-week workshop, you can get a discount to an early-week show.



sunday · January 26

WORKSHOP

Rawhide Braiding

 $Sunday-Wednesday \cdot 9{:}00am-5{:}00pm \cdot \385

In this four-day workshop, Doug Groves will guide each student in creating a handsome set of button-studded leather bridle reins with a 12-strand rawhide romal. Assisted by master braider Charlie Liesen and other workshop alumni, Doug will teach techniques for processing rawhide from hide harvest to finished string. The camaraderie and cooperative learning among fellow braiders of varied experience levels makes this a veritable celebration of rawhide! A 2017 recipient of the Nevada Heritage Award, Doug Groves makes rawhide reatas, quirts, reins, and bosals of great beauty and function. Doug learned braiding from peers in the bunkhouse and beyond and now passes on these techniques for turning rawhide into fine horse gear. Open to beginner through intermediate braiders.

MONDAY · JANUARY 27

WORKSHOP

Hatmaking

Monday-Wednesday · 9:00am-5:00pm · \$350

Build your own 100% fur felt hat under the watchful eyes of master hatters Roy Jackson and Bernice (Ben) McNeven, owners of Jaxonbilt Hat Co, International, based in Salmon, Idaho. This three-day workshop will introduce you to the craft using methods that have changed very little since its conception in the mid 1800s. Prior to the workshop, participants will choose their desired felt color, brim width, and crown style. Raw bodies will be distributed on the first day. Over the following days you will undertake the full process, from blocking to pouncing to trimming. On the final day, cowboy hats are ready to wear home, customized complete with individual names embossed in gold on the 22-inch sweatbands.

STORY FORUM

Veterans Writers Project

 $Monday-Friday \cdot 9{:}00am-4{:}00pm \cdot FREE$

Drop in anytime. Stay as long as you like. Spouses and family are encouraged to participate.

Great crises often produce great writing. War is no exception. And while the historians and politicians write the history books, the soldier's version is often found in poems, songs, and stories. The Veterans Writers Project, hosted by the Veterans Resource Center (VRC) at Great Basin College, provides a place to tell and refine the stories of veterans and their loved ones with the help of other veterans and writers. Bill Jones, Vess Quinlan, David Richmond, and Ken and Betty Rodgers, along with Karen Lloyd of the Library of Congress' Veterans History Project (www.loc.gov/vets), host, encourage, and support veterans (and their families) as they share their experiences. If you're interested in learning more, just drop in or contact the VRC at (775) 753-2346 for more information.

SHOW

Ready, Set, ... GO!

G Three Bar Theater · 7:00 – 8:30pm · \$20

The excellence of early week shows in Elko is a not-very-wellkept secret. A stellar group of artists arrives in town before the bigger crowds to teach workshops and visit local schools. And Monday night is your first night to catch them on stage. Join Carol Heuchan, fresh off the plane from Down Under, Brigid **Reedy**, stretching her legs after her long car ride from Montana, and plenty more, for a first peek at the poetry, music, and extraordinary talent in Elko-town for all the live-long week!

TUESDAY · JANUARY 28





Veterans Writers Project

Ongoing · See Monday Schedule

WORKSHOP

Build Your Own Western Eclectic Jewelry

Tuesday-Wednesday · 9:00am-4:00pm · \$250

Learn how to build a pair of earrings and a wrap-style ring from start to finish with silversmith Nevada Miller. Nevada began engraving and fabricating silverwork when she was a junior in high school. An appreciation for Western trades, arts, and ways of life has been handed down to Nevada from her parents, Jeremiah and Colleen Watt. This class is for all skill levels and will cover sawing, filing, stamping, soldering, and finishing your two items. The jewelry will be made in a southwestern style incorporating commonly seen stamp work, with the option to add custom elements, such as a brand or other meaningful symbols. Come spend two days with Nevada Miller, and have a blast building something you love.

WORKSHOP

Cowboy Comics

Tuesday-Wednesday · 9:00am-4:00pm · \$150

Turn your favorite cowboy poem, story, or image into a dramatic, eye-catching comic that grabs readers' attention and immerses them in the gripping stories and settings of the American West. This two-day workshop with cartoonist Marek Bennett will also explore how cartoonists gather feedback, edit their work, and publish it for readers, culminating in a hand-made "mini" of Cowboy Poetry Comics Issue #2 to share with your pals back on the ranch. Bring your favorite poem, song lyrics, picture, or family story... or use a piece provided from the Western Folklife Center's collections. Basic art supplies included. No artistic experience necessary - everyone can draw comics!

WORKSHOP

Simply Sourdough

9:00am-12:00pm · \$75

A love of bread and bread making runs deep in the Landa family. Growing up on the family ranch outside of Lovelock, Nevada, Dan Landa always looked forward to bread made by both his mother and father. Dan has added his own twist to the tradition using sourdough, with batches of this natural leavening always ready for new friends and old companions. Participants will learn about sourdough bread, pancakes, "chorizo in a bedroll," and more. And if Landa's popular chorizo-making workshop is any indication, this promises to be a Basque-style gathering of friends who enjoy cooking, eating, and having a good time in the process.



Nevada Miller

TUESDAY · JANUARY 28

CONTINUED

WORKSHOP

Clay Pot Cooking

1:00-4:00pm · \$75

Reem Odeh, owner of Elko restaurant Odeh's Mediterranean, will show you how she prepares a meal for a family gathering in her small hometown of Bethlehem, Palestine. Reem learned to cook by helping her mother in the kitchen from a young age, and she dreamed of someday having her own restaurant. She immigrated to the United States with her family in 2006, and in 2017 her dream came true. Now her husband and sons help Reem serve up her love of food and family. In this workshop she will share her secrets for cooking a beef or lamb stew in a traditional clay pot (called a *fahora* in Arabic). She will also demonstrate her technique for the perfect hummus, which she swears you won't learn from a recipe.

