



IVAN AGUIAR

Graphic Designer / Illustrator

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About

Ivan or Iván, a duality that represents who I am as a bilingual and multicultural individual. Fueled by a curiosity to explore and a passion for knowledge, I aim to combine my life experiences, skills, and dedication in order to craft conceptual work that is beautiful, detailed, and has a positive effect on people's lives.

Education

University of North Texas
Bachelor of Fine Arts in Communication Design

Aug 2012 - Dec 2016
Denton, Texas

Tarrant County College
Associate of Arts

Aug 2010 - Jun 2012
Arlington, Texas

Work Experience

Vital Design Group
Graphic Designer / Illustrator

I built brands from ideation to execution via packaging, die lines, logos, illustrations, iconography, business cards, and extensions for local and Fortune 500 companies. I also maintained relationships with clients and contractors. My contributions to the agency gained national recognition at the GDUSA design and packaging awards.

Oct 2016 - Jan 2018
Southlake, Texas

Clients included:

- Frito Lay
- Caesar's Pasta
- Nulo
- Shield Tech

Vital Design Group
Design Intern

Jun 2016 - Oct 2016
Southlake, Texas

I developed die lines, constructed packaging prototypes, prepared print-ready files, and restructured existing layouts for new products.

Freelance Designer
Graphic Designer / Illustrator

May 2015 - Present
Denton, Texas

I create identities, logos, packaging, brand extensions, labels, and business cards for local brands and international brands.

Capabilities

- Branding / Identity Design
- Packaging Design
- Traditional & Digital Illustration
- Logo Design & Iconography
- Bilingual: Fluent in Spanish
- Team Player (on & off the field)
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Microsoft Office
- Mac & Windows OS
- Squarespace

Awards

American Graphic Design Award 2017 - GDUSA
Branding & Packaging for Tea Botanics

American Graphic Design Award 2017 - GDUSA
Branding for Buon Cibo

American Package Design Award 2017 - GDUSA
Packaging for Atkinson's Halloween Candy

International Design Award 2018 - HOW Design
Packaging for Atkinson's Halloween Candy

Organizations

AIGA • DSVC • Creative Mornings Dallas

References available upon request