

Jeff Traywick named one of North America's Top 50 Economic Developers

IMMEDIATE RELEASE

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BIRMINGHAM, Ala. – September 12, 2018 – Jeff Traywick, the Birmingham Business Alliance's (BBA) Vice President of Economic Development, was named one of the top 50 economic developers in North America this week.

The honor comes from <u>Consultant Connect</u>, a consulting agency that connects economic developers and site consultants. Traywick was nominated for his excellent practices, innovation and success in building the Birmingham metropolitan area. He will receive his award at Consultant Connect's ECONOMIX conference in Nashville in December.

"Jeff is a tremendous asset to the Birmingham seven-county region," said BBA President and CEO Brian Hilson. "As evidenced by the numerous economic development successes led by Jeff recently, Birmingham is experiencing an influx of jobs and capital investment thanks in large part to the commitment Jeff shows to his work. This honor is extremely well-deserved, and we are proud to have him on our team and representing Birmingham."

Recent economic development projects Traywick has managed for the BBA include Amazon's \$325 million fulfillment center in Bessemer, Autocar's \$120 million Birmingham manufacturing plant, and Mercedes-Benz U.S. International's \$248 million Global Logistics Center and a new after-sales North American hub and MöllerTech's \$46.3 million manufacturing facility, both in Bibb County.

"This annual list recognizing North America's Top 50 Economic Developers is designed to acknowledge the hard work of the top leaders in this field and elevate the conversation around economic development and job creation," said Ron Kitchens, managing partner of Consultant Connect. "Each of the leaders represented on this year's list are beyond deserving of this recognition for their efforts in building our communities."

The Birmingham Business Alliance promotes economic growth in Birmingham, Jefferson County and throughout the seven-county metropolitan area. For more information about the BBA visit its website at www.birminghambusinessalliance.com.