WORKSHOP

The Perfect Pour

3:00−4:30pm · \$75 · Offered again on Wednesday

Throughout modern history, our obsession with the cocktail has been one of complex adoration and mutual innovation, weighing creative passion with our capacity for vice. We continue this tradition with an examination of the cocktail's evolution over the decades and its impact on our own local history. Join us for this year's installation of Duncan LittleCreek Gallery & the Gallery Bar's *The Perfect Pour.* Learn tips and tricks to create your own stunning libations. Take some poetic license on a few classic cocktails and learn to make some of the DLC's exclusive signature drinks. Must be 21+ with valid ID to participate.

SHOW

Cowboy Stew

G Three Bar Theater \cdot 7:00 – 8:30pm \cdot \$20

This show is sure to be an early week treat! Take one multi-faceted, multi-instrumentalist Texas institution (don't remove the ten gallon hat). Combine with one Nevada icon (garnished with mustache and wild rag). Add a returning favorite from Arizona (horseshoes optional, but be generous with the meter). All ingredients should be well seasoned, with friendships and collaborations developed over the years. Top with equal parts poetry and music, to taste. Turn on high for an hour and a half. There you have it — a surefire recipe for a satisfying cowboy concoction featuring **Pipp Gillette, Chris Isaacs**, and **Waddie Mitchell**.

wednesday · January 29

Veterans Writers Project

Ongoing · See Monday Schedule

The Perfect Pour

3:00-4:30pm · \$75

WORKSHOP

A Day at the Ranch

9:00am-4:00pm · \$175 includes lunch

Spend the day in the scenic ranching community of Clover Valley, located just south of Wells, Nevada, at the base of the east Humboldt range of the Ruby Mountains. The Dalton and Brough ranching families have called Clover Valley home for over a century, and members of the fourth generation are now in management positions and have children of their own. These two diversified ranches include cow-calf, seedstock, and haying operations as well as off-farm income generation such as direct marketing of beef to local restaurants. The Daltons and Broughs will discuss how adoption of new technology, marketing innovation, opportunistic expansion, and hard work have allowed their family ranches to remain viable. There will also be a stop at the Wells Rural Electric Company for a dutch oven lunch and a talk about the history of electricity in rural Nevada. During the bus ride to and from, retired University of Nevada Cooperative Extension Specialist and tour guide extraordinaire Ron Torell will discuss federal lands grazing, the Taylor Grazing Act, settlement of the West, and agriculture and mining in the area.



Pipp Gillette and Waddie Mitchell



Lloyd Wright

WORKSHOP

Dutch Oven Cooking from Cow Camp to Home

9:00am-12:00pm · \$75

Dutch ovens are a staple of cowboy cooking, whether out on the range or at home, and this workshop gives you a chance to learn from some of the masters of the cast iron. Cowboy poet Chris Isaacs and master fiddler Alex MacLeod will guide you through the use of seasoned cast iron dutch oven cookware to prepare bread, stews, pies, and other traditional fare.

WORKSHOP

Rhyme or Reason: Where Do Poems Come From

9:00am-12:00pm · \$30

In this age of instant communication via satellites and cellphones, why take the time to write a poem? Because *time* is the key ingredient. John Dofflemyer appreciates the timing and rhythms of life, and he will guide workshop participants in lively and very personal discussions of what triggers poetry. Is it assonance and the musical qualities of language that initiate our first lines, or is it art and emotion that insist we write? Or both? And how do we shape and control the poem with rhyme and meter as well as other figures of speech? At the end of this workshop, participants will compose and read a poem to the group.

WORKSHOP

Banjo IOI & 202

Banjo 101: 10:00am-12:00pm · \$25 Banjo 202: 2:00-4:00pm · \$25

(Each workshop requires a separate registration)

Spend a couple of hours with old-time banjo player Lloyd Wright as he shares his knowledge about the five-string banjo, discussing the instrument's history, and exploring different styles including clawhammer and two-finger. Bluegrass pickers beware — you won't find any Scruggs style here. For *Banjo 101*, Lloyd will teach you some simple chord shapes and strumming patterns, as well as a tune or two to practice on your own front porch. Those with some banjo experience can sign up for *Banjo 202* and explore alternate tunings, picking styles, and accompaniment techniques. This is a BYOB event — bring your own banjo (and a capo wouldn't hurt either)!

WORKSHOP

A Writing Workshop with Doris & Carol

1:00-4:00pm · \$30

Story. Pacing. Originality. Revision. Technique. Sparkle. Doris Daley and Carol Heuchan will make the case that all styles of poetry — rhyming, haiku, free verse, sonnets, and even limericks — are like a sports event. Natural talent is good, but natural talent, knowledge, and hard work are even better. If you write in a traditional rhymed-and-metered style, this is the workshop for you. If you write in *any* style, this is also the workshop for you. All ages and all levels of writers welcome. Doris and Carol promise a fun experience that blends the graceful and gritty components of poetry (pattern, rhyme, meter, figures of speech) with the inspirational. If there's time (and they'll make time!), these two top poets/presenters will touch on memorization and performance tips.

WORKSHOP

Southern Trail Ride Cooking

1:00-4:00pm · \$75

African-American riding clubs have saddled up for generations in Mississippi, Louisiana, and east Texas, participating in parades, horse shows, rodeos and popular trail rides. At trail's end, riders look forward to socializing, music and dancing, and sharing a good meal. Baked beans, corn bread, steak, cabbage, and smoked sausage are among trail ride favorites. Enjoy an afternoon with one of the region's favorite cooks as she shares recipes and stories from this deep-rooted, horse-loving community.

WEDNESDAY · JANUARY 29

CONTINUED

SHOW

Western Vernacular

Elko Convention Center Auditorium · 7:00 – 8:30pm \$40/\$30/\$25 00

In grand tradition, the Auditorium stage opens with a Wednesday night music fest that kicks the Gathering into high gear. Tickle your ears with the baritone tenor of **RW Hampton**, the blood harmonies of The Munsick Boys, and the cowboy vernacular of Wylie and the Wild West. Now that's some Western entertainment!



