

Press Release 2017

Contact Person:

Justin Curl

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We ARE the Original, the Only, the Best Hunting & Fishing Show in McAllen, Texas and the Rio Grande Valley. A proven show for over 26 years with proven results.... Bar None!

**L&F Distributors, Academy Sports, Hacienda Ford, Capital Farm Credit & Bert Ogden
R.G.V.**

Presents

The 27th annual

Texas Hunters & Sportsman's Expo

July 21, 22, 23, 2017

NEW McAllen, Convention Center - McAllen, Texas

The 27th Annual Texas Hunters/Sportsman's Expo is coming back to the NEW McAllen Convention Center (CORNER OF EXPRESSWAY 83 AND WARE RD.), July 21, 22, 23, 2017. According to show director(s), Chris & Justin Curl, "We have had solid crowds over the past 26 years, and the show's attendance continues to grow each year. ***It Really Gets Better each year!!!*** This 3 day weekend event is expected to draw several thousand hunting & fishing enthusiasts and visitors from both sides of the Texas/Mexico border." **"THE MAIN THING WE WANT TO FOCUS ON THIS YEAR IS THE FACT THAT WE ARE GOING TO HAVE ITEMS FOR EVERYONE AND A VARIETY OF EXHIBITS TO ENJOY. WE WILL HAVE SMALLER EXHIBITS WITH MORE AFFORDABLE ITEMS FOR EVERYONE AS WELL.**

The Texas Hunters/Sportsman's Expo is recognized as the Highest Quality Hunting/Fishing Trade Show in South Texas, designed for the WHOLE family. **Don't Be Confused by imitations or "fly by night" knockoffs.... We are the Original and Best Show in South Texas.** This is the only show of it's kind south of San Antonio and North of Monterrey Mexico. The show features guides and outfitters from across the United States, Canada, Mexico and Africa, booking hunts for Trophy Whitetail, Big Game, Exotics, Bear, Nilgai, Moose, Elk, Mule Deer, Turkey, Quail, Dove, Waterfowl, Trophy Bass & Saltwater fishing trips and more.

Manufactures and dealers will be on hand offering special show prices on Hunting Blinds - Feeders - Gun Safes - Custom Knives - Hunting Vehicles - ATV's- Boats - Fishing Rods & Reels- Camouflage - Ranching Equipment - Tractors - Hunting Accessories and Supplies. We also have the "mom & pop" outfits on hand selling their goods and services and special show prices....

This is not just a show for the hunter..... Fishing guides and camps will be on hand as well to

book that fishing trip of a lifetime. Additionally, Laguna Graphite Rods, Cajun Rods, Stick- Em Rods, Johnny's True Value, HYDRO-GLOW Fishing Lights, and Fish Stix Rods will have a large exhibit of fishing tackle and rods at special show prices. Don't forget boats and motors will be on sale as well. **BAYSIDE MARINE, DARGEL BOATS, SHALLOW SPORT, NEW WATER BOATS** and Several other dealers WILL HAVE HUGE DISPLAYS OF BOATS ALL ON SALE AT THE SHOW-SO IF YOUR LOOKING FOR A BOAT AT A FAIR PRICE THEN COME TO THE SHOW READY TO SHOP. WE WILL HAVE LAGUNA RODS, YETI COOLERS, AND OTHER DEALERS WITH THE LATEST FISHING EQUIPMENT AND ACCESSORIES. ANGLERS EDGE WILL HAVE ALL THE LATEST IN FISHINNG RODS, REELS, AND LURES ON SALE AS SPECIAL SHOW PRICES.

LOOKING FOR A NEW RV, WELL WE WILL HAVE A HUGE DISPLAY OF RV'S ON HAND AND ON SALE BY **R.V. STATION**

"This is a show the entire family can enjoy," The Curl Brothers said. "There is something here for everyone. Wildlife Art, Hand-crafted Rustic Furniture, Bar-B-Q Pits, Smoked Meats, Gourmet Foods and Exotic and Silver Jewelry, are just a few of the exhibits and attractions. Another crowd pleasing favorite is the free samples of the latest homemade jellies, jams, beef jerky and wild game jerky, roasted almonds and much more! We will have several ladies exhibits too! WE KEEP THE LADIES SHOPPING, SO THE MEN CAN SHOP TOO!

The Curl's further stated, "The July Expo promises to be one of the best shows ever... we're bringing back all the "old" favorites, but we continually add new exhibits each year.

**For the very first time in the R.G.V. – Come See... Frank Addington Jr. , A.K.A. "the aspirin buster"
Frank will perform all 3 days at the expo.**

Frank is an instinctive archer that has been shooting a bow and arrow since the age of 4 and on stage at the age of 18 where he has been performing shows the media has dubbed "an amazing array of bow and arrow razzle dazzle." Come see Frank shoot a baby aspirin out of the sky...

Other Feature attractions for the July Show, include the following:

- Don Breeden wildlife artist will be on hand for the first time in the RGV
- La Coma Ranch Inc. Trophy Exotic Exhibit- Book your hunt now!
- Newhouse & Co. will be on hand with a large display of Polaris ATV's for the Sportsmen in the market, as well as the avid rider.
- Hourly giveaways (fishing & hunting trips, gear, and more) compliments of The Texas Hunters & Sportsman's Expo
- LADIES, DON'T FORGET WE WILL HAVE EXHIBITS FOR YOU TOO.
- C.C.A. boat raffle- tickets will be on sale at the show for a chance to win this boat at the C.C.A.banquet
- WOW WHITETAIL TROPHY DISPLAY
- Joe Martins Live Rattlesnake Pit
- David Jones Taxidermy Display

As mentioned earlier, “There is something here for the entire family. Our goal is to preserve our hunting and fishing heritage and ensure that the sport of hunting & fishing has a future in Texas for our children, grandchildren, and their future generations to enjoy. Children under 12 , get free admission to the Expo (Compliments of L& F Distributing & ACADEMY SPORTS) , so bring all the kids out for a good time.

Door prize giveaways will add another dimension to the show, i.e.: Hunting supplies and fishing supplies, hunting trips, fishing trips, Bar-B-Q Pits will be given away daily.

“In a Nutshell, this show is designed for the sportsman and his family by sportsmen who know what they want. This is the type of show people can attend and leave with a feeling of satisfaction. It’s all under one roof - A Sportsman’s Paradise!”

**THE TEXAS HUNTERS & SPORTSMAN’S EXPO IS THE ORIGINAL AND HIGHEST
QUALITY HUNTING AND FISHING EXPO IN MCALLEN, TEXAS/RIO
GRANDE VALLEY! BAR NONE!**

“A PROVEN SHOW WITH PROVEN RESULTS FOR THE PAST 26 YEARS....”

**Admission Prices: Prices are good for all Weekend
Compliments of Academy Sports & L&F Distributors**

Adults: \$12.00 Senior Citizens: \$10.00 Children 12 and under FREE

<u>Show Dates & Times:</u>		
Friday	July 21ST	5:00 PM - 9:00 PM
Saturday	July 22ND	10:00 AM - 7:00 PM
Sunday	July 23RD	11:00 AM - 6:00 PM

For More Information, Call (956) 664-2884
For more info: go to www.texashunterassociation.com