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THE CHAMBER FOR REGIONAL PROSPERITY

## **Jeff Traywick promoted to BBA's Vice President of Economic Development**

### **IMMEDIATE RELEASE**

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**BIRMINGHAM**, Ala. – August 17, 2018 – Jeff Traywick has been promoted to Vice President of Economic Development for the Birmingham Business Alliance (BBA). Traywick has served as the Senior Project Manager for Economic Development since joining the BBA in 2011.

Traywick's promotion comes after another successful year for economic development in the seven-county region. Traywick has led numerous high-profile economic development projects for the BBA recently, including [Amazon's plan to build a \\$325 million fulfillment center in Bessemer](#), [Autocar's \\$120 million Birmingham manufacturing plant](#), and [Mercedes-Benz U.S. International's \\$248 million Global Logistics Center and a new after-sales North American hub](#) and [MöllerTech's \\$46.3 million manufacturing facility](#), both in Bibb County.

"Jeff is an outstanding economic developer and we are very fortunate to have him on our team," said BBA President and CEO Brian Hilson. "This promotion is indicative of the dedication, time and talent Jeff brings to each project. It is well-deserved and we look forward to another successful year in the region thanks in large part to Jeff's work and the work of our BBA staff and our economic development allies."

Traywick is a graduate of the University of Montevallo and is currently completing his MBA at the University of Alabama at Birmingham. This summer, he graduated from the University of Alabama's Economic Development Academy and in 2008 he graduated from the University of Oklahoma's Economic Development Institute. In 2012 he [was named to the Birmingham Business Journal's "Top 40 Under 40"](#) and in 2015 he [was named one of the recipients of the "40 Under 40" award](#) by Development Counsellors International for his work in economic development.

The Birmingham Business Alliance promotes economic growth in Birmingham, Jefferson County and throughout the seven-county metropolitan area. For more information about the BBA visit its website at [www.birminghambusinessalliance.com](http://www.birminghambusinessalliance.com).

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