The Munsick Boys

THURSDAY · JANUARY 3



Veterans Writers Project

Ongoing · See Monday Schedule

TALK

Keynote Address

Elko Convention Center Auditorium · 9:30 – 10:30 am Free with 3-Day Deluxe or Day Pass

When mechanized modes of transportation replaced horses in the first half of the 20th Century, urbanites imagined a future with cleaner cities while their rural counterparts hoped for a more prosperous future as they replaced animals with tractors and other work-saving machines. Some wondered about the fate of the unemployed equines. What purpose could horses possibly serve beyond industries such as ranching and entertainment? In this year's keynote session, our speakers explore the value and growing relevance of horses in contemporary society and how we might regain the important connection horses once represented between rural and urban communities.

SHOW

Members' Show One: **Cowboy Classics**

Elko Convention Center Auditorium · 12:00-1:30pm \$40/Free to members with ticket

Fortify yourself: this show will have a healthy dose of tradition! Expert reciter, traveling horseman, and Montana legend Randy **Rieman** infuses vitality, inflection, and life into the cowboy poetry canon. Master poet Jay Snider shares his Oklahoma wisdom, reflecting the experiences of cowboys and rodeo riders of the past and present. And cowboy and master luthier Michael **Stevens** will be making his Elko debut, bringing his special brand of Texas style to Nevada. They brush the dust off any metaphorical bruises, shake out any symbolic wrinkles, adjust their wild rags, and move on down the trail.

WORKSHOP

Bones

1:00-2:00pm · \$25

Learn the knack of clacking the bones! Described as the American Songster, Dom Flemons draws on his extensive old-time and folk music knowledge to teach the history and skill behind this popular traditional rhythm instrument. Bring your own bonesor visit the gift shop to get your own bones if you don't already have some!



Dom Flemons

WORKSHOP

Square Dance

2:00-4:00pm · \$25

Maybe you've heard stories about the "way-back, Western" days when families would travel all day just to attend a square dance. Then they'd dance all night, eat an early breakfast, and ride home again to get back to ranch chores. Do you have that kind of dedication? And stamina?! We won't go all night, but this two-hour workshop will show you why square dancing did — and still does — attract a great community. No experience necessary! Alex MacLeod, square dance caller and fiddler from Seattle, will teach you everything you need to know. His band Rattlesnail will crank out tunes sure to inspire dancing as you cruise through the afternoon. After this workshop, you'll be primed and ready for a square dance prelude at the Friday & Saturday Night Dances. Live music, fast-paced dancing — don't miss it!



Carol Heuchan

SHOW

That Seventies Show

G Three Bar Theater \cdot 6:00–7:30pm \cdot \$75/\$35

This totally groovy show will prove that with age comes wisdom... and a sense of humor, with a side of aches and pains. Join **DW Groethe, Carol Heuchan, Waddie Mitchell, Rodney Nelson**, and **Vess Quinlan** as they circle up and swap poems about the things they've learned along the way to being a septagenarian.



Dylan Clough

SHOW

California Dreaming

Elko Convention Center Auditorium · 6:00 – 7:30pm \$40/\$30/\$25 @

"They" may say that California isn't country. But this trio of songwriters testifies to the country sensibilities found in those California vibes. **Miko Marks**' soulful voice calls up country music's roots and its branches. Beloved by the Oakland Black Cowboys Association, Miko's brand of musical storytelling — from her 2005 "Freeway Bound" debut to her recent inspiration on the roller rinks — calls to mind vaquero propensities for traveling west, taking risks, falling hard, and helping each other up. **Mike Beck**'s songs resonate deeply with the lessons he learned from his many years in the Golden State. And **Dave Stamey**'s incisive, illustrious, homegrown and free-and-easy style is surely influenced by the salt-tinged breezes of California. Join these musical mavens as they push the boundaries of country to the Pacific Ocean and beyond...

SHOW

Blazing Trails

G Three Bar Theater · 8:00 – 9:30 pm · \$75/\$35

This is going to be an evening so full of musical grit, the grains will be stuck in your ears for weeks (metaphorically, of course). Forrest Van Tuyl spends his summers with a pack string in Eastern Oregon and his winters unpacking poetic Western music with his band **An American Forrest**. **Cat Clifford** rides hard from Lakota Country around the country, working leather, making music, and sweeping rodeos with his bold brand of country rock. A self-professed rambler and folklore enthusiast, Utah singer-songwriter **Dylan Clough** creates music at a Western pace. A musical evening of guts, glory, guitar-slinging, and grabbing life by its... horns. Bring your bandana!

Tickets & Passes

ORDER FORM

TICKETS GO ON SALE Tuesday, September 3, 2019, at 9:00am Pacific Time to members and Thursday, October 3, 2019, at 9:00am

Pacific Time to the General Public. Order tickets online at www.westernfolklife.org, by phone at (888) 880-5885 (toll free) or (775) 738-7508, or complete this form and mail it to the address at bottom right. Email questions to tbaer@westernfolklife.org.

PASSES Children under 12 accompanied by an adult are admitted free to non-ticketed daytime events.

DATE	DAY	TIME	TITLE	PRICE	QTY	SUBTOTAL
1/30-2/1	Thu-Sat	9:30am-4:30pm	Three-Day Deluxe Pass	\$80		
			September 3-October 2 MEMBERS' ONLY Pre-Sale	\$60		
1/30	Thu	9:30am-4:30pm	Single Day Pass (Thursday)	\$30		
1/31	Fri	9:30am-4:30pm	Single Day Pass (Friday)	\$30		
2/1	Sat	9:30am-4:30pm	Single Day Pass (Saturday)	\$30		

WORKSHOPS & TALKS

DATE	DAY	TIME	TITLE	PRICE	QTY	SUBTOTAL
1/26-29	Sun-Wed	9am	Rawhide Braiding	\$385		
1/27-29	Mon-Wed	9am	Hatmaking	\$350		
1/28-29	Tue-Wed	9am	Build Your Own Western Eclectic Jewelry	\$250		
1/28-29	Tue-Wed	9am	Cowboy Comics	\$150		
1/28	Tue	9am	Simply Sourdough	\$75		
1/28	Tue	1pm	Clay Pot Cooking	\$75		
1/28	Tue	3pm	The Perfect Pour	\$75		
1/29	Wed	9am	A Day at the Ranch	\$175		
1/29	Wed	9am	Dutch Oven Cooking from Cow Camp to Home	\$75		
1/29	Wed	9am	Rhyme or Reason: Where Do Poems Come From	\$30		
1/29	Wed	10am	Banjo 101	\$25		
1/29	Wed	2pm	Banjo 202	\$25		
1/29	Wed	1pm	A Writing Workshop with Doris & Carol	\$30		
1/29	Wed	1pm	Southern Trail Ride Cooking	\$75		
1/29	Wed	3pm	The Perfect Pour	\$75		
1/30	Thu	1pm	Bones	\$25		
1/30	Thu	2pm	Square Dance	\$25		
1/31	Fri	10am	Country Waltz	\$25		
1/31	Fri	1pm	Cowboy Chords	\$25		
1/31	Fri	2pm	Zydeco	\$25		
2/1	Sat	10am	Lindy Hop	\$25		
2/1	Sat	10:30am	Square Dance for the Family	\$5		
2/1	Sat	1pm	Conversation with Hot Club of Cowtown	\$25		
2/1	Sat	2pm	Old Time Ranch Dance	\$25		

Gathering The Next Generation

Are you between the ages of 15 and 35? A limited number of Day Passes and evening show tickets are available at the discounted price of \$20! Buy up to two tickets per show as well as up to two Day Passes. Not all shows are discounted, so look for the picon in our Ticketed Shows list to see which are. Tickets are will-call only and all ticket/pass users must show valid proof of age at pickup. When purchasing tickets online, please use discount code *NEXTGEN* on the checkout form.

Members' Pre-Sale 3-Day Deluxe Pass Discount

Members can buy Deluxe Passes at a discount! 3-Day Deluxe Passes will be \$60 from September 3-October 2 *only*. Learn how to become a member on page 18.

EVENING PERFORMANCES & SPECIAL EVENTS

Most performances are 90 minutes. G Three Bar Theater (G3Bar) at the Western Folklife Center is general seating. Convention Center Auditorium (CCAud) is assigned seating. Varied pricing scale for the auditorium shows reflect seat location with the higher-priced seats being closest to the stage. Premium priced G3Bar show tickets are for a limited number of pre-seat tickets offered during member sales period *only*.

DATE	DAY	TIME	LOCATION	TITLE	PRICE	QTY	SUBTOTAL
1/27	Mon	7pm	G3Bar	Ready, Set, GO!	\$20		
1/28	Tue	7pm	G3Bar	Cowboy Stew	\$20		
1/29	Wed	7pm	CCAud	Western Vernacular ng	\$40/\$30/\$25		
1/30	Thu	12pm	CCAud	Members' Show One	\$40 Free to members*	 (ticket requi	 red)
1/30	Thu	6pm	G3Bar	That Seventies Show	\$75**/\$35		
1/30	Thu	6pm	CCAud	California Dreaming 🕡	\$40/\$30/\$25		
1/30	Thu	8pm	G3Bar	Blazing Trails	\$75**/\$35		
1/31	Fri	11am	CCAud	Members' Show Two	\$40 Free to members*	 (ticket requi	 red)
1/31	Fri	6pm	G3Bar	The Sound of Horses	\$75**/\$35		
1/31	Fri	6pm	CCAud	Better Part of Living 🕡	\$40/\$30/\$25		
1/31	Fri	8pm	G3Bar	Tribute to Don Edwards	\$75**/\$35		
1/31	Fri	8pm	CCAud	Battle of the Bands 🕡	\$40/\$30/\$25		
1/31	Fri	9pm	CCTurq	Friday Night Dance	\$20		
2/1	Sat	11am	CCAud	Cowboy Caffeine, Extra Strong	\$30		
2/1	Sat	2:30pm	G3Bar	Blues on the Range	\$30		
2/1	Sat	3pm	CCAud	Ranch Family Show	\$30 Free to ranch fami	 lies (ticket r	equired)
2/1	Sat	6pm	G3Bar	Straight Chutin' Champions	\$75**/\$35		
2/1	Sat	6pm	CCAud	l Wanna Be a Comic Cowboy 👩	\$40/\$30/\$25		
2/1	Sat	8pm	G3Bar	Highlights of the Open Mic	\$35		
2/1	Sat	8pm	CCAud	Stay a Little Longer 🕡	\$40/\$30/\$25		
2/1	Sat	9pm	CCTurq	Saturday Night Dance	\$20		
2/2	Sun	12am	G3Bar	Midnight Dance	\$20		
					Pass & Ticket To	tal:	

SPECIAL OFFERS

Early Week Discount

Are you attending an early week workshop? If so, you qualify for a \$5 discount to both Monday and Tuesday night shows at 7:00pm in the G3Bar theater! Just call the ticket office with your order and request the early week discount for the shows.

RANCHERS & WORKING COWBOYS get in free to the Ranch

Family Show and can request free day passes by calling the ticket office.

Bring a Friend (or Four)

Bring friends who are new to the Gathering and earn a FREE 3-Day Deluxe Pass for yourself! Here's how:

- » Bring two new friends to the Gathering.
- » Purchase two Deluxe Passes for your friends.
- » Email or phone us with their contact information.
- » We confirm your friends are new to the Gathering.
- » We ship one FREE Deluxe Pass to you!

Even better, if you bring four new friends and buy Deluxe Passes for them, you qualify for two *FREE* Deluxe Passes!

CHECK OUT

Is your membership u	ıp-to-date? (See page 18 for b	enefit information.)
New Renewal		
	75 Patron \$100 Contributo \$1,000 Benefactor \$1,500	··
Pass & Ticket Total:	\$	
Membership Total:	\$	
Donation:	\$	
Processing Fee:	\$ 10.00 (per order)	
GRAND TOTAL:	\$	
Visa MasterCard	•)
Card Number		
Socurity Codo (CCV)	Expiration Data	
	Expiration Date	
Cardholder Name	·	
Cardholder Name Signature Mailing Address	·	
Cardholder Name Signature Mailing Address Name		
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Cardholder Name Signature Mailing Address Name Address		
Cardholder Name Signature Mailing Address Name Address City		Zip Code
Cardholder Name Signature Mailing Address Name Address City	State	Zip Code

ALL SALES ARE NON-REFUNDABLE AND NON-EXCHANGEABLE



Mail this form to

National Cowboy Poetry Gathering Tickets Western Folklife Center 501 Railroad St. Elko, NV 89801-3752

Questions? Email tbaer@westernfolklife.org or call (888) 880-5885, ext. 1

NEXTGEN available tickets

*Members' Show tickets (see membership benefits grid on page 18) $\,$

**Special pre-seat option for limited number of tickets/show. Pre-seat ticket holders will have special/early access to the theater.

FRIDAY, JANUARY 3

Veterans Writers Project

Ongoing · See Monday Schedule

WORKSHOP

Country Waltz

10:00am-12:00pm · \$25

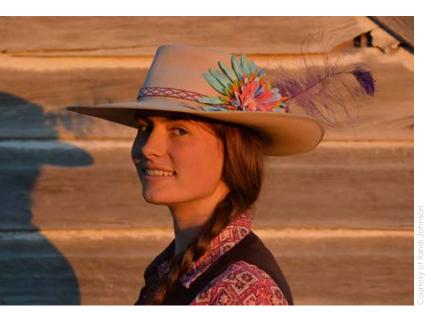
It's been said that, "If you can't waltz, you can't fall in love!" Amy Mills will teach you the tricks to gliding, twirling, and whirling your way across the dance floor in triple time. (Romantic advice not included — but once you stop stepping on your partner's toes, who knows what might happen?) No experience or partners necessary.

SHOW

Members' Show Two: What Can't a Ranch Woman Do?

Elko Convention Center Auditorium · 11:00am – 12:30pm \$40/Free to members with ticket

Roles know no gender on the ranch when there's work to be done. And ranch women conform to no stereotype. Join **Doris Daley, Carolyn Dufurrena, Patricia Frolander**, and newcomer **Randi Johnson** — strong, distinct female voices — for poetry about everything that ranch women do, straight from the source. As recipients of the Della Johns scholarship, these women continue the legacy of Della, who was herself a ranch woman, career nurse, and all-around inspirational female figure. With one foot on the ranch and one foot in town, these women of the world provide a glimpse of their everyday lives through their stories and verse.



Randi Johnson



Whit Smith

WORKSHOP

Cowboy Chords

1:00-2:30pm · \$25

A guitar workshop and rare American music discovery expedition! Hot Club of Cowtown's founding member, Whit Smith, will give an in-depth tour of vintage Western swing music, its influences, and how to play it on guitar. Whit will demonstrate the wondrous style that has all but vanished and teach techniques from beginner to advanced so that anyone attending will have something new to play by the end of the class. Bring your guitar! Interested nonguitar players are enthusiastically encouraged to participate as the material will be of interest to all fans of Bob Wills and jazz music.

WORKSHOP

Zydeco

2:00-4:00pm · \$25

There's something joyfully infectious about the music of rural Louisiana. "Catch the bug" with Amy Mills as you learn to dance along to the zydeco beat. Experience quick-stepping techniques in this workshop before hitting the dance floor later on Friday night to dance the night away to the incomparable Geno Delafose & French Rockin' Boogie. This class is for everyone. Beginners are welcome, and you don't need a partner to attend.

SHOW

The Sound of Horses

G Three Bar Theater · 6:00 – 7:30 pm · \$75/\$35

All-around ranch kid **Marinna Mori**, renowned reciter and writer **Joel Nelson**, profound picker **Gail Steiger**, and soothing songstress **Trinity Seely** all know a thing or two about horses. A good horse can keep a cowboy safe. And also teach one a thing or two. And, most good horses eventually find their way into a cowboy's verse, whether as the star of the story or as a more subtle muse. With the fine ears of buckaroos attuned to their fourlegged friends, these artists interpret life a-horseback. Listen in as the long-standing companionship between horse and human comes alive in this evening's verse and song.

SHOW

Better Part of Living

Elko Convention Center Auditorium · 6:00 – 7:30pm \$40/\$30/\$25

An evening of sonic indulgence, Great Plains inflections, and ramblers' observations infused with a love of home and a penchant for verse. Hailing from Kansas by way of Wyoming, country music heir **Ned LeDoux** honors his father's legacy while blazing his own lyrical trail. From the prairies of Nebraska, poet **Jake Riley** writes and recites with a philosophy of life — in all its ordinary ups and downs — that's all his own. And, from the badlands of North Dakota, **Jessie Veeder** — songwriter, photographer, columnist, speaker, rancher, mother, road warrior — joins with her father to spin their own folk music sound. Sustained by the wind, wheat, wide highways, and whirling hawks of the open grasslands, these performers exemplify a road-tested, home-rooted, rising generation coming into their own.



Ned LeDoux

SHOW

Tribute to Don Edwards

G Three Bar Theater · 8:00 – 9:30 pm · \$75/\$35

A mesmerizing voice of character and depth. An immaculate memory. A songlike yodel. An effortless skill with a guitar. A presence that exudes gravitas and warmth. All of these describe consummate and irreplicable cowboy balladeer Don Edwards — a man who has devoted his life and career to carrying forward a multitude of cowboy musical traditions. **Dom Flemons, Andy Hedges, Dave Stamey**, and a host of other performers deeply influenced by the music Don has kept alive and kicking will take the stage to pay tribute to this living legend. With almost 50 years of crooning, yipping, and picking under his belt, Don Edwards is no "vanishing minstrel of the range." His legacy is visible, vital, and revitalizing, as evidenced by this stirring homage.

Battle of the Bands

Elko Convention Center Auditorium · 8:00 – 10:00 pm \$40/\$30/\$25 70

What beats a powerhouse band with a compelling frontman and a catalog of perfectly crafted, hard hitting songs? Three of 'em! Hailing from big sky country, Wylie & the Wild West bring moves and musicianship that will have you yodeling with delight. From bayou country, Geno Delafose & French Rockin' Boogie break it down with rubboard, accordion. and irresistible zydeco charm. And, wild rose country's Corb Lund & the Hurtin' Albertans match them nose-tonose with Western wit and devil-may-care dash. Each putting their unique stamp on Western



Geno Delafose

music, these outfits and their frontmen manage to be both utterly contemporary and cool-ly traditional. Exuding a catchiness that comes from cutting horses and cutting hay, they'll cut up the concert stage with an ease that is sure to please. Like a rogue rough country cow or a side-of-the-road honky tonk, this three-fer is so wild it hurts. Hurts so good.

DANCE

Friday Night Dance

Elko Convention Center · 9:00pm-12:00am · \$20

We're kicking the dance off early this year! From 9 to 10, get ready to do-si-do with **Alex MacLeod and Rattlesnail**, warming up your legs in time for **Geno Delafose & French Rockin' Boogie** to hit the stage at 10. When he's not harvesting 200 acres of grass, Geno is coaxing couples to the dance floor with his low-slung accordion and killer backing band. From grass-cutting to rug-cutting, these Creole cowboys know how to pass a good time. With their red-hot rhythms and nouveau zydeco style, Geno Delafose & French Rockin' Boogie bring you bayou-soaked boogie beats all the way from Louisiana. Melding Cajun and blues with a good dash of soul and country and Western, this band is sure to spice up your two-steps, waltzes, and swing. Just bring your best boogie spirit to the floor — your feet will follow!

SATURDAY, FEBRUARY

WORKSHOP

Lindy Hop

10:00am-12:00pm · \$25

If your toes are tapping, but you still need some good moves, this is a perfect dance for you. Lindy hop is the rodeo swing for the urban set, a dance that's been rockin' from coast to coast since it was born in Harlem in the 1920s and its revival in the '90s. Amy Mills will teach you the moves and keep you grinning. Geared to beginning and intermediate dancers, but all levels are welcome. You don't need a partner to attend.

WORKSHOP

Square Dance for the Family

10:30am−12:00pm · \$5 adult Free for children accompanied by an adult

Activities where entire families can participate together are rare — but square dancing can be an incredible experience for the whole family. Kids get a thrill from dancing with their parents, and parents remember forever those brief years when they get to dance with their kids. This workshop will focus on family-friendly dances that are entertaining for children and adults alike. Live music will get everyone dancing, and caller Alex MacLeod will teach all the movements — no experience necessary. We'll have some big, big fun together!

SHOW

Cowboy Caffeine, Extra Strong

Elko Convention Center Auditorium · 11:00am – 12:30pm \$30

A Saturday morning session

sensibilities — subtle, but with

a splash of showmanship. These three cowboys-withguitars will start your day off

like a cup of strong cowboy

storyteller **Ned LeDoux**, and ranchhand entertainer **RW**

Hampton ease you into your

Saturday with their special

blend. It's a smooth, warm, comforting pick-me-up!

coffee. Cowgirl chanteuse **Trinity Seely**, sagebrush

of singer-songwriter



RW Hampton

WORKSHOP

Conversation with Hot Club of Cowtown

1:00-2:30pm · \$25

Join Whit, Elana, and Jake of the Hot Club of Cowtown in a candid workshop exploring all aspects of living the dream, traveling the world, and making music as a Western swing trio. This is a free-ranging session with the band sharing and exploring ideas on song-writing, arranging, putting together three-part vocal harmonies, violin and guitar twin lines, rhythm playing, improvisation, soloing ideas, and finding unexpected songs and out-of-the way inspiration. The band will welcome audience questions and participation to guide this informal session to explore and discuss all aspects of the musical, Western, and traveling-life. You don't need to be a musician to find this workshop compelling — any music lover can join in this conversation about making music, creating, and maintaining a Western swing trio over more than two decades, and the joy and satisfaction that comes from creating your own unique contribution to artistic and Western life.



WORKSHOP

Old Time Ranch Dance

2:00-4:00pm · \$25

With the current old-time music revival holding strong across the country, young and old are rediscovering the joys of social dancing to live music. With a few simple steps, these dances can still raise the roof when the bow hits the fiddle strings. Craig Miller will lead you through dances like the Virginia reel, circle dances, and a variety of other dances with simple steps. Partners aren't necessary, just come prepared to meet a lot of people and have a ton of fun — the old-fashioned way.

SHOW

Blues on the Range

G Three Bar Theater · 2:30-4:00pm · \$30

From Charley Willis to Lead Belly to Lil Nas X, African Americans have always had an impact on Western culture and music. Fresh off his acclaimed *Black Cowboys* album release, **Dom Flemons** brings traditional ditties and original ballads that share deep stories of cowboy history. **Pipp Gillette & Lloyd Wright** shake the cowboy music repertoire down to the bones. And **Andy Hedges** adds to the chronicling with lore in the form of poetry and song. These singing knowledge-holders (and friends) speak to the historical and contemporary impact of Black cowboys as they swap songs. Join them and some special guests for an afternoon of musical chemistry, camaraderie, and compositions born where the blues meet the grass.

SHOW

Ranch Family Show

Elko Convention Center Auditorium · 3:00 – 4:15pm \$30/Free to ranch families with ticket

Celebrate family ranching and family music-making with these three father-led family units in an afternoon of shared experience, shared genes, and shared songs. Four-man Wyoming operation **The Munsick Boys** bring fiddling, guitar-playing, songwriting, and Western living to their broad-ranging Western music. Montana trio **Brigid Reedy** and her father, John, and brother, Johnny "Guitar" Reedy, yodel, recite, write, sing, and swing with an artistry that grows from their shared bonds. And, from the family ranch in western North Dakota, folk and country music singer **Jessie Veeder** performs with the man who taught her what she knows, her father, Gene Veeder. These dads show off their impressive broods, proving that the family band is not a lost artform. And neither is family ranching.



Rodney Nelson and Yvonne Hollenbeck



Miko Marks

SHOW

Straight Chutin' Champions

G Three Bar Theater · 6:00 – 7:30 pm · \$75/\$35

These rodeo pros steer an evening of massive entertainment from the chute to the dirt, bringing you stories and spirits of far-flung arenas and the roads in between. The roster includes Pine Ridge's five-time Indian National Finals Rodeo qualifier and high-flying musician Cat Clifford; rodeo- and radio-crowd pleaser, past Bill Pickett Invitational Rodeo touring musician, and country singer Miko Marks; pro language-twirler, record setter, saddle bronc rider, and bucking horse raiser, Crow Country's Henry Real Bird; and bareback verse Montana rodeo poet Paul Zarzyski. From rodeo woes to rodeo wins, these four eschew playin' it safe, bulldoggin' big songs and relaying rounds of rousing words as only real roughstock rodeo crew can do.

SHOW

I Just Wanna Be a Comic Cowboy

Elko Convention Center Auditorium · 6:00 – 7:30pm \$40/\$30/\$25

From subtle deliveries to outlandish turns of phrase, these punchy poets promise an evening of giggles and guffaws. Traversing the stylistic ground of humor, this line-up rolls fun-loving chemistry, expansive repertoire, and off-the-cuff poetic dexterity into a bundle of entertainment. Alberta's siren of sass **Doris Daley**, South Dakota's non-stop wit-wielder **Yvonne Hollenbeck**, North Dakota's stealthily riotous **Jarle Kvale**, North Dakota's deadpan doozy-dropper **Rodney Nelson**, and Nebraska's seam-busting jokester **R.P. Smith** are a crew that's sure to have you in stitches. You'll wonder if they're poets or comedians. And, really, it's half dozen of one, six of the other.

SATURDAY, FEBRUARY

CONTINUED

SHOW

Highlights of the Open Mic

G Three Bar Theater · 8:00 - 9:30pm · \$35

Every year, poets, musicians, and storytellers overcome time, travel, and cost to sign up for the Gathering's open mic sessions. From inspirational newcomers to impressive old hands, amateurs to professionals, the stirring voices of the open mic speak to the spirit of the Gathering — the spirit of self-expression. Expression of life and land. Expression of the people. The open mics draw dedicated wordslingers and tunesmiths who share their voices with us during three days of camaraderie and creativity. These performers demonstrate the value of process and participation, underscore the vitality of the tradition, and produce moments of sheer delight and enlightenment. As that magic moves to the G Three stage for the evening, you can expect highlights that are raw and polished, entertaining and thought-provoking. The people will be heard.

SHOW

Stay a Little Longer

Elko Convention Center Auditorium · 8:00 – 9:30pm \$40/\$30/\$25 no

By nourishing their musical roots, the two acts that share this bill grow new musical life full of substance and pizzazz. **Hot Club of Cowtown** is a classic Western swing combo with a beyond-classic sound, melding the strains of Elana James' stellar fiddling, Whit Smith's virtuosic guitar playing, and Jake Erwin's timeless bass slapping into a whole that's greater than the sum of its parts. **Dom Flemons** blends folk mastery, blues prowess, and country dexterity into a compound beyond compare. The chemistry of this hard-swinging trio and hard-singing songster is undeniable.

DANCE

Saturday Night Dance

Elko Convention Center · 9:00pm-12:00am · \$20

Give your boots the old spit and shine and get ready to slide across the floor. From 9 to 10, find a partner and circle up for some more square dancing with **Alex MacLeod and Rattlesnail**. But don't tire yourself out. At 10, **Wylie & The Wild West** will rev you up with their rugged yet refined rhythms. A little bit Western swing, a little bit old-school country, a little bit rootsy rock, and a little bit yodel-ay-ay-cool, Wylie and Co. hit all the right notes to choreograph a stellar evening of bootie-shaking. Guaranteed to make you wild on the dance floor.

DANCE

Midnight Dance

G Three Bar Theater · 12:00 – 2:00am · \$20

Don't pack your bags yet! Give your boots one last shine and your mustache one last wax. After a week of hard work and hard play, it's time for the last stroll around the dancefloor. Make some memories (or shake some memories) at the Midnight Dance. **Corb Lund & the Hurtin' Albertans** bring the Gathering home.



Corb Lund

POSTER ARTIST: MARION COLEMAN

Marion Coleman was a self-taught textile artist who designed projects that explored community stories, African-American history and culture, social injustice, women, and aging. She drew

on her 20 years of experience as a social worker to enrich the work she created about community, health and wellness, and race. She became a professional artist in 2003.

Her public art projects can be found in several San Francisco Bay Area



cities. In 2016, she curated "Neighborhoods Coming Together," a place-making project about Oakland, CA, that was featured in *The New York Times*. Her work has been exhibited nationally (The Underground Railroad Freedom Center, Cincinnati, OH; Bullock Museum, Austin, TX; and Michigan State University, East Lansing, MI) and internationally (South Africa, Europe, Japan, Costa Rica and the U.S. Consulate in Jerusalem). In 2018, she was recognized and honored with a National Heritage Fellowship from the National Endowment of the Arts. Coleman lived and worked in Castro Valley, CA, from 1984 until her death in April 2019.

ELKO & Planning Your Visit

HOW TO GET HERE:

Elko is located in the northeastern corner of Nevada along Interstate 80. We are 230 miles from Salt Lake City, 290 miles from Reno, 425 miles from Las Vegas, and 255 miles from Boise. Elko is serviced by Skywest Airlines (a Delta Air Lines connection) from Salt Lake City (SLC) to Elko (EKO). Amtrak's California Zephyr stops in Elko daily. Airplane and helicopter charter services are also available.

WHERE TO STAY:

Elko boasts over 35 hotels/motels and five RV parks. There are plenty of rooms to choose from, and room rates span a wide price range. There are always available rooms during the Gathering; however, we suggest you book ahead to get a room that fits your budget and needs.

Find hotels that offer special Gathering rates on our website, www.nationalcowboypoetrygathering.org/planning-your-trip. For hotel advice, call the Western Folklife Center at (775) 738-7508 ext. 238, the Elko Convention and Visitors Authority at (800) 248-3556, or the Elko Chamber of Commerce at (775) 738-7135.

HOW TO GET AROUND ONCE YOU'RE HERE:

The main Gathering venues are located a little more than a mile apart. We provide complimentary shuttle service on a fixed route between venues Wednesday through Saturday. These shuttles transport artists and audience alike, and we ask that artists get priority if needed — we wouldn't want them to be late to a show! Elko does have taxi service and free parking is abundant. Some hotels will offer shuttle service for their quests.

SHOW LOCATIONS

Most events take place at the Western Folklife Center (501 Railroad Street) and the Elko Convention Center/Conference Center (700 Moren Way). Cooking workshops take place at the First Presbyterian Church (1559 Sewell Drive) and dance workshops are at the Elko High School Old Gym (987 College Avenue/9th Street). Additional activities may be scheduled at Great Basin College (1500 College Parkway) and other venues. Find a map of Elko and all locations at *nationalcowboypoetrygathering.com* and in the official event schedule.

ACCESSIBILITY

Assisted-listening devices are available in the Elko Convention Center Auditorium and the Western Folklife Center's G Three Bar Theater. Wheelchair seating is limited at both venues. Volunteers will be available upon request to assist visitors with disabilities. Please call (775) 738-7508 to pre-arrange these services. Unfortunately, the shuttle vans are not equipped with lifts.

WEATHER

Elko is in the high desert of the Great Basin at 5,000-ft elevation with nearby mountains that affect the weather, giving January and February a variety of conditions. Check the forecasted weather before you travel and road conditions if you are driving. Web cameras are a great resource. Always be prepared for cold temperatures and snowfall.

SAVE THE DATE FOR THE 37TH GATHERING

It's not too early to mark your calendars for the 37th National Cowboy Poetry Gathering, **January 25–30, 2021**.

FOR MORE INFORMATION: nationalcowboypoetrygathering.org · (888) 880-5885 · (775) 738-7508

Volunteer at the Gathering

Whether you're from Elko or from out of town, you can lend a hand at the *National Cowboy Poetry Gathering*. Volunteers assist with everything from taking tickets to creating stages to helping guests and artists. Over 300 volunteers keep this operation going, so it's a great way to meet your fellow Gathering-goers. Opportunities are available throughout the week of the Gathering (and earlier!). Get involved! Get matched up with a volunteer opportunity by registering at *westernfolklife.org/volunteer*. Our Volunteer Coordinator will contact you with more information starting in October.



MEMBERSHIP

Join Us and Buy Tickets Early

By supporting the Western Folklife Center as a member, you not only help us bring you the *National Cowboy Poetry Gathering* and outstanding exhibitions, films, and educational programs for youth — you also get to buy your *National Cowboy Poetry Gathering* tickets **one month early**. Many shows sell out, so this is a good reason to become a member. You also get a free ticket to a special members' show and a discount on the 3-Day Deluxe Pass, which gives you access to all of the non-ticketed daytime programming at the Gathering!

How Does It Work?

First, **become a member no later than August 30** by visiting **westernfolklife.org**. You can also call the Western Folklife Center at **(888) 880-5885** ext. **222** or simply mail in your **Ticket Order Form** (pages 10-11) with the membership purchase included.

Tickets and passes go on sale for members at 9:00am PDT on **September 3**. Purchase them online at *nationalcowboypoetrygathering.org* or over the phone by calling **(775) 738-7508** or toll-free at **(888) 880-5885**.

Members may also purchase the **3-Day Deluxe Pass** for **\$60** from **September 3 through October 2**. When tickets go on sale to the public on October **3**, Deluxe Passes return to the full price of \$80.



Marla Aufmuth

Membership Benefits

MEMBERSHIP LEVELS	Friend \$40	Family \$75	Patron \$100	Contributor \$150	Supporter \$250	Partner \$500	Donor \$1,000	Benefactor \$1,500	Sustainer \$3,000
Purchase Gathering tickets early	Limit 2 tickets per show	Limit 4 tickets per show	Limit 6 tickets per show	Limit 8 tickets per show	Unlimited tickets for each show at the Gathering				
Free ticket(s) to a Members' Show	1 ticket	2 tickets	3 tickets	4 tic	kets 6 tickets 8 tick		kets	10 tickets	
Discounts in Gift Shop	\$5 gift c	ertificate	Ongoing 10% discount						
Unframed Gathering poster	*			*	*	*	*		
Gift package					*	*	*	*	
Free admission to all Western Folklife Center events (excludes Gathering)								*	*

SUPPORT

Sponsorship Opportunities

Corporations and foundations can impact programming and support general operations by underwriting or sponsoring Gathering events. And **anyone** can help bring a performing artist to this year's Gathering.

For more information, contact us at **(775) 738-7508**, ext. **222** or visit *westernfolklife.org*.

Donations

Your support is greatly valued and appreciated. We welcome your tax-deductible gift of any size to the Western Folklife Center.

The Western Folklife Center is a non-profit 501c(3) organization based in Elko, Nevada. Please consult with your attorney or tax advisor for the various tax benefits and restrictions that may apply to your specific situation.

SUPPORT THE GATHERING WITH A DONATION TO THE SILENT AUCTION

Want to support the Western Folklife Center and its programs? Donate something wonderful to our silent auction! We are looking for a wide variety of high-quality items representing Western life: framed artwork, sculptures, handcrafted horse gear, musical instruments, clothing, books, handmade quilts, carvings, cases of wine, travel packages, and other experiences. Please email *ctrainor@westernfolklife.org* or call (888) 880-5885, ext. 222, with donation information or questions.



Thank You to the Major Sponsors of the 2019 National Cowboy Poetry Gathering

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The mission of the Western Folklife Center is to use story and cultural expression to connect the American West to the world.











501 Railroad St. Elko, NV 89801-3752

THE WESTERN FOLKLIFE CENTER

presents



THE **36**th NATIONAL

COWBOY POETRY GATHERING

January 27 - February I, 2020 · Elko, Nevada

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